

April 6, 2010

The Honorable Ron Kirk
U.S. Trade Representative
600 17th Street NW
Washington, DC 20508

Dear Ambassador Kirk:

The undersigned businesses and associations applaud your efforts to negotiate the Anti-Counterfeiting Trade Agreement (ACTA) and urge you to continue to work diligently toward concluding a robust agreement by the close of 2010.

Intellectual property (IP) rights have helped the United States become the world leader in innovation by encouraging businesses of all sizes to take risks and enabling them to attract investment to develop exciting new products and services. Not only has this innovation improved citizens' lives, but the IP-intensive industries have become the backbone of the 21st century American economy, employing nearly 18 million workers, accounting for more than \$5 trillion of the gross domestic product, and comprising more than 40 percent of all exports.

However, these innovative and creative sectors are under attack by sophisticated criminal networks around the world that profit from counterfeiting and piracy, at the expense of the American economy. This illicit activity threatens the sustainability of businesses of all sizes, but particularly small and medium sized businesses, which often operate on tight margins and lack the resources to effectively defend their IP rights on their own.

If the administration is to achieve its goal of spurring economic recovery through doubling exports over the next five years it is imperative to more effectively combat counterfeiting and piracy. We believe that successfully concluding an ambitious and comprehensive ACTA would be a significant step in the right direction. Specifically, we believe the agreement should:

- Recognize the contributions of small businesses to the global economy and the importance of IP rights to businesses of all sizes.
- Build upon existing international rules to produce measurable improvements in the prevailing legal and enforcement frameworks for the protection of IP rights;

- Complement IP provisions of recent free trade agreements, especially those with Korea and Oman;
- Include robust provisions to confront IP theft in both physical and online environments; and
- Include an effective and credible mechanism to monitor and provide incentives to encourage parties' compliance with the agreement.

We thank you for your efforts on this important endeavor and firmly believe that concluding the ACTA will protect U.S. jobs, American consumers, and will stimulate the U.S. economy.

Sincerely,

1-800-PetMeds
48HourPrint.com
ABRO Industries, Inc.
Activision Blizzard
Acushnet Company
Affliction Holdings, LLC
Ag-Defense Systems
Allegro Productions, Inc.
American Leather
American Science and Engineering, Inc.
American Society of Inventors
ASCAP
Authenticate, Inc.
Axcelis Technologies, Inc.
Ballard Fish & Oyster Co.
Baser
BioBrite, Inc.
Brewer Science
Brigid Collins Family Support Center
Burton Snowboards
Capital Area Manufacturing Council
Coffee Buddy, LLC
Collection 2000 Cosmetics, Inc.
Connecticut Electric, Inc.
Declarative Engineering, LLC
Dust Off Your Dreams, LLC
DYMAX Corporation
Earthlinked Technologies

Eastman Machine Company
Eldridge Plays & Musicals
ET Squared
Fashion Business Incorporated
FrogPad, Inc.
Gallup, Inc.
Gary Lee Price Studios
Gemvision Corporation
Global IC Trading Group
Global Intellectual Property Center
GT Solar Incorporated
GTC Technology U.S., LLC
GYRO, LLC
Healing Music
Hubbardton Forge
IEC Electronics
Innovative Environmental Technologies, Inc.
Inventors and Entrepreneurs Club (Juneau County)
Inventors Association of Middle Tennessee
Inventors' Association of South-Central Kansas
Inventors Network of the Capital Area
Isagenix
ITWorx USA, Inc.
J.B. Madison Furniture Co.
Jermanco
Kekepana International Services
LA Fashion District BID
Laguna Components Inc.
Leatherman Tools
Liquid Productions LLC
MAGIC International
Messy Face
Michael Stars, Inc.
Military Personnel Services Corporation
Mixel
Modern Technology Solutions, Inc.
Modumetal
Montana Chamber of Commerce
Music In Motion
Muskegon Inventors Network
Nanofilm

Nanticoke Maritime LLC
Neogen Corporation
Nervous Tattoo Inc., dba Ed Hardy
NewCenturyMusic
O.F. Mossberg & Sons, Inc.
Oxygen Plus, Inc.
Pacific Component Xchange, Inc.
Plitt Crane & Rigging, Inc.
Purple Wave, Inc.
Quality Float Works, Inc.
Reid Plumbing Products, LLC
Revision Eyewear Ltd.
Reyes Aviation, Inc
Sensible Vision
Smart Lid, LLC
SMT Corporation
SolarRoofs.com
Sologear, LLC
SportCount
Sportniks
SquareOne Systems Design
Stemco LLC
StrawJet
Stuart Weitzman, LLC
SunRise Solar
Tahitian Noni International
Tampa Bay Inventors Council
TEDSBOX
The Piano Education Page
Tickle Bellies
Traffax Inc.
TrakLok Corporation
Treasure Chest Pets
True Religion Brand Jeans
Underwriters Laboratories Inc.
Uniweld Products Inc.
Velocity Electronics
Wedding Vow Rings
Zippo Manufacturing Company