Expanding Yemen's Exports under the GSP Program





Marideth Sandler Office of the U.S. Trade Representative Executive Office of the President February 28, 2008

Summary of Presentation

U.S. imports from Yemen overall and through the U.S. Generalized System of Preferences (GSP) Program

Using the U.S. GSP program

Increasing Yemen's exports

U.S. imports from Yemen (2007)

- \$292 million, a 34.7 percent increase (\$155 million) from 2006. Nearly all imports were oil.
- Five largest import categories:
 - Mineral Fuel (crude oil): \$284 million
 - Spices, Coffee and Tea: \$4 million
 - Special Other (returns): \$984,000
 - Art and Antiques: \$902,000
 - Special Import Provisions (repairs): \$872,000

GSP Program

Yemen has been a GSP beneficiary since program began

GSP provides duty-free treatment to 4,800 types of exports from Yemen (as a LDC)

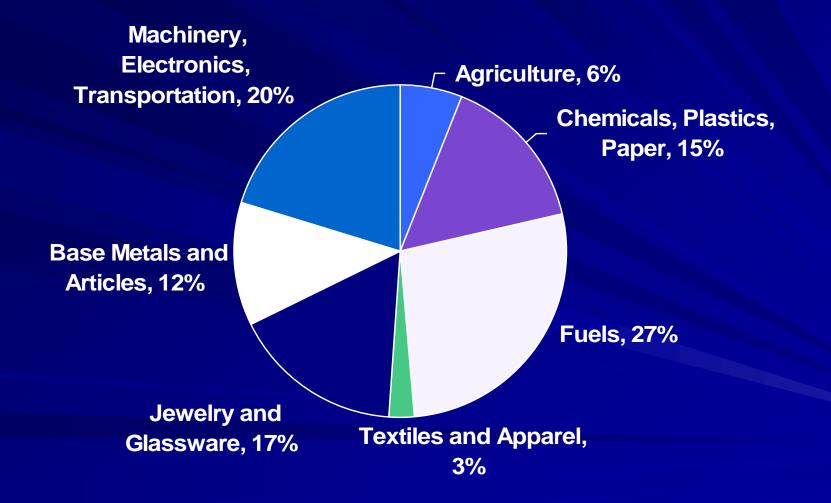
Gives Yemeni exports an advantage in U.S. market – not charged tariffs so cost less to U.S. importers

Major U.S. import program: \$30.8 billion in 2007

How many products are eligible for GSP duty-free treatment?

Dutiable imports 1,809 products: **MFN duty-free** 17.2% imports 3,879 products: 36.9% **GSP-eligible imports** (LDCs), 1,413 products: 13.4% **GSP-eligible imports** (all), 3,406 products: 32.4%

Types of U.S. imports that received GSP duty-free treatment in 2006



Neighbors' use of GSP

- Lebanon (47% of all exports to U.S.)
- West Bank (38.2%)
- Oman (9.8%) \$72m in gold and other jewelry
- Egypt (2.6%)
- Djibouti (1.6%)*- Cereal flours, other than of wheat or meslin, rye, corn, rice or buckwheat
- Eritrea (0%) "Agarbatti" incense (2002)
- Ethiopia (4.8%)*- \$1.2m in foliage, branches, parts of plants and grasses for flower arrangements; \$830,000 in unrooted cuttings and slips of live plants; \$717k in fresh flowers, \$600k in dried kidney beans, \$530k in nuts and seeds, etc.
- *Least-developed Country

U.S. Imports from Yemen Under GSP

2005: \$207,004,509
2006: \$390,221,087
2007: \$284,276,749

U.S. imports of oil under GSP down 27%

U.S. Imports from Yemen Under GSP in 2007

- Crude oil : \$264,937,568 in U.S. imports (93% of all U.S. imports from Yemen under GSP; MFN tariff rate saved of 10.5 cents/barrel;
- 2. Fuel oil: \$19,328,758; tariffs saved 5.25 cents per barrel;
- 3. Base metal castors: \$4,735; tariffs saved of 5.7%;
- 4. Pigments used to make paints and dyes: \$3,000; tariffs saved of 3.1%;
- 5. Portable iron or steel non-electric domestic cooking appliances and plate warmers for gas fuel: \$2,688; tariffs saved of 5.7 percent

Which Products are Eligible for Duty-Free GSP Treatment?

Eligible: manufactured items and inputs, jewelry, skins, many carpets, certain agricultural products, chemicals, marble, and minerals

Not eligible: most textiles and leather goods, footwear, home décor textiles

How to Qualify for Duty-free Treatment under GSP (1) GSP eligible product*

- (2) Exported directly to U.S. or pass through another country under a "through bill of lading" to the U.S.
- (3) Growth or product of Yemen, or if imported input, local content & processing equal 35% of product value
- (4) Importer must request duty-free treatment for item by writing an "A" on the U.S. Customs Entry Form (tariff refunds can be requested)
 - A GSP-eligible from all countries
 - A+ GSP-eligible from least-developed countries
 - A* a country other than Yemen not eligible

Expanding Use of GSP Benefits

- 1. Ensure products get GSP duty-free treatment when eligible
- 2. Increase exports of current GSP-eligible products; look at neighbors' exports
- 3. Identify Yemen's exports to other countries that would get GSP if exported to U.S.
- 4. Export handicrafts and home décor items

Claim the GSP Savings

U.S. importers have not claimed these exports from Yemen under GSP (2005-2007):

- \$53,034 in parts and accessories of motor vehicles (tariff rate of 2.5%)
- \$44,480 in edible mixtures and preps (tariff: 8.8 cents/kg)
- \$3,136 in natural honey (tariff: 1.9 cents/kg)
- \$2,780 in insulated electronic conductors (tariff: 2.6%)
- \$1,082 in rubber gaskets, washers and other seals (tariff: 2.5%)
- \$418 in pillows, cushions and similar furnishings, other than of cotton (6%)

Export other GSP-eligible items that Yemen did export to the U.S. but not recently

Vinyl floor tiles (tariff: 5.3%)
Women's and girls' silk blend dresses (6.9%)
Silver jewelry (5%)
Imitation jewelry (11%)
Tank and pipe valves (2%)

Export GSP-eligible products to the U.S. that Yemen sends elsewhere

Coffee blends (such as mocha coffee)
Dried and salted fish
Fruits and vegetables, especially dried
Nuts
Hides
Handicrafts and home décor items

Other GSP Export Strategies

- Moving up the value-added chain of production creates opportunities for higherskilled jobs.
- For example, hides and skins are exported to other countries from Yemen.
- Hides and skins could be made into GSPeligible leather goods (belts, shoe laces, and sports gloves and handbags) and exported duty-free to the U.S.

Export Home Décor Items Duty-Free: Growing U.S. Demand

Embroidered items

- Carpets, kilims, and rugs
- Ceramic ware
- Incense

Baskets of bamboo, rattan, palm leaf and other vegetable material

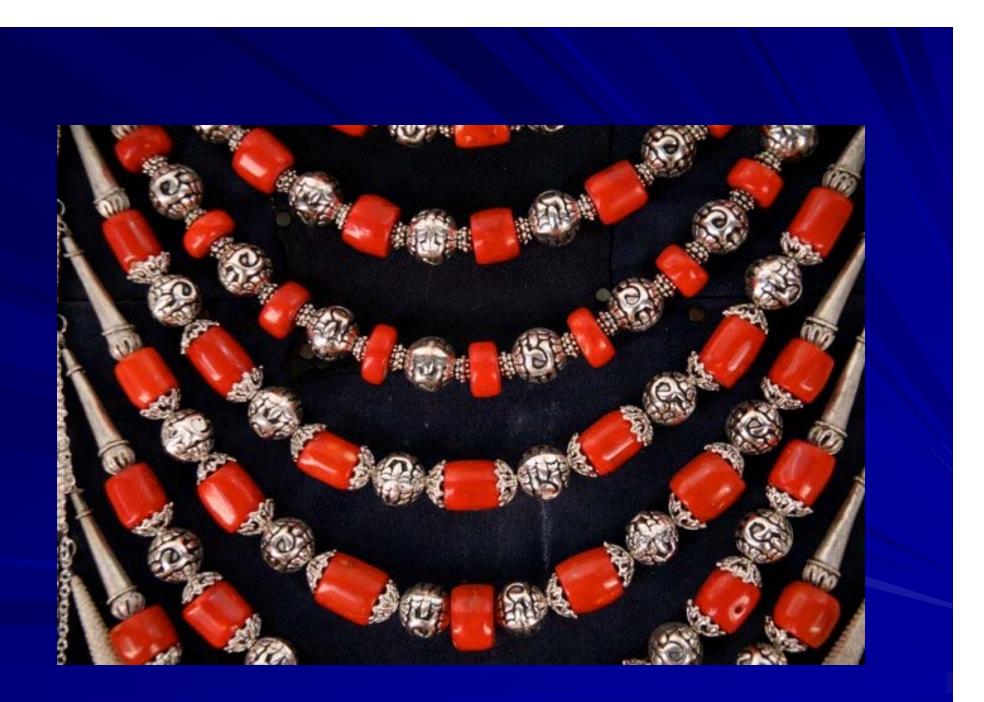
- Wall hangings and sculpture
- Wood statues, boxes, and other items











Export Handicrafts

Artisans can export duty-free...

- hand-loomed fabrics
- additional hand-loomed and folklore wall hangings and pillow covers

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Outreach and Education

- Outreach to increase the use of GSP dutyfree benefits by Yemeni exporters and producers is a top U.S. priority
- Outreach tools
 - seminars (in-person, via teleconference, videoconference);
 - GSP guides and export analyses (Arabic and English) for Yemeni government, Chambers of Commerce, PRTs, USAID and USAID contractors and other organizations
 - news articles and public service radio announcements

USTR also works with key U.S. importers

For Additional Information

Office of the U.S. Trade Representative GSP guidebook, lists of GSP-eligible and ineligible products, notices:

 http://www.ustr.gov/Trade_Development/Prefer ence_Programs/GSP/Section_Index.html

U.S. Tariff Schedule

http://www.usitc.gov/tata/hts

For Additional Information

- Foreign Agricultural Service: Cairo (FAS office in Cairo has regional responsibilities for Egypt, Jordan, Syria, Lebanon, Saudi Arabia, Yemen, Iraq, Libya and Israel)
 - AgCairo@usda.gov
- Department of Homeland Security: Customs & Border Protection: http://www.customs.gov/xp/cgov/import/
 - Customs Entry Form 7501: https://forms.customs.gov/customsrf/getformharness.a sp?formName=cf-7501-form.xft
 - http://www.customs.treas.gov/xp/cgov/toolbox/ publications/

