

## UNITED STATES TRADE REPRESENTATIVE

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## 301 COMMITTEE

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LARGE CIVIL AIRCRAFT  
SECTION 301 TARIFFS HEARING

+ + + + +

WEDNESDAY  
MAY 15, 2019

+ + + + +

The 301 Committee met in the Main Hearing Room of the U.S. International Trade Commission, 500 E Street, SW, Washington, D.C., at 9:30 a.m., William Busis and Megan Grimball, Chairs, presiding.

PRESENT

MEGAN GRIMBALL, Chair, U.S. Trade Representative  
 BILL BUSIS, Chair, U.S. Trade Representative  
 MICHAEL ROGERS, U.S. Trade Representative  
 NICOLE BAMBAS, Department of Transportation  
 CHRIS BLAHA, Department of Commerce  
 SARAH BONNER, Small Business Administration  
 WON CHANG, Department of Treasury  
 REBECCA GUDICELLO, U.S. Trade Representative  
 JANET HEINZEN, U.S. Trade Representative  
 JESSICA HUANG, Department of Commerce  
 ELLE O'FLAHERTY, Department of Agriculture  
 ARI SULBY, Department of State  
 KAREN TRAVIS, Department Of Labor  
 ROGER WENTZEL, U.S. Trade Representative

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ALSO PRESENT

BILL BISHOP, International Trade Commission

WITNESSES PRESENT

SUZAN DELBENE, U.S. House of Representatives

DENNY HECK, U.S. House of Representatives

JEFF DUNCAN, U.S. House of Representatives

GREG CANFIELD, Secretary of Commerce

SANDY STIMPSON, Mayor of Mobile, Alabama

FARAH AHMED, Fragrance Creators Association

GENICE ALLEN, Airbus Helicopters, Inc.

THEODORE AUSTELL, The Boeing Company

CHARLES GRAY, Frontier Electronic Systems Corp.

ERIK AUTOR, National Association of Foreign-  
Trade Zones

AL BAUER, Citrus and Allied

EDWARD BRZYTWA, American Chemistry Council

BRANDON CALVO, Cosentino North America

THOMAS CANFIELD, Spirit Airlines

NICHOLAS CAMODY, North American Specialty Alloys

RICK CHURCH, Ceramic Tile Distributors

ROBERT DEHAAN, National Fisheries Institute

HOY FRAKES, AMG Vanadium

NATE HERMAN, American Apparel & Footwear  
Association

PHIL KAFARAKIS, Specialty Food Association

ROBERT LAND, JetBlue Airlines

ERICA LERMOND, The Lermond Company

SCOTT MCCLAIN, Delta Airlines, Inc.

KRISTINE MCGUIRE, Victory Solutions

GILES MEREDITH-JONES, Design Quadrant

WILLIAM MONROE, Pompeian

REMY NATHAN, Aerospace Industries Association

ROSEMARY O'BRIEN, CF Industries

JOSEPH PROFACI, North American Olive Oil  
Association

HUN QUACH, Retail Industry Leaders Association

WILLIAM SISSON, Mobile Area of Commerce

DARYL TAYLOR, Airbus Americas

ROBERT TOBIASSEN, National Association of  
Beverage Importers

JEFF WATSON, Ferroglobe

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1 P-R-O-C-E-E-D-I-N-G-S

2 (9:28 a.m.)

3 CHAIR GRIMBALL: Good morning and  
4 welcome. The Office of the United States Trade  
5 Representative, in conjunction with the  
6 Interagency Section 301 Committee, is holding  
7 this public hearing in connection with the  
8 enforcement of U.S. WTO rights arising from the  
9 dispute brought by the United States against the  
10 European Union and certain E.U. member states  
11 addressed to E.U. subsidies on large civil  
12 aircraft. Detailed information about this  
13 investigation is set out in our notice of April  
14 12th, 2019, which is published at 84 FR 15028.

15 The purpose of today's hearing is to  
16 receive public testimony regarding the proposed  
17 determinations to be made by the United States  
18 Trade Representative in this investigation  
19 including the proposed tariff action. The  
20 Section 301 Committee will carefully consider the  
21 testimony provided at the public hearing. The  
22 Committee will also review the written comments

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1 including post-hearing rebuttal comments. All  
2 written comments including post-hearing comments  
3 are due by the date set out in our April notice,  
4 which is May 28th, 2019. As also explained in  
5 our notice, the selection of a final list of  
6 products will take into account the upcoming  
7 report of the WTO Arbitrator on the appropriate  
8 level of countermeasures.

9 At this hearing, we are pleased to  
10 have on the 301 Committee international trade and  
11 economic experts from a range of U.S. government  
12 agencies. If you all could introduce yourselves.

13 MR. ROGERS: Good morning. I'm  
14 Michael Rogers. I'm a director for Europe at the  
15 Office of the U.S. Trade Representative.

16 MS. BAMBAS: Good morning, Nicole  
17 Bambas from the Office of International  
18 Transportation and Trade, U.S. Department of  
19 Transportation.

20 MS. BONNER: Sarah Bonner from the  
21 Office of International Trade at the U.S. Small  
22 Business Administration.

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1 MR. BLAHA: Chris Blaha, International  
2 Trade Administration at the U.S. Department of  
3 Commerce.

4 MS. O'FLAHERTY: Good morning. Elle  
5 O'Flaherty with the Foreign Agricultural Service,  
6 U.S. Department of Agriculture.

7 MR. CHANG: Won Chang, Department of  
8 Treasury, International Trade Office.

9 MR. SULBY: Ari Sulby, Department of  
10 State.

11 CHAIR GRIMBALL: And I am Megan  
12 Grimball from the Office of General Counsel in  
13 the Office of the U.S. Trade Representative.

14 We are honored to have at this hearing  
15 three members of Congress and two officials from  
16 the State of Alabama. We will begin with  
17 testimony from these witnesses. Following these  
18 witnesses, we will have a short break. I will  
19 then provide procedural and administrative  
20 instructions, although at this time, I would note  
21 that no cameras, video or audio recording will be  
22 allowed during the hearing. Following the

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1 procedural instructions, we will proceed with  
2 testimony from our remaining panel of witnesses.

3 Good morning. At this time, I would  
4 like to welcome our first witness, Representative  
5 Susan DelBene of the First District of Washington  
6 State.

7 MR. BISHOP: Representative DelBene,  
8 you have the floor.

9 REP. DELBENE: Thank you, good  
10 morning. And thank you for the opportunity to  
11 testify this morning. I'm Susan DelBene. I  
12 represent Washington State's first congressional  
13 district, which stretches from the Canadian  
14 border down to the suburbs of Seattle.  
15 Economically it's very diverse with large tracts  
16 of farmland in the north to advanced  
17 manufacturing jobs and high-tech hubs in the  
18 southern part of the District. It is also home  
19 to a large and vibrant aerospace industry that  
20 employs thousands of people and provides high-  
21 wage jobs.

22 Because of this, my District is one of

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1 the most trade-dependent districts in the  
2 country. A report that the Brookings Institution  
3 put out last summer on China tariffs found that  
4 Snohomish County, part of which is in my  
5 district, is especially dependent on free and  
6 fair trade. As long as our trading partners are  
7 playing by the rules, the workers in my District  
8 are in a strong position to compete and succeed  
9 in the global economy. But as the WTO has found,  
10 the actions of some of our closest allies in  
11 Europe have hurt workers in my district and  
12 across the country.

13 Over the years, the WTO has repeatedly  
14 determined that the European Union and several  
15 member states have provided billions of dollars  
16 in WTO inconsistent subsidies to Airbus. These  
17 subsidies are used to help Airbus to innovate and  
18 develop the next generation of commercial  
19 airplanes. While this financial assistance is in  
20 the form of low-interest loans, it is  
21 particularly troubling that Airbus is only  
22 required to pay back the money if the new product

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1 is successfully launched. Not having to bear  
2 substantial financial risk in the event of  
3 failure gives Airbus a huge competitive advantage  
4 over their competitors who stand to lose millions  
5 in the process of bringing new products to  
6 market.

7 Over the years, this has helped Airbus  
8 increase sales and gain market share for key  
9 commercial aircraft relative to American  
10 manufacturers. Losing this market share and  
11 billions of dollars in sales hurts aerospace  
12 manufacturers and their suppliers in my district.

13 The removal of the E.U. illegal subsidies will  
14 help workers in my district compete on a level  
15 playing field and create more opportunities to  
16 succeed.

17 I am a supporter of the WTO system,  
18 but the WTO can only function when its members  
19 live up to its commitments. This is a clear  
20 example of someone failing to live up to their  
21 commitments. This case has been in litigation  
22 for over a decade. And it is time for the

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1 European Union to end all of their WTO  
2 inconsistent subsidies to Airbus immediately.

3 Instead of continuing this fight, we  
4 should be working together, both bilaterally and  
5 through the WTO to combat the growing threat from  
6 China in the aerospace area and in other sectors.

7 That's why reaching an agreement to remove these  
8 subsidies is in everyone's interest, including  
9 the E.U.

10 Thank you again for the opportunity to  
11 testify. And I hope we can resolve this issue as  
12 soon as possible in a manner that doesn't create  
13 more uncertainty in the global trading system.

14 CHAIR GRIMBALL: Representative  
15 DelBene, thank you. Our second witness this  
16 morning will be Representative Denny Heck of the  
17 Tenth District of Washington state.

18 MR. BISHOP: Representative Heck, you  
19 have the floor.

20 REP. HECK: Thank you, Madame Chair  
21 and members of the Committee. I appreciate very  
22 much the opportunity to be here today. I am

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1       Congressman Denny Heck of Olympia, Washington.  
2       And I'm here today to offer my support for the  
3       U.S. Trade Representative's effort to ensure  
4       compliance with the WTO's ruling on illegal  
5       aircraft subsidies.

6               As a general matter, I don't support  
7       tariffs. They move us farther away from the goal  
8       of free trade. And much of their cost is  
9       actually borne by Americans. We should impose  
10      them only as a last resort. However, I believe  
11      we are at the last resort. And I support using  
12      them in this case to speed the resolution of this  
13      dispute over subsidies of civil aircraft.

14             For the seven years -- nearly seven  
15      years I have served in Congress, I have received  
16      regular briefings on the status of this dispute,  
17      and usually received optimistic assessments that  
18      a resolution was near. Frankly, I imagine my  
19      predecessor likely received similar updates in  
20      the seven years before that. I believe in  
21      patience and deliberation, but there comes a time  
22      when we must simply question whether or not our

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1 approach is working.

2 After 14 years of hearings and  
3 negotiations through three administrations with  
4 no resolution, I think we've reached that point.

5 And it is appropriate to change tactics. But it  
6 is not primarily out of frustration with the slow  
7 process that I urge the Committee to consider  
8 tariffs and duties. It is out of a sense of  
9 urgency to put this matter to rest, so we can  
10 turn our focus to a much greater threat.

11 My single highest priority in Congress  
12 is the preservation, modernization and expansion  
13 of the Export-Import Bank or export credit  
14 authority. EXIM, as you know, scrupulously  
15 follows the OECD agreement on export assistance  
16 in order to avoid illegal subsidies. And U.S.  
17 negotiators regularly meet with their  
18 counterparts to update the precise terms of the  
19 OECD agreement.

20 I support this agreement and these  
21 negotiations, but I am increasingly frustrated by  
22 the fact that China is outside the agreement and

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1 provides its export assistance at deeply  
2 discounted subsidized rates. And its export  
3 credit agencies by the way, provide more  
4 assistance than the OECD countries combined. And  
5 I see the same pattern in the WTO dispute over  
6 launch aid and other aircraft subsidies. While  
7 we haggle over the precise definition of illegal  
8 subsidy, China simply hands over tens of billions  
9 in cash to build a large aircraft manufacturer  
10 from scratch.

11 Free trade on fair terms can only work  
12 if we have a system of rules that we all agree to  
13 and abide by and are willing to enforce. This  
14 dispute is a test for that rules-based system of  
15 international trade. After 14 years, will the  
16 WTO's ruling be abided by and enforced? And if  
17 the countries who came together to originally set  
18 up the WTO won't accept and enforce its rules,  
19 what chance is there for countries like China  
20 that have been far more reluctant?

21 Airbus is the biggest competitor to  
22 Boeing, which is the largest private employer in

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1 my state. Boeing employs hundreds of my  
2 constituents and its supplier employees thousands  
3 more. Airbus' illegal subsidies hurt my  
4 constituents and I want that to stop. But I also  
5 recognize that the European Union is our friend  
6 and our ally, and they are committed to the  
7 rules-based system of international trade. I  
8 support tariffs against them as a mechanism to  
9 force a resolution of this dispute.

10 It is up to the Trade Representative  
11 to find a resolution to this matter that  
12 strengthens the WTO and creates a standard for  
13 fair competition that we can hold everyone to. I  
14 support tariffs as a means to speed that  
15 resolution and to show our resolve in enforcing  
16 WTO decisions. I commend you for holding this  
17 hearing. I'd be happy to answer any questions as  
18 time allows. And thank you for the privilege of  
19 being here today.

20 CHAIR GRIMBALL: Thank you,  
21 Representative Heck, for your statements. Our  
22 third witness this morning will be Representative

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1 Jeff Duncan of the Third District of South  
2 Carolina.

3 MR. BISHOP: Representative Duncan,  
4 you have the floor.

5 REP. DUNCAN: Thank you, Madam Chair.

6 And it's an honor to be here today to testify.  
7 I'm here to testify in support of President Trump  
8 and the United States Trade Representative's  
9 enforcement of the decision by the World Trade  
10 Organization to level the playing field in the  
11 global aircraft marketplace. This is the largest  
12 case in WTO history and has gone on for far too  
13 long, over 15 years. And was only brought by the  
14 United States because the European Union refused  
15 to live up to its free trade obligations under  
16 the WTO agreement.

17 This case has been of particular  
18 interest to my home state of South Carolina and  
19 to my District. I represent nearly 700,000  
20 constituents and several aerospace suppliers in  
21 my District. South Carolina is a state that has  
22 prospered as a result of a robust aerospace

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1 industry. And it depends on the strength of the  
2 United States aerospace economy. There are  
3 20,421 aerospace jobs throughout the state of  
4 South Carolina, 6,434 Boeing workers. These are  
5 good-paying manufacturing jobs with a large  
6 indirect economic footprint. Additionally there  
7 are 273 aerospace suppliers statewide which  
8 account for almost \$254 million in supplier  
9 spending.

10 In my District alone, there are 13  
11 aerospace suppliers, accounting for about \$6.5  
12 million in supplier spending there. One of these  
13 companies in my district is RBC Aerostructures.  
14 They're located in Westminster, South Carolina  
15 and they manufacture tie rods that go into  
16 airplanes. I feel it's our duty to protect these  
17 hardworking American jobs against unfair  
18 practices of overseas governments that have  
19 blatantly and illegally sought to disadvantage  
20 American workers and companies.

21 It is on behalf of these constituents  
22 and other American aerospace employees in South

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1 Carolina that I am here today to support  
2 President Trump and the United States Trade  
3 Representative's enforcement of the WTO decision.

4 I believe the United States has been in a trade  
5 war for decades. We just have not been fighting  
6 back.

7 This case, the United States versus  
8 Europe is the longest running case before the  
9 WTO. And is emblematic of the ongoing unfair  
10 trade practices taking place around the world  
11 that the United States has tried to end. After  
12 years of litigation, the WTO has determined that  
13 Europe has not been playing by the rules. The  
14 rules body that is supposed to protect free trade  
15 and fair trade has spoken. And it is time the  
16 United States ensures the ruling has tangible  
17 meaning.

18 I'm here today to ask that we hold  
19 these other governments accountable to the same  
20 WTO rules that the United States has been abiding  
21 to. I urge you to continue your support of the  
22 \$11 billion proposed retaliatory tariffs against

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1 Europe. I want to be clear, I am not an advocate  
2 for the use of tariffs as a long-term economic  
3 policy. I'm a supporter of free trade and fair  
4 trade. And this case exemplifies how that is  
5 simply not the case in every market. I believe  
6 tariffs are sometimes necessary to support and  
7 ensure our trading partners play by the rules.

8 On the international stage, American  
9 companies like Boeing are being taken advantage  
10 of for playing by these rules. These retaliatory  
11 tariffs are being enacted to ensure rule-based  
12 trade governs our global economy and protects  
13 U.S. jobs and businesses. The end goal here is  
14 not tariffs. The system is designed so that the  
15 threat of imminent tariffs will encourage the  
16 E.U. to finally live up to its legal obligations.

17 The E.U. can avoid all tariffs in this  
18 case by abandoning its illegal subsidies to  
19 Airbus. And by remedying the ongoing harm caused  
20 by those subsidies. After years of litigation,  
21 the WTO has conclusively reached the  
22 determination that the E.U. has violated its

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1 obligations under the WTO agreement by providing  
2 Airbus billions of dollars of unlawful subsidies  
3 that despite having years to remedy, the E.U. has  
4 failed to do so.

5 The WTO is supposed to be the avenue  
6 to address trade disputes. And it's up to us to  
7 make sure the players like the E.U. live up to  
8 their legal obligations so that we can ensure  
9 there is truly free and fair trade. The future  
10 of the aerospace industry depends on rule-based  
11 trade in which all actors abide by the rule of  
12 law. Continuing to provide illegal subsidies  
13 sends the wrong message to global competitors  
14 that if they choose not to play by the rules,  
15 they will be held accountable.

16 I applaud President Trump and his team  
17 for standing up for American companies and  
18 workers, specifically the almost 6500 Boeing  
19 employees in South Carolina and all of the  
20 additional jobs from their suppliers. I urge you  
21 to continue your strong stance on the proposed  
22 tariffs on Europe. And with that, I thank you

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1 for your time and yield back.

2 CHAIR GRIMBALL: Thank you,  
3 Representative Duncan. Thank you to you both.

4 MR. BISHOP: At this time, we would  
5 like to invite Mayor Stimpson to please come  
6 forward.

7 CHAIR GRIMBALL: Good morning.

8 MAYOR STIMPSON: Good morning.

9 CHAIR GRIMBALL: Our next witness is  
10 Sandy Stimpson, Mayor of Mobile, Alabama.

11 MR. BISHOP: Mr. Mayor, you have the  
12 floor.

13 MAYOR STIMPSON: I am Sandy Stimpson,  
14 the mayor of Mobile, Alabama. I want to thank  
15 you for the opportunity to testify today on  
16 behalf of my citizens. Mobile was founded as a  
17 port city by the French in 1702. As a port city,  
18 we understand the importance of free and fair  
19 trade. We're a city of makers, builders and  
20 problem solvers. From our ship yards where we  
21 build the most advanced surface vessels in the  
22 United States Navy to our airfields where we

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1 produce the most sophisticated commercial  
2 aircraft in the world, we are experiencing  
3 tremendous economic growth.

4 In 2012, we competed for and won the  
5 site selection process which resulted in Airbus  
6 calling the city of Mobile home to its only  
7 aircraft manufacturing and final assembly line in  
8 this hemisphere. In April 2013, the ground-  
9 breaking was held in Mobile for the A320 final  
10 assembly line. This \$600 million project was  
11 completed on time and on budget, and today is  
12 responsible for more than 1,000 direct jobs in  
13 Mobile.

14 In December of 2018, Airbus reached a  
15 significant milestone when the A320 final  
16 assembly line delivered its 100th Alabama-built  
17 airplane. In January of 2019, the groundbreaking  
18 was held in Mobile for a second final assembly  
19 line for the newest commercial aircraft in the  
20 Airbus family: the A220. This latest expansion  
21 represents \$250 million in capital investment by  
22 Airbus and will result in another 600 direct

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1 jobs.

2 We were selected for this expansion  
3 project because of the incredible quality,  
4 efficiency and productivity of the Mobile  
5 assembly plant. This is a huge source of pride  
6 for our community and we believe it is nationally  
7 significant. These are American workers building  
8 American products, paying American taxes and  
9 raising American families. Airbus is the  
10 linchpin for our success in building an aircraft  
11 manufacturing ecosystem. In Mobile, we are  
12 building an airplane which is satisfying a huge  
13 market demand by American-owned airlines to fly  
14 American-made airplanes.

15 Mobile is a great American city. And  
16 as Mayor, I'm proud to say that Airbus is putting  
17 an emphasis on hiring veterans. We are also a  
18 diverse community and Airbus is working closely  
19 with us to create opportunities for minorities,  
20 women and underprivileged youth who now have a  
21 brighter future as part of this dynamic industry.

22 The job training and apprenticeship

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1 programs we have developed in partnership with  
2 Airbus are likely to become a model for the  
3 industry and others in the United States. And  
4 this is just the beginning. Within the next ten  
5 years, Mobile is on pace to become the fourth  
6 largest center of aircraft production in the  
7 world behind Seattle, Washington; Toulouse,  
8 France; and Hamburg, Germany. And we will get  
9 there in just 15 years from the original ribbon-  
10 cutting, which opened the Airbus A320 final  
11 assembly line.

12 Ladies and gentleman, this is an  
13 amazing success story. And one we want to  
14 continue with your help. I respectfully ask this  
15 body to take no action which could result in the  
16 reduction of growth of the aerospace  
17 manufacturing sector we are developing in Mobile.

18 We are committed to fulfilling our destiny and  
19 becoming the world's next great center of  
20 aviation manufacturing.

21 If you know anything about Alabama,  
22 you know we're in the SEC and we love

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1 championship football. We love to compete and we  
2 love to win. All we're asking for is a fair  
3 playing field. And with all due respect to our  
4 friends in the Pacific Northwest, jobs in Mobile,  
5 Alabama are just as important as the jobs in  
6 Seattle, Washington. We fully support and  
7 applaud the Trump administration's effort to  
8 support American jobs. We need to ensure that  
9 the thousands of American jobs in Mobile and  
10 along the Gulf Coast, which are directly related  
11 to Airbus are not put in jeopardy as you resolve  
12 the issues before you.

13 Thank you for the opportunity to  
14 testify. And I'll be glad to answer any  
15 questions you may have.

16 CHAIR GRIMBALL: Thank you, Mayor  
17 Stimpson.

18 MAYOR STIMPSON: Thank you.

19 MR. BISHOP: We will now pause for a  
20 five-minute break. So we will reconvene at 9:55.

21 During that time, if we could get our first  
22 panel to come forward and be seated. Thank you.

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1                   (Whereupon, the above-entitled matter  
2 went off the record at 9:50 a.m. and resumed at  
3 9:55 a.m.)

4                   MR. BISHOP: Will the room please come  
5 to order?

6                   Madam Chairman, before we turn to  
7 Panel 1 we are joined by Greg Canfield, Secretary  
8 of Commerce with the State of Alabama.

9                   Mr. Secretary, you may begin when you  
10 are ready.

11                  SECRETARY CANFIELD: Thank you and  
12 good morning. Thank you for the opportunity to  
13 make comments before you today.

14                  My name is Greg Canfield, Secretary of  
15 Commerce for the State of Alabama. I have been  
16 serving in this role for almost eight years.

17                  I am here today to express concerns  
18 with regard to the potential negative impact on  
19 what is growing to become over 1250 Alabama jobs  
20 in advanced assembly operations that are  
21 associated with production of Airbus single aisle  
22 aircraft in Mobile, Alabama, should USTR impose

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1 additional duties on the products that are  
2 enumerated in Section 1 of the Annex.

3 We realize that this investigation  
4 relates to a requested dispute settlement, and  
5 that settlement request dates back to action  
6 which originally originated in October of 2004.

7 Interestingly, at that time Governor  
8 George W. Bush was serving as President of the  
9 United States and since that time the American  
10 people have elected two other presidents.

11 Also since that time Airbus made three  
12 significant investments in the State of Alabama  
13 in the City of Mobile.

14 The first of those investments took  
15 place in January of 2007 with the opening of the  
16 Airbus Engineering Center which today employs  
17 approximately 225 Alabamians.

18 These jobs are a high wage,  
19 engineering, and professional service support  
20 positions.

21 The second investment was a \$600  
22 million final assembly operation for what is

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1 called the A320 family of Airbus single aisle  
2 commercial aircraft which was announced in 2012  
3 and saw the first test flight of an Alabama-made  
4 A320 take place in March of 2016.

5 Since this facility in Mobile,  
6 Alabama, went into operation it has provided  
7 employment for approximately 650 jobs at or  
8 related to its operation and by December of 2018  
9 Alabama hands had built its 100th A320 family of  
10 aircraft.

11 Expecting to increase its rate of  
12 aircraft production this facility plans to add  
13 another several hundred jobs.

14 The third and most recent Airbus  
15 investment in Alabama is the \$264 million final  
16 assembly operation for the new A220 family of  
17 single aisle aircraft currently under  
18 construction in Mobile.

19 This latest Airbus project will employ  
20 another 430 Alabama workers at full operation.  
21 Construction of this new facility began earlier  
22 this year and it is slated to be operational in

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1 mid-2020.

2 Airbus Alabama Manufacturing Facility  
3 is producing more than just planes. It is also  
4 producing new opportunities that are enriching  
5 the lives of the company's workforce and  
6 benefitting their families and the communities in  
7 which they live.

8 For one employee named Jennifer  
9 Milligan, who at the time began her employment as  
10 a 31 year-old structural mechanic and delegate  
11 inspector at the Final Assembly Facility, Airbus  
12 was her ticket to return back to her family and  
13 her hometown in Mobile, Alabama.

14 For another employee named Carlos  
15 Avanellan (phonetic), a high school graduate who  
16 started at the Final Assembly Facility at Age 27,  
17 Airbus was his ticket to advance his career when  
18 he was hired as a transport and logistics service  
19 manager.

20 Any action taken by USTR that results  
21 in punitive tariffs being triggered on large  
22 commercial aircraft, parts, and components that

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1 are imported from the E.U. will most certainly  
2 raise the cost of operation of Airbus at its U.S.  
3 location, like those located not only in Alabama,  
4 but Mississippi and Texas.

5 As the commercial aircraft industry is  
6 dependent on a global supply chain tariff  
7 increases will necessarily raise costs on both  
8 OEMs and suppliers which have U.S. operations  
9 that employ U.S. workers.

10 Increasing cost of operation over the  
11 long term can imperil the economic viability of  
12 these U.S. operations, such as we have with  
13 Airbus in Alabama, and can lead ultimately to the  
14 slowing of job growth, and that's at best, and at  
15 worst it can work ultimately to loss of jobs.

16 Rather than imposing punitive tariffs  
17 the State of Alabama, whom I represent, suggests  
18 a process to secure a negotiated settlement in  
19 the form of a global sector agreement between the  
20 U.S. and the E.U.

21 Of the 100,000 commercial flights that  
22 take place each day not one of the aircraft

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1 serving those flights will have been completely  
2 manufactured in a single country.

3 We urge USTR to recognize that  
4 aircraft assembly is dependent upon a global  
5 supply chain system and that undertaking punitive  
6 tariff actions run the risk of disrupting that  
7 supply chain and, most importantly, the  
8 underlying U.S. jobs that depend on this system.

9 A negotiated settlement will protect  
10 American jobs, passengers, and prevent negative  
11 impacts to the U.S. economy. Thank you.

12 MR. BISHOP: Thank you, Mr. Secretary.

13 We appreciate you coming this morning.

14 SECRETARY CANFIELD: Thank you.

15 MR. BISHOP: I would like to invite  
16 the members of Panel 1 to please come forward and  
17 be seated. We appreciate your patience.

18 CHAIR GRIMBALL: Again, thank you for  
19 your patience. As I noted earlier I am going to  
20 first provide some procedural and administrative  
21 instructions before we proceed with the remaining  
22 panels for the day.

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1           This hearing is scheduled for two  
2 days, finishing midday on Thursday. We have  
3 eight remaining panels of witnesses with 48  
4 individuals scheduled to testify.

5           The provisional schedule has been  
6 posted to the USTR website. We have five panels  
7 of witnesses scheduled to testify today. We will  
8 have a five minute break between panels and a 55  
9 minute break for lunch.

10           Each organization appearing at the  
11 hearing is limited to five minutes of oral  
12 testimony. After the testimony from each panel  
13 of witnesses the Section 301 Committee will have  
14 an opportunity to ask questions.

15           All questions will be from Agency  
16 representatives. There will be no questions  
17 accepted from the floor. Committee  
18 representatives will generally direct their  
19 questions to one or more specific witnesses.

20           Post-hearing comments, including any written  
21 responses to questions from the Section 301  
22 Committee are due by Tuesday, May 28, 2019. The

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1 rules and procedures for written submissions are  
2 set forth in our April 12th Federal Register  
3 notice.

4 Given the number of witnesses in the  
5 schedule we request that witnesses when  
6 responding to questions be as concise as  
7 possible.

8 We likewise ask witnesses to be  
9 understanding when and if the Chair asks a  
10 witness to conclude a response.

11 In this regard witnesses should recall  
12 that they have an opportunity to provide more  
13 extensive responses in their post-hearing  
14 submissions.

15 Again, no cameras, video, or audio  
16 recording will be allowed during the hearing. A  
17 written transcript of this hearing will be posted  
18 on the USTR website and on the Federal Register  
19 docket as soon as possible after the conclusion  
20 of these hearings.

21 If you have any questions about the  
22 facilities please feel free to ask the guards at

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1 the front desk. We will now proceed with Panel  
2 1.

3 MR. BISHOP: Our first witness on  
4 Panel 1 is Theodore Austell with The Boeing  
5 Company. Mr. Austell, you have five minutes.

6 MR. AUSTELL: Madam Chairman, Members  
7 of the Committee, good morning. My name is Ted  
8 Austell and I am the Vice President of Executive,  
9 Legislative, and Regulatory Affairs for the  
10 Boeing Company. It is an honor to appear before  
11 you this morning.

12 I would like to start by thanking  
13 Ambassador Lighthizer and the entire USTR team  
14 for their efforts in this case. We cannot thank  
15 them enough for all that they have done on behalf  
16 of the U.S. aerospace industry.

17 The United States has been fighting  
18 these illegal subsidies to Airbus for over 15  
19 years. The first set of WTO rulings found \$17  
20 billion of launch aid and other subsidies to  
21 Airbus.

22 Those initial findings, you know,

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1 ended up in the E.U. being given ample time to  
2 comply, but they chose not to, and instead they  
3 doubled down giving Airbus another \$5 billion in  
4 launch aid.

5 Nearly eight years have passed since  
6 the E.U.'s compliance deadline. Today \$9 billion  
7 in subsidized launch aid still requires  
8 compliance action and the USTR estimates the  
9 ongoing economic harm to the United States to be  
10 about \$11 billion every year.

11 This long journey has taught that the  
12 E.U. and Airbus will not take their compliance  
13 obligation seriously until we are facing strong  
14 targeted and imminent U.S. duties.

15 That is why we are here today. This  
16 is not a unilateral action. This is not about  
17 punishing the E.U., Airbus, or anyone else. This  
18 is about inducing the E.U. and its member states  
19 to stop illegal launch aid subsidies that harm  
20 the U.S. economy, U.S. workers, and The Boeing  
21 Company.

22 Given that I will focus my remarks

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1 this morning on three particular points. First,  
2 retaliation should be concentrated at the source  
3 of the problem.

4 We agreed with the USTR's proposal to  
5 impose duties on Airbus products, including major  
6 airplane assemblies that Airbus imports from  
7 Europe. These assemblies are wings, tails, and  
8 fuselages.

9 Those items matter both to Europe and  
10 to Airbus and that's why Airbus has  
11 representatives here today asking you not to  
12 include them on the list because large tariffs on  
13 those items will finally force the E.U. and  
14 Airbus to make the choice that they should have  
15 made years ago, to come into compliance.

16 For that reason alone you should focus  
17 the duties on Airbus products and assemblies to  
18 the greatest extent possible.

19 Second, the tariffs imposed on Airbus  
20 imports should be 100 percent. This would be  
21 consistent with prior U.S. retaliation lists for  
22 WTO violations which impose 100 percent tariffs

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1 in cases involving, for example, beef hormones  
2 and bananas.

3 The 100 percent tariffs were good for  
4 those cases, surely the level should be the same  
5 or no less for airplanes. More importantly, 100  
6 percent duties will most effectively induce  
7 Europeans to come into prompt compliance.

8 The 15-year history of this case has  
9 shown that the E.U. and Airbus will not easily  
10 give up launch aid.

11 The U.S. has had many discussions with  
12 the E.U. on this matter and though confronted  
13 with WTO instruction to abandon illegal subsidies  
14 the E.U. and Airbus have repeatedly refused.

15 Given that history this is not a time  
16 for half-measures, it's not a time for gradual  
17 steps. To echo Ambassador Lighthizer the time is  
18 now for decisive action so that we can finally  
19 force compliance as the United States.

20 As for the duty level on the non-  
21 Airbus products in Section 2 we don't take a  
22 specific position. We believe that the USTR

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1 should use its discretion to apply whatever duty  
2 level it believes will induce prompt compliance.

3 Third, Boeing thanks the USTR for its  
4 efforts to ensure that the tariff list is  
5 targeted to avoid further damage to the U.S.  
6 aerospace companies that have not benefitted from  
7 illegal E.U. subsidies.

8 And there a few additional ways that  
9 we believe that the list can be clarified and  
10 refined to achieve this goal. We will address  
11 them in our written comments.

12 However, I would like to highlight one  
13 of them today. The final retaliation list should  
14 clarify the coverage for the three civil aircraft  
15 parts section in Section 1, those categories.

16 Of those three the categories  
17 specifically covering major civil aircraft  
18 structural assemblies generally has the right  
19 idea.

20 If duties are imposed on wings, tails,  
21 and fuselages imported from France, Germany,  
22 Spain, and the United Kingdom that would pressure

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1 Airbus without affecting imported parts used by  
2 other U.S. aerospace manufacturers.

3 However, if duties are imposed on a  
4 product category that is not specifically limited  
5 to those items, such as undercarriages or the  
6 other parts category, then there is a risk of  
7 hitting the broader U.S. aerospace supply chain.

8 We believe that it would be helpful  
9 for the final retaliation list to make clear that  
10 the only covered civil aircraft articles, short  
11 of finished aircraft, are fuselages, wings, and  
12 tails, and that those articles are covered even  
13 if they enter under more than one tariff category  
14 into the United States.

15 As I indicated we will be happy to  
16 provide more detailed information of this in our  
17 written comments.

18 To conclude, I would like to thank the  
19 USTR, this Committee, and the Administration's  
20 efforts to end illegal subsidies. Your actions  
21 are crucial to quickly ending the harm to the  
22 U.S. aerospace industry. Thank you.

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1                   MR. BISHOP: Thank you, Mr. Austell.  
2                   Our next witness is Charles Gray with the  
3                   Frontier Electronic Systems Corporation. Mr.  
4                   Gray, you have five minutes.

5                   MR. GRAY: Thank you to each of you  
6                   for the opportunity to testify on behalf of my  
7                   company, Frontier Electronic Systems Corporation.

8                   Frontier is a Native American, women-  
9                   owned, small business located in Stillwater,  
10                  Oklahoma. I serve as the Vice President and  
11                  Chief Operating Officer.

12                  Frontier employs 136 Oklahomans. We  
13                  manufacture parts and systems for the aerospace  
14                  industry, including avionic systems.

15                  We have annual revenue of about \$38  
16                  million each year and a payroll of \$10 million.  
17                  We are not a massive company but we are able to  
18                  take care of our customers, our employees, and  
19                  the communities in which we live.

20                  Aerospace manufacturers and suppliers  
21                  have called Oklahoma home for more than a  
22                  century. In fact, one of the first aluminum air

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1 frames was produced in Waynoka, Oklahoma, decades  
2 before this became the international standard.

3 Oklahoma grew into a major aerospace  
4 manufacturing hub during World Wars I and II and  
5 has remained committed to producing and  
6 maintaining high quality aerospace products ever  
7 since.

8 That legacy continues today as more  
9 than 120,000 Oklahomans work in the aerospace  
10 sector. According to the State's Department of  
11 Commerce this contributes almost \$44 billion in  
12 economic activity for Oklahoma each year.

13 Small business aerospace suppliers  
14 like Frontier make up a significant portion of  
15 that footprint. I am here today to make three  
16 points as you move forward in this matter.

17 First, the case isn't just about  
18 Boeing, it's about the thousands and thousands of  
19 small companies across America that supply  
20 Boeing.

21 Frontier is one of them, but there are  
22 thousands more just like us. We are the backbone

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1 of the U.S. aerospace industry and the American  
2 economy and when Boeing prospers our small  
3 companies prosper.

4 When Boeing is harmed by illegally-  
5 funded foreign competition, which it has been  
6 here, we also suffer, and so do our employees and  
7 the communities in which we live and work.

8 When I was in high school I invested  
9 in equipment to start a home landscaping business  
10 to build my college fund. Once started I found  
11 that I was consistently losing business to a  
12 classmate who was able to sell his services below  
13 my breakeven sales point.

14 Although my competitor denied that  
15 others had purchased equipment for him, I later  
16 discovered that they had done so to subsidize his  
17 business.

18 Although this was not a legal matter,  
19 it was one of integrity which taught me that  
20 playing by the rules is essential to competitive  
21 equality.

22 We are hardworking Americans who

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1       deserve a chance to compete on a level playing  
2       field. You can give us that today by enforcing  
3       the rules in this case.

4               Second, even small companies like mine  
5       rely on a global interconnected supply chain to  
6       make our parts to meet our obligations to our  
7       customers and to grow our business.

8               But for that supply chain to work the  
9       way it should we must have a free and fair  
10      international trading system where everybody  
11      plays by the same rules.

12              When other countries or companies  
13      cheat at these rules we all suffer and it puts at  
14      risk everything we have built. Now do I want  
15      tariffs as a businessman? No, nobody does, but  
16      as any smart businessperson will tell you it's  
17      the long run that matters.

18              You must make decisions that set you  
19      up for success over the long run and vigorously  
20      enforcing the rules of free trade is just that,  
21      by making sure we all play by the same rules and  
22      that when someone cheats there are consequences.

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1       It protects our companies and our communities  
2 over the long run.

3               Finally, I am here today from a part  
4 of the country where many feel left behind from  
5 the global trading system. They see the system  
6 as unfair and rigged against them.

7               They believe that other countries have  
8 taken advantage of America for too long and that  
9 we have allowed that to happen and Europe's  
10 actions in this case only feed those perceptions.

11              But recently we started to see a  
12 change. We are starting to see an America that  
13 stands up for itself, an America that insists  
14 that others follow the rules.

15              We need more of that and this case is  
16 an opportunity to show our fellow citizens that  
17 the global trading system matters and that it  
18 works, not just for others, but for Americans.

19              For those reasons I am here today to  
20 support America's efforts in this case and to ask  
21 that you hold others accountable and that you  
22 make them follow the rules. Thanks to each of

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1 you.

2 MR. BISHOP: Thank you, Mr. Gray. Our  
3 next witness is Kristine McGuire with Victory  
4 Solutions. Ms. McGuire, you have five minutes.

5 CHAIR GRIMBALL: Excuse me, Mr.  
6 Bishop. Can we have a quick break?

7 MR. BISHOP: Sure, of course.

8 (Whereupon, the above-entitled matter  
9 went off the record at 10:16 a.m. and resumed at  
10 10:17 a.m.)

11 CHAIR GRIMBALL: Thank you.

12 MR. BISHOP: Our next witness is  
13 Kristine McGuire with Victory Solutions. Ms.  
14 McGuire, you have five minutes.

15 MS. MCGUIRE: Thank you for the  
16 opportunity to testify this morning. My name is  
17 Kris McGuire. I serve as the Chairman and CEO of  
18 Victory Solutions, Inc., a service, disabled,  
19 veteran owned, woman owned small business that  
20 provides a range of proprietary aerospace  
21 products and engineering services.

22 Victory Solutions employs about 140

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1       Alabamians and we are a proud supplier to The  
2       Boeing Company. As I am sure you will hear  
3       today, Alabama has a rich aerospace history that  
4       goes back more than a century when the nation's  
5       first civilian flight school opened in 1910 in  
6       Montgomery.

7                 Since then we have probably become one  
8       of our nation's major centers of aerospace  
9       excellence. My hometown, Huntsville, better  
10      known as the Rocket Center, hosts 280 major  
11      aerospace companies with more than 30,000  
12      aerospace jobs.

13                Boeing is one of America's largest  
14      employers in the aerospace sector with almost  
15      3000 employees in the State. Boeing has been in  
16      Alabama for more than 50 years and I am proud to  
17      call them a partner.

18                Small companies like mine rely on a  
19      free and fair international trade system in which  
20      everyone plays by the same rules. We rely on  
21      this trading system for parts and we rely on it  
22      for sales connecting us to customers around the

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1 globe.

2 I am a major supporter of free trade.

3 It's good for our business and for our employees  
4 and our communities, but for the system to work  
5 fair trade must be fair and that means everyone  
6 must play by the same rules.

7 If not, then small businesses like  
8 mine cannot prosper. We cannot win new business,  
9 we can't source new parts, we can't hire new  
10 employees.

11 All of our success relies on fair and  
12 transparent rules that everyone follow and that  
13 are enforced. Rules without consequences are  
14 nothing but suggestions.

15 The intent of the rules is as  
16 important as the letter of rule. Everyone must  
17 be held accountable for his or her actions and  
18 all actions must be judged against the same set  
19 of rules.

20 If there is no accountability or  
21 consequences for not following the rules then in  
22 reality there are no rules. We all know that

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1 rules mean nothing if they are not enforced.

2 If there are no consequences for non-  
3 compliance, as a small businesswoman I regard  
4 consequences not as a punishment but as a means  
5 to produce desired behavior. They are put in  
6 place because I want the best for my employees.

7 The only way to do this is to have a  
8 firm predictable set of rules and consequences  
9 applied equally and fairly to any that do not  
10 comply to quickly convince them that compliance  
11 is the best interest for all.

12 Consequences should make clear that  
13 benefits of compliance far outweigh the cost that  
14 there is no benefit and certainly no future in  
15 not following the rules.

16 Predictability and consistency reduces  
17 stress for all concerned and increases the  
18 probability of a successful outcome.

19 Now that doesn't mean I want prolonged  
20 tariffs, no one does. Tariffs aren't good for  
21 anyone. As a businesswoman I certainly don't  
22 want them.

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1           So the question is what action can you  
2           take to best avoid prolonged tariffs. You may  
3           hear people in this case say you should do  
4           nothing or that you shouldn't take any action  
5           that would actually mean anything that your  
6           response should be tepid.

7           It should be half-measure that takes  
8           off the table everything that would actually  
9           motivate Europe to live up to its obligations.  
10          Nothing can be farther from the truth.

11          A response like that would not solve  
12          this dispute, it would prolong it. Instead, you  
13          should focus your efforts on what will bring  
14          about the swiftest compliance.

15          What will cause Europe to finally  
16          realize that the cost of staying out of  
17          compliance are just too great? What will cause  
18          Europe to realize that the only thing that makes  
19          sense, the only way to avoid prolonged painful  
20          tariffs is to quickly live up to its obligations  
21          and do what is right? That should be your focus.

22          In closing I would like to make one

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1 final point. What may be proper business  
2 practices in some situations or societies are not  
3 necessarily proper practices in all situations or  
4 societies.

5 The examples you set in the case are  
6 being watched around the globe. They are being  
7 watched by merging competitors who are trying to  
8 decide whether they should play by the rules or  
9 should instead ignore these rules as they grow  
10 and compete with American companies like mine.

11 These emerging competitors will learn  
12 a lesson by the actions you take in this case.  
13 They will either learn that there is no real risk  
14 to unethical behavior or the consequences are  
15 mild and certainly that they are delayed.

16 Therefore, it makes sense to break the  
17 rules to get ahead or they will learn that there  
18 are swift and real consequences that the only  
19 reliable, responsible way to grow is to do it by  
20 following the rules to which we have all  
21 committed.

22 As a small businesswoman who is and

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1 will be competing against those emerging foreign  
2 competitors I am here today to ask you to send a  
3 signal that following the rules is the only way  
4 to go --

5 (Simultaneous speaking.)

6 CHAIR GRIMBALL: Ms. McGuire, please  
7 conclude. Please conclude.

8 MS. MCGUIRE: Okay. Thank you.

9 MR. BISHOP: Thank you, Ms. McGuire.  
10 Our next witness is Nicholas Camody with the  
11 North Americans Specialties Alloys. Mr. Camody,  
12 you have five minutes.

13 MR. CAMODY: Good morning. My name is  
14 Nicholas Camody, I'm the co-owner of North  
15 American Specialty Alloys. Based in the heart of  
16 steel country, Pittsburgh, Pennsylvania, we  
17 operate as importers ---

18 MR. BISHOP: Pull your mic a little  
19 bit closer to you please.

20 MR. CAMODY: Sure. Based in the heart  
21 of steel country, Pittsburgh, Pennsylvania, we  
22 operate as importers and suppliers of specialty

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1 alloy and raw materials to the North American  
2 steel and foundry industries.

3 We then sell those steel products to  
4 the aerospace industries for production of engine  
5 parts. More specifically, we sell specialty  
6 grade low-carbon ferrochromium made by Afarak's  
7 Electrowerk Weisweiler, a German-based producer  
8 of the material.

9 I'm here today to respectfully request  
10 that low-carbon ferrochromium products listed  
11 under HTS 72024950 be removed from the final list  
12 of merchandise subject to Section 301 tariffs in  
13 response to E.U. subsidies to Airbus.

14 While we fully support this  
15 administration's efforts to ensure that American  
16 manufacturers compete on a level global playing  
17 field, we believe that subjecting ferrochromium  
18 imports to retaliatory tariffs would ultimately  
19 prove detrimental to the very aerospace industry  
20 this trade action is seeking to support.

21 The low-carbon ferrochromium that  
22 would be affected by these tariffs is high

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1 quality raw material required for the production  
2 of specialty steels used in the aerospace  
3 industry.

4 One such example is Alloy 718, a high  
5 strength steel used to manufacture parts for jet  
6 engines, and high speed airframe parts including  
7 wheels, buckets, spacers, and high-temp bolts and  
8 fasteners. 718 goes into the jet engines  
9 produced by GE and Pratt & Whitney who ultimately  
10 supply Boeing.

11 This grade of steel has applications  
12 for both civilian and military grade aircraft.  
13 This specialty grade of low carbon ferrochromium  
14 can be purchased from only two producers in the  
15 world. One is our German source, EWW, and the  
16 other is a Japanese source with very limited  
17 capacity.

18 Our direct customers who process the  
19 German-based ferrochromium into aerospace grade  
20 steels include American manufacturers such as  
21 Allegheny Technologies, Carpenter Technologies,  
22 and a PCC group, among many others.

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1           Some of these customers have prepared  
2 letters of support in favor of our position, and  
3 we will be submitting them with our written  
4 comments. Each of these companies has multiple  
5 manufacturing plants in the U.S. which rely on  
6 our services and current prices. In total, we  
7 supply about 40 U.S.-based steel mills and  
8 foundries, helping employ thousands of Americans.

9           EWW owns the chrome ore mines in  
10 Turkey which supply the production facility in  
11 Germany. Since these mines operate under EWW's  
12 direct oversight, they can ensure that only high  
13 quality raw chroma work required by the demanding  
14 specs of the aerospace industry are ever  
15 incorporated into their final ferrochromium  
16 product.

17           The Japanese source does not have this  
18 vertical integration and is simply not able to  
19 offer the same stability and consistency.  
20 There's a reason that German-based ferrochromium  
21 currently represents about 80 percent of the  
22 market share for these critical super alloy

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1 applications.

2 Another policy goal, the present  
3 Section 301 proceeding is to implement a  
4 retaliatory scheme which promotes U.S.  
5 manufacturing. There is no current production of  
6 low carbon ferrochromium in the United States.  
7 Further, there are not domestic chrome ore  
8 deposits which would be suitable for sourcing the  
9 raw materials used in the production of low-  
10 carbon ferrochromium.

11 Given environmental concerns and  
12 regulatory constraints on industry, there is and  
13 would be very little interest in developing  
14 production capabilities domestically, even with  
15 very high tariffs on ferrochrome imports.

16 In effect, the only viable  
17 alternatives for our customer base of U.S. steel  
18 manufacturers will be to single source Japanese  
19 product with limited capacity and/or supplement  
20 their production process with pure chromium metal  
21 which is a product nearly twice as expensive as  
22 ferrochromium and is also not produced

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1 domestically.

2 Therefore, the most explicit effect of  
3 including ferrochromium on the final tariff list  
4 would be to immediately increase manufacturing  
5 costs to the steel and aerospace industries.

6 In addition, the Committee should also  
7 consider that these tariffs would erode the  
8 relative global competitiveness of the U.S.  
9 aerospace Industry as a whole.

10 The German-based ferrochromium  
11 producer would inevitably market their product  
12 more aggressively to other countries to displace  
13 the lost sales volume. In turn, foreign steel  
14 makers and airplane manufacturers would have more  
15 availability of this critical raw material and  
16 it's downstream super highway products,  
17 respectively priced now at a relative discount.  
18 This in turn could further threaten U.S. jobs and  
19 manufacturing.

20 For all the above reasons, we urge the  
21 Section 301 Committee to consider the importance  
22 of German-based low carbon ferrochromium imports

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1 to the domestic aerospace industry. We strongly  
2 believe the exclusion of these products from  
3 final tariff list will be in the best interest of  
4 the American aerospace and metals industries,  
5 along with their employees.

6 Ultimately, including these products  
7 on the list will likely damage the very  
8 industries that this 301 action is intended to  
9 benefit. Thank you for your time.

10 MR. BISHOP: Thank you, Mr. Camody.  
11 Our next witness is Remy Nathan with the  
12 Aerospace Industries Association. Mr. Nathan,  
13 you have five minutes.

14 MR. NATHAN: Ladies and gentlemen,  
15 thank you for allowing me to speak today. My  
16 name is Remy Nathan, vice president of  
17 International Affairs and Policy Integration at  
18 the Aerospace Industries Association.

19 Founded in 1919, AIA is the aerospace  
20 and defense industry's premier trade association  
21 representing nearly 340 member companies of all  
22 sizes, from the largest primes to the smallest

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1 suppliers.

2 The U.S. aerospace and defense sector  
3 is critical to America's national and economic  
4 security. We are also a crucial part of the  
5 global aerospace and defense supply chain. In  
6 fact, the U.S. is the world's largest exporter of  
7 A&D products and accounted for 34 percent of  
8 global A&D exports in 2017, supporting 2.4  
9 million high wage, high skill American jobs.

10 Because of the global nature of our  
11 industry, we are strong proponents of a free,  
12 fair, and sustainable trading system underpinned  
13 by the rules and dispute resolution processes of  
14 the World Trade Organization.

15 The U.S. aerospace industry is  
16 globally integrated and depends on unimpeded  
17 trade flows. Therefore, the implementation of  
18 additional tariffs usually has a negative impact  
19 on our companies and our ability to compete  
20 globally and contribute to the U.S. economy.

21 However, the WTO has now found that  
22 European subsidies to help launch new models of

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1 large commercial aircraft have distorted this  
2 global market and harmed the U.S. aerospace  
3 industry.

4 As a result, the WTO may soon  
5 authorize the U.S. government to impose counter  
6 measures in the form of tariffs on E.U. imports.

7 As part of its own pending WTO case, the E.U.  
8 has recently taken steps to develop its own list  
9 of imports, including U.S. origin aerospace  
10 products against which it may levy tariffs.

11 These actions reinforce our belief  
12 that the global industry would be best served by  
13 a prompt negotiated end for this dispute rather  
14 than delay in reaching a resolution which risks  
15 triggering ever-escalating retaliatory tariffs.

16 This hearing on the proposed list of  
17 items to be subject to potential tariffs, in  
18 response to the WTO's finding of harm to U.S.  
19 industry, is a critical next step in the dispute  
20 settlement process and one that we hope will  
21 ultimately lead to a negotiated resolution rather  
22 than the imposition of tariffs by either side of

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1 this dispute.

2 We would define a credible offer for  
3 negotiations that would preclude the need to  
4 impose tariffs in the first instance or would  
5 warrant a temporary halt to any potential tariffs  
6 that are imposed as one that would lead to a  
7 verifiable end to the practice of WTO-illegal  
8 European launch aid, a verifiable end to the U.S.  
9 state level actions also found to be WTO-illegal,  
10 removal of the ongoing harm caused by past WTO-  
11 illegal subsidies that are maintained by both the  
12 E.U. and U.S. sides, and an agreement on the  
13 detailed parameters and elements of future  
14 aerospace industry measures of support that would  
15 be WTO-compliant.

16 In the absence or lack of success of  
17 such negotiations, and the resulting imposition  
18 of tariffs by the U.S. on Europe, we urge the  
19 U.S. government to tailor these tariffs so they  
20 avoid or minimize, to the greatest extent  
21 possible, disruptions to the supply chains  
22 established by the globally integrated U.S.

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1 aerospace industry, inflict the least amount of  
2 damage on the U.S. economy and the U.S. aerospace  
3 sector, and continue to leave untouched imports  
4 of aerospace parts that support existing fleets  
5 in the U.S., i.e. the aftermarket.

6 In the event that the administration  
7 imposes tariffs, we would urge adoption of an  
8 exclusion review and approval process, similar to  
9 the China 301 tariff process, to ensure U.S.  
10 companies generally, and the aerospace industry  
11 in particular, are not inadvertently hurt by the  
12 tariffs.

13 To that end, we respectfully request  
14 the exclusion of the specific items detailed in  
15 Annex A of my written testimony from any final  
16 list of imports subject to additional tariffs.  
17 We will provide an expanded list after further  
18 consultations with our member companies.

19 Identifying, developing, and  
20 qualifying alternative suppliers of these items  
21 so that the products meet strict regulatory and  
22 customer requirements, would be an unduly

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1 expensive, multi-year process.

2 As noted, the WTO has already found  
3 injury to the U.S. industry. Imposing further  
4 tariffs on aerospace imports from Europe would  
5 aggravate that harm and further undermine the  
6 U.S. industries' competitiveness in an already  
7 challenging, global economic environment.

8 The future of the global aerospace  
9 industry depends upon rules-based trade.  
10 Allowing the cycle of illegal subsidies to  
11 continue sends the wrong message to other global  
12 competitors, particularly new entrants to the  
13 market that may feel they do not need to play by  
14 the rules.

15 AIA urges the parties to this dispute  
16 to take the necessary steps to implement the  
17 WTO's decisions and chart a clear path that both  
18 foregoes the need for trade destructive tariffs  
19 and restores fair global competition in our  
20 industry. We hope today's hearing and the USTR's  
21 process provides additional impetus to do so  
22 without delay. Thank you.

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1                   MR. BISHOP: Thank you, Mr. Nathan.  
2                   Our final witness on this panel is Jim Mulhern,  
3                   National Milk Producers Federation. Mr. Mulhern,  
4                   you have five minutes.

5                   MR. MULHERN: Thank you, Mr. Bishop,  
6                   Madame Chairman. Thanks for the opportunity to  
7                   be here today to discuss enforcing America's WTO  
8                   rights in the large civil aircraft dispute.

9                   In order to help incentives E.U.  
10                  compliance with its WTO commitments, America's  
11                  dairy farmers and farmer-owned dairy cooperatives  
12                  strongly support USTR's proposed imposition of  
13                  retaliatory tariffs on European dairy products in  
14                  response to the \$11 billion in damage European  
15                  Airbus subsidies have caused in the United  
16                  States.

17                  We have a unique opportunity here to  
18                  make a big dent in the dairy market access gap we  
19                  face with Europe. Including E.U. cheeses,  
20                  yogurt, and butter on this list, as USTR has  
21                  proposed, is entirely warranted. And we would  
22                  encourage you to add additional E.U. dairy

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1 related tariff lines.

2 Doing so would send a strong message  
3 to Europe about adhering to WTO rules and would  
4 bring increased attention to the gross inequities  
5 that currently define our dairy trading  
6 relationship with the European Union.

7 To explain the severity of these  
8 inequities, let me just provide two important  
9 figures from 2018. First is the number seven,  
10 that's the number of dairy farms America lost  
11 every day last year. Clearly times are tough in  
12 dairy country, and we're counting on free and  
13 fair trade to revive the U.S. rural economy.

14 That is why the U.S. dairy industry is  
15 fighting to expand trade opportunities abroad and  
16 working to combat non-tariff barriers that are  
17 increasingly disadvantaging our farmers and  
18 businesses, which brings me to the second number.

19 \$1.6 billion, that was the size of  
20 America's dairy trade deficit with the European  
21 Union last year. U.S. imported \$1.8 billion  
22 worth of E.U. dairy products in 2018. But

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1 Europe, with a population 50 percent larger than  
2 the U.S., only managed to purchase \$145 million  
3 worth of American dairy products.

4           Simply put, we are largely being  
5 blocked from the E.U. market despite being a  
6 trusted and proven dairy supplier to the rest of  
7 the world. Europe's dairy trade barriers have  
8 harmed our highly efficient dairy industry for  
9 far too long.

10           Now, I could spend an entire day  
11 discussing the web of E.U. tariff and non-tariff  
12 policies that actively discourage U.S. dairy  
13 imports. But for time's sake, let me just  
14 discuss one, Europe's blatantly protectionistic  
15 and cumbersome Geographical Indication, or GI  
16 requirements, that target common named cheese  
17 products.

18           Under these restrictions, a country  
19 like Italy can ship large and increasing amounts  
20 of parmesan cheese to the U.S. while blocking  
21 American parmesan from entering Europe. And  
22 Europe's GI agenda doesn't stop at E.U. borders.

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1           As USTR noted in its special 301  
2 Report last month, Europe is currently engaged in  
3 an aggressive trade war spanning the globe and is  
4 bent on using GI restrictions to block U.S. dairy  
5 exports to third country markets as well.

6           Given Europe's clear pattern of trade  
7 distortion and one-sidedness, and the need to  
8 select specific E.U. sectors to target  
9 retaliation on in order to drive E.U. compliance  
10 with its WTO commitments, we believe that  
11 retaliatory tariffs on E.U. dairy products as  
12 part of the Airbus case are fully justified.

13           To that end, America's dairy industry  
14 recommends three things, that additional ad  
15 valorem duties of 100 percent be imposed on  
16 particular products imported from E.U. member  
17 states under the targeted subheadings.

18           We also support the inclusion of all  
19 the dairy HTS subheadings of HTS U.S. listed in  
20 USTR's annex to the notice. And we further  
21 recommend the inclusion of additional subheadings  
22 which you can find in my written testimony.

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1           In conclusion, it's essential that  
2 America delivers a clear and powerful message  
3 across the pond. Subsidies and barriers that  
4 handicap U.S. businesses in the global  
5 marketplace will not be tolerated. And the days  
6 of trade deficits induced by unfair trade  
7 practices must come to an end.

8           America's struggling dairy sector and  
9 depressed farm economy would benefit from fairer  
10 trade with Europe. And we look forward to  
11 working closely with USTR to accomplish that  
12 goal. Thank you very much.

13           MR. BISHOP: Thank you, Mr. Mulhern.  
14 Madam Chairman, that concludes direct testimony  
15 from this panel.

16           CHAIR GRIMBALL: We'll begin with  
17 questions in one moment.

18           (Pause.)

19           CHAIR GRIMBALL: Thank you, we'll  
20 begin.

21           MR. ROGERS: So my question is  
22 directed to Mr. Austell from the Boeing Company.

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1 Can you elaborate on Boeing's views on the need  
2 to impose tariffs on both finished aircraft and  
3 major assemblies?

4 And then, in a supplemental  
5 submission, can you explain how you would define  
6 finished fuselage, aluminum wings and tails in a  
7 manner that would be clear and enforceable?

8 MR. AUSTELL: Thank you very much. On  
9 the last point, we will absolutely give very  
10 clear descriptions of what those sub-assemblies  
11 entail as they come into the United States as  
12 knock-down kits, as well as, you know, finished  
13 products that we've described in our testimony  
14 today.

15 I think it's, again, the first part of  
16 your question was having to do with ---

17 MR. ROGERS: Can you elaborate on  
18 Boeing's views on the need to impose tariffs on  
19 both finished aircraft and on major assemblies?

20 MR. AUSTELL: Yeah. It's, I think,  
21 pretty clear to us that the only way to get the  
22 attention of the E.U. and Airbus is to actually

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1 focus these tariff, and whatever amount is  
2 authorized by the WTO, on that enterprise.

3 It would be a bit perverse, as a  
4 matter of fact, for Airbus not to bear the brunt  
5 of this tariff action and to spread that in some  
6 way around other European products in other  
7 countries, allowing Airbus to frankly extend the  
8 time of their compliance.

9 If in fact we are able, as the United  
10 States, able to drive them to the table to pick  
11 up the bone and talk with them and Ambassador  
12 Lighthizer, tariffs can be avoided altogether.

13 But I think, again, what the history  
14 has shown, this 15-year history has shown, is  
15 that they're not easily going to give up these  
16 tariffs, which is why the company, Boeing  
17 Company, is in fact recommending a concentrated,  
18 you know, effort here and at the 100 percent  
19 level. Otherwise, we're unlikely to get the  
20 attention of the Europeans.

21 MR. ROGERS: Thank you.

22 MS. TRAVIS: This is a question for

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1 Charles Gray from Frontier, and also for Ms.  
2 McGuire from Victory Solutions.

3 Would you both mind elaborating on how  
4 difficult it is to tailor the products you  
5 produce for different clients, for example, for  
6 different types or sizes of aircraft?

7 And additionally, how have your  
8 companies been specifically affected by the  
9 aircraft subsidies provided by the E.U.?

10 MR. GRAY: From our perspective,  
11 Frontier's perspective, each product we build is  
12 tailored to a specific make and model of  
13 aircraft. That requires engineering design  
14 support, configuration management support, as  
15 well as a change in our manufacturing model.

16 Unfortunately, we have not been given  
17 the opportunity to support any of Airbus products  
18 due to a lack of outreach on their part to take  
19 advantage of our skill, the engineering, and  
20 manufacturing services.

21 MS. MCGUIRE: Okay, so Victory  
22 Solutions provides services to Boeing, the Boeing

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1 Company. And we're in effect, Victory Solutions  
2 is, because we don't actually produce a product  
3 with Boeing, we produce services that the bottom  
4 line is always about cost.

5 And if Boeing is at an unfair  
6 advantage to Airbus, then any work that we do at  
7 Boeing trickles down to all the small businesses  
8 when it comes to the cost. The cost is going to  
9 be reflected, and it's going to hurt the small  
10 businesses. Because we're at kind of end of the  
11 road there for when it comes to the dollar signs.

12 Boeing's going to flow that down to the small  
13 business supplier.

14 MS. BONNER: Sarah Bonner from SBA.  
15 This question is for both Mr. Gray and Ms.  
16 McGuire. If subsidies were removed, would you  
17 anticipate any changes for your business?

18 And if there's anything further you'd  
19 like for the record regarding the subsidies'  
20 impact on your U.S. small business, we'd be very  
21 interested to know, now or in the post-hearing  
22 comments.

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1 MS. MCGUIRE: Well, it comes about  
2 cost again, you know. I do business with the  
3 government, not just Boeing or Northrop Grumman,  
4 or other large OEMs. And it's always the small  
5 business that takes the brunt of any rules that  
6 change, any laws that change.

7 It comes down to the small business  
8 that does business with those large companies or  
9 with the government. When it comes down to it,  
10 the small business is the one that's going to  
11 carry the brunt of it. Because they're the ones  
12 that are going to have to cut their benefits to  
13 their employees. They're going to have to cut  
14 their 401(k) to make those ends meet.

15 When you to start cutting your revenue  
16 and your profits, that also affects your  
17 benefits, it affects your employees, it affects  
18 everything, the way you run your business, the  
19 total way that you do business is affected.

20 Because when you don't have as much  
21 profit any longer, then that's going to affect  
22 your business. And it's not just my business. I

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1 hear this all the time from other small  
2 businesses, not just in Alabama but around the  
3 country. And it's always about cost. That's  
4 what makes the country run, is the money, money  
5 makes business run.

6 And if Boeing is hurt, we're hurt.  
7 And it's a trickle-down effect. Because then I  
8 have to take something away from my employees  
9 that I would have otherwise.

10 MR. GRAY: Let me give you two quick  
11 examples from a product-based perspective. We  
12 have been forced to invest our own money, for  
13 example, in a recent display system we built, we  
14 invested \$1.6 million. In addition to that, we  
15 bid our first job at no profit, ended up losing  
16 another \$2.5 million, in order to make our  
17 American-based customer competitive in that  
18 market.

19 If subsidies were removed, we would be  
20 on a level playing field. And as Ms. McGuire  
21 said, we'd be able to provide our employees  
22 better health care and other benefits to build

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1 their careers.

2 MS. BONNER: Thank you very much.

3 MR. BLAHA: Thank you. This question  
4 is for Mr. Nicholas Camody from the North  
5 American Specialty Alloys.

6 Can you confirm, I guess, that the low  
7 carbon ferrochromium imports that you were  
8 specifically referring to are only a portion of  
9 the HTS line that you were referencing, I guess?  
10 Am I correct on that?

11 MR. CAMODY: No, it's everything  
12 within that HTS code is relevant here. Because  
13 when you look at the four countries involved,  
14 Germany, Spain, UK, and France, the producer that  
15 we sell for from Germany is the only producer of  
16 low carbon ferrochromium within those countries.

17 And it's a specialty grade product, and the  
18 entire category is relevant.

19 MR. BLAHA: Okay. So, I guess, to  
20 make sure I understand, Germany and Japan are the  
21 primary producers of everything within that HTS  
22 category there.

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1 MR. CAMODY: No, I'm sorry. There are  
2 several other producers worldwide, in fact,  
3 Russia is the largest producer of ferrochromium.

4 But the German and Japan product is unique in  
5 its qualities and that it's usable within vacuum  
6 induction melting which what the steel making  
7 process is for, aerospace grade steels.

8 MR. BLAHA: So there are specific  
9 grades within that HTS number that only Japan and  
10 Germany can provide?

11 MR. CAMODY: Correct.

12 MR. BLAHA: Okay, thank you. And, I  
13 guess, following up on that, could producers of  
14 other types of ferrochromium products switch to  
15 improve their grades or something like that?

16 MR. CAMODY: Well, they're always  
17 trying to access the market that we do. But it's  
18 relative to their availability of raw material,  
19 the chrome ore. And the producer we represent is  
20 vertically integrated and owns mines which  
21 produce some of the highest quality chrome ore in  
22 the world.

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1           And second, it's production technique  
2           that the German source has that others may not,  
3           and the Japanese have as well, of course. So  
4           they're not there from a raw material and  
5           technique standpoint.

6           MR. BLAHA: So it's not a question of  
7           just changing the mix or something like that.  
8           This isn't something just anybody could do. Is  
9           that accurate?

10          MR. CAMODY: That's accurate.

11          MR. BLAHA: All right, thank you.

12          MS. TRAVIS: Hi. I also had a follow-  
13          up question for you, Mr. Camody. You note in  
14          your testimony that you supply to about 40 U.S.-  
15          based steel mills and foundries. And I'm  
16          wondering if you have any estimates of how  
17          downstream manufacturing costs and,  
18          correspondingly, U.S. employment would be  
19          affected if the tariffs were imposed on the low  
20          carbon ferrochromium?

21          MR. CAMODY: It's difficult to  
22          quantify the exact cost increase and effect on

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1 jobs. But our product is used by a wide variety,  
2 and it gives our customers a competitive edge,  
3 and it's a strategic raw material. So, in fact,  
4 putting it on the list would affect their ability  
5 to compete and, consequently, have impact on  
6 potentially thousands of jobs.

7 MS. TRAVIS: Thank you.

8 MR. CHANG: Yes. I have a question  
9 for Mr. Remy Nathan. You suggested that any  
10 tariff action should not include aftermarket  
11 aircraft parts. Are aftermarket parts easily  
12 distinguishable from parts used in aircraft  
13 assembly, if so, how?

14 MR. NATHAN: We can provide some  
15 greater clarity to that particular question as a  
16 follow-on to my verbal testimony.

17 MR. CHANG: Okay. That would be  
18 helpful, if you could provide a comprehensive  
19 list of aftermarket parts in your post-hearing  
20 comments and details on how imported aftermarket  
21 parts should be distinguished from parts for  
22 other purposes. Great, thank you.

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1 MS. O'FLAHERTY: Okay, and I have a  
2 question for Mr. Mulhern. Can you provide,  
3 perhaps in a supplemental submission, any  
4 additional information, including statistics as  
5 to whether the United States domestic production  
6 of dairy products, or dairy products imported  
7 from origins other than the E.U., would be able  
8 to meet U.S. demand if tariffs were placed on  
9 dairy products from the E.U.?

10 And can you further elaborate on your  
11 views and rationale for increasing the number of  
12 dairy related HTS subheadings on the list of  
13 products subject to increased duties, given that  
14 the current list already includes 44 dairy lines?

15 MR. MULHERN: Sure, I'd be happy to.  
16 On the first question, yes, we'll be able to  
17 provide information to you. The short answer is  
18 that, from domestic production, most of it can be  
19 met through domestic production. Imports are  
20 available from other countries on the products  
21 that would be targeted here.

22 On the second part, one of the reasons

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1 to expand the list is that a number of the  
2 categories that are in Section 2 in the annex, a  
3 number of those, they weren't large imports in  
4 those categories in 2018. And broadening the  
5 category will broaden the basket of products that  
6 are covered and would have more impact. If you  
7 really want to send a message to Europe,  
8 broadening it would be an effective way to do  
9 that.

10 CHAIR GRIMBALL: That concludes the  
11 panel's questions. Thanks to everyone for being  
12 very concise. And the result of that is now we  
13 are running very far ahead of schedule. So let's  
14 take a break. Let's do 15 minutes. And if the  
15 witnesses for our next panel are here, we will  
16 continue at about 11:10 or so.

17 (Whereupon, the above-entitled matter  
18 went off the record at 10:53 a.m. and resumed at  
19 11:08 a.m.)

20 MR. BISHOP: Madam Chairman, our first  
21 witness on this panel is Genice Allen with Airbus  
22 Helicopters Incorporated.

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1 Ms. Allen, you have five minutes.

2 MS. ALLEN: Good morning, all. My  
3 name is Genice Allen, and I am a production  
4 engineering specialist for Airbus Helicopters  
5 Incorporated. I work in Airbus Helicopters'  
6 production and manufacturing facility located in  
7 Columbus, Mississippi.

8 Airbus Columbus is a manufacturing and  
9 assembly facility that delivers helicopters to  
10 the United States military, as well as world-  
11 class commercial aircraft that supports hundreds  
12 of American law enforcement organizations,  
13 aeromedical evacuation operators, firefighting  
14 departments, tour operators, and many others.

15 Airbus Helicopters is now 50 years old  
16 in the United States, and for nearly 50 -- I'm  
17 sorry, for nearly 15 years, we have manufactured  
18 and assembled aircraft in Columbus, Mississippi.

19 Airbus Helicopters employs 800 people  
20 across multiple states, in Texas, Mississippi,  
21 and Alabama. I am so proud that 36 percent of  
22 our workforce in Columbus, my fellow employees in

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1 Mississippi, are military veterans. And across  
2 all U.S. Airbus Helicopters' locations, 27  
3 percent are women, and 31 percent are minorities.

4 Airbus Helicopters currently has more  
5 than 550 customers and operators in the United,  
6 States across all market segments, that fly over  
7 1,700 of our aircraft. The vast majority of  
8 helicopters that fly today for emergency medical  
9 and area evacuation missions are Airbus aircraft,  
10 over 650 helicopters. And, if I may add, the  
11 same is true for the aircraft supporting state  
12 and local enforcement requirements.

13 From a personal perspective, I want to  
14 share a brief comment on the impact of my  
15 employment at Airbus and how it has affected my  
16 life.

17 Prior to joining Airbus Helicopters, I  
18 worked as a paralegal assistant in a law firm in  
19 Columbus, Mississippi, that offered low wages, no  
20 benefits, no opportunities for growth. It was  
21 pretty much a dead end.

22 But, since joining Airbus Helicopters,

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1 I have enjoyed a personal, professional, and  
2 rewarding experience. I have benefited from an  
3 advanced training and incredible opportunities  
4 that have been afforded to me. Airbus  
5 Helicopters has improved my quality of life as  
6 well as increased my family's economic standing.

7 I came from a single-parent home. I  
8 was raised in a small town by my grandparents.  
9 With the help and tuition assistance of Airbus  
10 Helicopters, I will obtain a master's degree in  
11 business administration from Mississippi State  
12 University in the upcoming months.

13 I work in Mississippi. While I  
14 understand firsthand the misperceptions of many  
15 people that they might have on Mississippi in the  
16 United States, because of employers like Airbus  
17 Helicopters and many others, Mississippi has  
18 transitioned into a hidden gem that is home to  
19 countless advanced, industrially productive  
20 industries.

21 And Airbus, it has been a leader -- it  
22 has been a leader in the industrial improvement

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1 era in Mississippi in the Golden Triangle area.

2 Aerospace is a global business with a  
3 highly integrated supply chain. Airbus  
4 integrates and assembles these parts into some of  
5 the world's most advanced helicopters from our  
6 customers. Those customers use our aircraft to  
7 protect our borders, protect American homes from  
8 forest fires, and provide accident victims rapid  
9 transport to hospitals.

10 Our customers, my customers, provide  
11 search and rescue capabilities. In addition to  
12 providing those search and rescue capabilities to  
13 many law enforcement agencies, we use all -- we  
14 use all across the United States. In short, me  
15 and every other American benefit from the  
16 services and capabilities that my helicopters  
17 provide.

18 I understand your task today. You are  
19 assessing which products should be assessed  
20 higher duties because of findings related to a  
21 longstanding World Trade Organization dispute  
22 between the United States and Europe over

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1 aerospace supports.

2 But the case you are addressing today  
3 is only half of the story. There is additional  
4 judgment that will be coming from Europe against  
5 the United States. In effect, both the United  
6 States and Europe have been determined to be  
7 complacent in providing support to aerospace.

8 MS. GRIMBALL: Ms. Allen, please  
9 conclude.

10 MS. ALLEN: And so I would just like  
11 to say no one country or company will benefit  
12 from added duties in this particular case.  
13 Increased duties on aircraft will increase costs,  
14 kill jobs, and shackle economic growth.

15 And thank you for your time.

16 MR. BISHOP: Thank you, Ms. Allen.

17 Our next witness is Daryl Taylor with  
18 Airbus Americas. Mr. Taylor, you have five  
19 minutes.

20 MR. TAYLOR: Good morning. My name is  
21 Daryl Taylor. I'm the vice president and general  
22 manager of the Airbus U.S. manufacturing facility

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1 in Mobile, Alabama. I appreciate the opportunity  
2 to testify before the committee this morning and  
3 address the USTR's proposed action to impose  
4 additional duties on products imported from the  
5 E.U. and certain member states, particularly the  
6 potential tariffs on aerospace components and  
7 subassemblies.

8 I am here on behalf of more than 700  
9 highly skilled workers currently employed at, or  
10 in support of, the Airbus U.S. manufacturing  
11 facility in Mobile. I wish to convey their  
12 concerns over the proposed increased duties on  
13 parts and components for use in new large civil  
14 aircraft and to outline the adverse effect these  
15 duties would have on our employees, their  
16 families, our U.S.-based suppliers, and the  
17 broader Gulf Coast community.

18 Let me explain how and why. As a  
19 result of increased demand for modern aircraft,  
20 Airbus aircraft, from our 11 U.S. airline and  
21 freight customers, Airbus made the decision, as  
22 you already heard, in 2012 to establish a full-

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1 scale large commercial aircraft manufacturing  
2 facility in the U.S. We located that in Mobile.

3 What followed was a \$600 million  
4 investment in a 900,000 state-of-the-art square-  
5 foot facility, the largest private sector  
6 industrial commitment to the region that it had  
7 seen in quite some time.

8 When we posted the first 260 openings,  
9 over 18,000 Americans applied or inquired.  
10 Airbus and our local suppliers have now hired  
11 more than 700 direct and contract employees, and,  
12 again, over 30 percent of those we are proud to  
13 say are U.S. military veterans, to produce our  
14 A320 family of commercial aircraft for customer  
15 airlines across the United States, including  
16 American, Delta, JetBlue, Frontier, Spirit,  
17 Allegiant, and Hawaiian Airlines.

18 Over the past five years, Airbus has  
19 paid \$200 million in salaries and benefits to  
20 these exceptional employees and has donated more  
21 than half a million to charitable organizations  
22 in our community.

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1           In total, we have invested  
2 approximately \$1 billion in U.S. -- in the Gulf  
3 Coast region. Airbus has done this to ensure  
4 that we have the capabilities, infrastructure,  
5 and support needed to produce the most advanced  
6 commercial aircraft in the world right here in  
7 America.

8           We are pleased that 21 other aerospace  
9 companies have followed us into the Mobile area,  
10 many of them from Europe. Local businesses  
11 throughout the area have grown or have sprung up  
12 to support what is today a developing aerospace  
13 manufacturing center in the Gulf Coast region.

14           These significant industrial  
15 investments support our U.S. manufacturing  
16 objectives, but they also form the foundation of  
17 economic and social change in the lives of our  
18 employees and in the communities we live and  
19 work.

20           Let me provide a couple of examples.  
21 Over the years, we have partnered with nine  
22 educational institutions to provide courses and

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1 other educational opportunities for new and  
2 experienced aviation students and trainees.

3 Last September, we announced plans to  
4 create Flight Works Alabama, an interactive  
5 aviation experience that is to showcase American  
6 innovation and stimulate the aerospace designers,  
7 engineers, pilots of tomorrow.

8 Last month, the U.S. Department of  
9 Commerce and the Economic Development  
10 Administration announced its financial support  
11 for this effort, citing its critical role in  
12 developing highly skilled and interested students  
13 who will help grow the Mobile area.

14 And, just last week, we inducted 25  
15 very excited high school students into a new  
16 transition to work program called Flight Path 9,  
17 reflecting the broad ethnic and gender diversity  
18 of Mobile. These students will spend part of  
19 their senior year in our training center  
20 receiving world-class vocational training in  
21 aerospace techniques, and, as importantly, in  
22 work readiness. Upon graduation, they will

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1 become Airbus employees and launch a fulfilling  
2 career.

3           This program is something that is  
4 particularly special and exciting to me because  
5 it's how I started my career in aerospace and  
6 with Airbus. We are just getting started in  
7 Mobile. We are currently increasing production  
8 rates on the 320, hiring more employees, building  
9 another manufacturing facility to produce the  
10 A220 aircraft, which is the newest member of the  
11 fleet.

12           We are making a \$350 million  
13 investment to build the A220 in the U.S., and  
14 it's an investment that will generate 650  
15 additional jobs and will eventually make Mobile  
16 the fourth largest aviation hub delivering  
17 commercial aircraft in the world.

18           What does all of this economic growth  
19 and job creation, industrial success, and  
20 community excitement have to do with tariffs on  
21 aerospace components and subassemblies imported  
22 from Europe? In a word, everything.

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1           The USTR has proposed, and your  
2           committee is considering, the imposition of  
3           increased duties and tariffs on the very parts  
4           and components that we use to produce aircraft in  
5           the U.S., and in turn, have created and will  
6           create thousands of high-tech good-paying  
7           manufacturing jobs for military veterans,  
8           aspiring high school students, men and women in  
9           the Gulf Coast and across the U.S.

10           In the end, who will be harmed by  
11           these tariffs? They include, first and foremost,  
12           the hardworking Americans who come through the  
13           doors of our facility every day.

14           MS. GRIMBALL:     Mr. Taylor, please  
15           conclude.

16           MR. TAYLOR:        So, given these  
17           potentially severe and detrimental impacts, my  
18           colleagues at the Airbus U.S. manufacturing  
19           facility and many families, neighbors, and  
20           partners in the Gulf Coast region urge the  
21           Section 301 Committee not to impose increased  
22           duties on imported undercarriage and components,

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1 fuselages and sections, and other parts for use  
2 in new civil aircraft.

3 We appreciate your consideration  
4 today.

5 MR. BISHOP: Thank you, Mr. Taylor.

6 Our next witness is William Sisson  
7 with Mobile Area of Commerce. Mr. Sisson, you  
8 have five minutes.

9 MR. SISSON: Good morning. I am Bill  
10 Sisson, president and CEO of the Mobile Area  
11 Chamber of Commerce, and I really do appreciate  
12 the opportunity to speak at this hearing today.  
13 So, thank you very much.

14 I am really here to talk about,  
15 briefly, the local economy in Mobile and how it  
16 ties to the discussions today. We are building a  
17 very diversified economy in Mobile and one which  
18 has been built on the logistical assets that we  
19 have as a major and fast-growing port city on the  
20 Gulf of Mexico.

21 Trade, as you might imagine, is  
22 vitally important to a city like Mobile, and

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1 tariffs are something that we watch very closely,  
2 since really our economy is tied to it in every  
3 way. We have had research done for the Chamber  
4 which shows that virtually all of our business  
5 sectors tie to our port and trade. So it's  
6 something we take very seriously.

7 Free and fair trade is good for  
8 Mobile, and it is good for the State of Alabama.

9 We are a 317-year-old city, and at our core we  
10 are a port city, one which has always looked  
11 outward to build our economy. And, over history,  
12 the city has had periods of prosperity, but it,  
13 like many, many areas in the South, continues to  
14 struggle with complex issues related to  
15 generational poverty.

16 Our city's workers have traditionally  
17 earned lower salaries than the national average,  
18 but the good news is that that is quickly  
19 changing in our market. It's been improving, and  
20 our standard of living in our community is  
21 rapidly on the rise.

22 There has been a very strategic

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1 approach to economic development by the Chamber  
2 and our public and private partners to capitalize  
3 on our logistical advantages, and certainly our  
4 human capital assets in the region.

5 But a large part of that has been to  
6 aggressively recruit foreign direct investment.  
7 We follow our local indicators very closely, and  
8 so believe me when I tell you that having this  
9 international investment that we are seeing in  
10 our community, it is making us stronger and it's  
11 really changing the lives of our citizens. In  
12 fact, eight of our top 10 manufacturers in Mobile  
13 are globally based.

14 So, you see, free and fair trade  
15 enable the Port of Mobile to remain competitive  
16 and continue to drive the expansion of the local  
17 economy.

18 Airbus and its numerous suppliers are  
19 great examples. Airbus is a company which has  
20 invested hundreds of millions of dollars into our  
21 community and provided high-paying jobs to  
22 hundreds of Alabamians. And it's helping to

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1 bring those families out of poverty and into  
2 gainful employment.

3 Being the global business that  
4 aviation aerospace is, tariffs on components and  
5 parts would be crippling to the aerospace cluster  
6 in our state, and could ultimately take away the  
7 hopes and dreams of the individuals who have  
8 worked so hard to train and to compete for the  
9 sought-after jobs that these companies have  
10 brought to our region.

11 Beyond the obvious capital investment  
12 and job creation, we know that in Mobile the  
13 attraction of FDI, foreign direct investment,  
14 yields other important benefits that contribute  
15 to our overall economy. Not only does FDI  
16 directly employ over 10,000 workers in Mobile  
17 alone, it also spreads its technologies,  
18 facilitates knowledge exchange in our community,  
19 and forges new trading relationships.

20 So that's good for our local  
21 entrepreneurs, and that is something that we are  
22 working very hard to foster, because, again, that

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1 is a mechanism for bringing people out of poverty  
2 and providing opportunities for them. Again,  
3 ultimately, tariffs put all of that at risk.

4 One of the biggest value-adds that FDI  
5 can lead to are additional projects from the  
6 companies, the investing nations, and they are  
7 often ambassadors for our region, and the ease of  
8 doing business there, and they sing the praises  
9 of doing business in our new location.

10 Airbus and its suppliers are great  
11 examples of that, of course. But, remember, this  
12 creates opportunity for Americans, for  
13 Alabamians, and, in Mobile, these opportunities  
14 have never been available before.

15 So, as I close, I just want to say how  
16 very much I appreciate your listening to my plea  
17 for careful consideration before authorizing any  
18 tariff which will affect the growth of the  
19 aviation aerospace sector in Mobile, Alabama, and  
20 certainly beyond.

21 Thank you very much.

22 MR. BISHOP: Thank you, Mr. Sisson.

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1           Our next witness is Scott McClain with  
2 Delta Airlines Incorporated. Mr. McClain, you  
3 have five minutes.

4           MR. McCLAIN: Thank you. My name is  
5 Scott McClain, and I am an associate general  
6 counsel at Delta Airlines. Thank you for the  
7 opportunity to provide this testimony on behalf  
8 of Delta.

9           Delta strongly supports robust  
10 enforcement of international trade obligations,  
11 and we appreciate this administration's  
12 commitment to address unfair subsidies and trade  
13 practices. We applaud the administration's  
14 comprehensive efforts to ensure that U.S.  
15 companies are able to compete on a level playing  
16 field.

17           But Delta urges USTR to adopt an  
18 approach in this case that achieves the  
19 administration's stated trade policy goals while  
20 avoiding material harm that will impact U.S.  
21 interests exclusively.

22           Mr. Austell, on the first panel,

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1 expressed the view that it would be perverse not  
2 to ensure that Airbus bear the brunt of any  
3 impact of tariffs, but Delta and other U.S.  
4 carriers are already committed, pursuant to long-  
5 term purchase agreements, to accept delivery of  
6 billions of dollars' worth of aircraft that would  
7 be subject to these tariffs.

8 Imposing tariffs on these aircraft  
9 will harm Delta, its employees, and its  
10 customers, and will not impact Airbus or the E.U.  
11 because these sales have already been made. We  
12 respectfully request that USTR not impose tariffs  
13 on jet aircraft that we have already bought.

14 Delta was founded almost 100 years ago  
15 and is now one of the largest airlines in the  
16 world, based in Atlanta, Georgia. Delta employs  
17 more than 80,000 people located in almost every  
18 U.S. state. More than 180 million passengers  
19 traveled on our network last year. And,  
20 obviously, our aircraft fleet is essential to our  
21 business.

22 As of April 1st, Delta had 885

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1 aircraft in service in our mainline fleet,  
2 including hundreds of both Boeing and Airbus  
3 aircraft. These include narrow bodies, single-  
4 aisle aircraft that are used to serve the North  
5 American network, and wide bodies, dual-aisle  
6 aircraft that are used primarily for long haul.

7 As of April 1st, we had 290 new  
8 mainline aircraft on order. Large commercial  
9 aircraft are incredibly complex and expensive  
10 machines. Narrow bodies typically cost tens of  
11 millions of dollars, and wide bodies can cost  
12 well over 100 million.

13 Two producers dominate this market,  
14 Boeing and Airbus. Because of the complexity of  
15 the equipment and their large backlog of orders,  
16 both require orders years in advance of delivery,  
17 and that means carriers must engage in long-term  
18 fleet planning to ensure we have the aircraft we  
19 need when we need them. For that reason,  
20 carriers typically buy new aircraft pursuant to  
21 long-term purchase agreements.

22 These contracts can establish binding

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1 commitments to accept delivery of hundreds of  
2 aircraft over many years. They can obligate  
3 carriers to take deliveries of billions, with a  
4 B, billions of dollars' worth of aircraft. And  
5 that is the issue. Imposing tariffs on aircraft  
6 that U.S. carriers are already contractually  
7 committed to buy will not punish the foreign  
8 producer who made the sale. We can't avoid these  
9 purchases now, and we never had the opportunity  
10 to consider the tariffs in our purchase decision  
11 when it was made.

12 So imposing a tariff on those past  
13 purchases now will not cause Airbus to lose a  
14 sale; it will simply force the U.S. carrier to  
15 pay an enormous unexpected tax when it takes  
16 delivery.

17 To be effective as a means of inducing  
18 foreign trading partners to honor their WTO  
19 commitments, tariffs on jet aircraft need to be  
20 applied only to future purchases, so carriers can  
21 take the tariffs into account when making their  
22 choice. Any tariffs USTR imposes should exempt

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1 aircraft delivered pursuant to contracts signed  
2 before the tariffs became effective.

3 And, finally, I want to emphasize the  
4 seriousness of this issue for Delta. As of April  
5 1st, Delta had 200 Airbus aircraft on firm order.

6 Many of these will be manufactured at the Airbus  
7 assembly plant in Mobile, Alabama, but the  
8 contracts commit Delta to accept delivery of  
9 several billion dollars' worth of aircraft that  
10 could be subject to tariffs.

11 Even a small tariff on a percentage  
12 basis would impose an enormous tax on Delta.  
13 Neither Airbus more the E.U. will be punished by  
14 tariffs on aircraft we have already bought. It  
15 would simply be a tax on Delta. It would cause  
16 serious harm to Delta, to our employees, to our  
17 customers, and to the communities we serve.

18 Thank you for the opportunity to  
19 testify today, and I look forward to answering  
20 any questions you may have.

21 MR. BISHOP: Thank you, Mr. McClain.

22 Our final witness on this panel is

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1 Erik Autor with the National Association of  
2 Foreign-Trade Zones. Mr. Autor, you have five  
3 minutes.

4 MR. AUTOR: Thank you. My name is  
5 Erik Autor, president of the National Association  
6 of Foreign-Trade Zones. NAFTAZ is the voice of  
7 the U.S. foreign-trade zone program and more than  
8 670 members representing the FTZ stakeholder  
9 community.

10 In my testimony, I first want to  
11 underscore that the U.S. foreign-trade zone  
12 program is a critically important and  
13 longstanding economic development tool created by  
14 Congress to incentivize companies to locate  
15 manufacturing and distribution operations in the  
16 United States rather than other countries, help  
17 U.S.-based companies compete more effectively  
18 against imports, employ American workers, attract  
19 investment into American communities, and promote  
20 U.S. exports.

21 Without the FTZ program, a significant  
22 portion of manufacturing and distribution

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1 operations currently in FTZs in the United States  
2 would likely be based in other countries, with a  
3 loss of tens of thousands of American jobs.

4 NAFTAZ also strongly disputes the false  
5 notion that the FTZ program somehow provides a  
6 means to evade duties, including Section 301 and  
7 other trade remedies duties. I should not have  
8 to emphasize this point, but it has become clear  
9 that there exists among some policymakers a lack  
10 of understanding and some fundamental  
11 misperceptions about the U.S. FTZ program that we  
12 must correct.

13 The U.S. FTZ program includes many  
14 manufacturers in the aerospace industry and  
15 program participants in other sectors who would  
16 be impacted by any duties imposed under  
17 Section 301 in this dispute with the European  
18 Union over subsidies to its civil aircraft  
19 industry.

20 However, I am not here to request the  
21 exclusion of any particular products. Rather, I  
22 want to ensure that any duties imposed as part of

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1 the enforcement of U.S. rights in this dispute  
2 avoid a serious problem manufacturers in U.S.  
3 FTZs have encountered in the application of  
4 Section 301 duties on imports from China.

5 Specifically, in the China trade  
6 action, customs entry requirements for  
7 merchandise withdrawn from a U.S. FTZ have  
8 resulted in some FTZ manufacturers being  
9 improperly assessed Section 301 duties on all  
10 their foreign status components, including  
11 articles that are not from the subject country or  
12 are not included on the lists of products  
13 specifically identified as being subject to the  
14 additional Section 301 duties.

15 Meanwhile, companies manufacturing in  
16 the United States outside an FTZ are assessed  
17 Section 301 duties only on imported components  
18 that are on the list of countries and products  
19 identified as being subject to those duties.

20 This unbalanced tariff treatment  
21 discourages the use of the FTZ program, is  
22 contrary to law, and undermines the integrity of

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1 the trade remedy system. To avoid this problem,  
2 the Section 301 order should include language  
3 similar to that in the third presidential  
4 proclamation in the Section 232 actions on steel  
5 and aluminum, which stated, "FTZ merchandise  
6 shall not be subject upon customs entry to  
7 Section 301 duties merely by reason of  
8 manufacture in a U.S. foreign-trade zone."

9 This language would not impact the  
10 assessment of Section 301 duties on any imported  
11 inputs from a subject country that are identified  
12 as merchandise specifically subject to the  
13 additional duties.

14 We also seek clarification that any  
15 merchandise admitted into a U.S. FTZ in  
16 privileged foreign status, as a result of a  
17 Section 301 order, shall retain that zone status  
18 until such time as the Section 301 duties are  
19 terminated or reduced or product exclusion is  
20 granted to such merchandise, in which case the  
21 Section 301 duty rate and PF status on said  
22 merchandise will no longer be in effect.

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1           Finally, I want to emphasize that what  
2 we are requesting is not any special exemption  
3 from the proposed additional tariffs that would  
4 apply to all other U.S. importers. Rather, our  
5 proposed language would ensure that U.S.  
6 importers inside and outside an FTZ receive the  
7 same tariff treatment in the application of these  
8 duties.

9           Thank you for your attention, and I'm  
10 prepared to take any questions you may have.

11           MR. BISHOP: Thank you, Mr. Autor.

12           Madam Chairman, that concludes direct  
13 testimony from this panel.

14           MS. GRIMBALL: Thank you. We will  
15 begin with questions in a few minutes.

16           (Pause.)

17           MS. GRIMBALL: Okay. We will begin  
18 with questions.

19           MR. ROGERS: Thank you, Madam  
20 Chairman. And I'm Michael Rogers from the Office  
21 of the U.S. Trade Representative. My question is  
22 for Ms. Allen.

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1           In your testimony, you mentioned  
2 Airbus' highly integrated supply chain. Perhaps  
3 in a supplemental submission you or your  
4 colleagues could answer this question. To what  
5 degree does the supply chain for Airbus  
6 Helicopters overlap with the supply chain for  
7 Airbus' large civil aircraft?

8           Thank you.

9           MS. GRIMBALL: And any question that  
10 we pose to the witnesses, any of you can feel  
11 free to answer that question as well. Just  
12 indicate that you intend to.

13           And for members of the panel, if you  
14 could all introduce yourselves before posing your  
15 question.

16           MR. TAYLOR: Yeah. I think, from an  
17 Airbus point of view, we can certainly submit  
18 further --

19           MR. BISHOP: We need you a little  
20 closer to your microphone, please.

21           MR. TAYLOR: Okay. We will submit  
22 that in further follow-up.

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1 MR. ROGERS: Thank you.

2 MS. BAMBAS: Nicole Bambas from the  
3 Department of Transportation.

4 Mr. Taylor, you have testified that  
5 the United States should not impose tariffs on  
6 large civil aircraft and parts. Given that the  
7 WTO has agreed with the United States' assertion  
8 that the aircraft subsidy program of certain E.U.  
9 member countries remain inconsistent with their  
10 WTO obligations, how would you propose that the  
11 United States respond?

12 MR. TAYLOR: You know, my position  
13 here today is really to talk about the effect on  
14 those tariffs on the hardworking employees in  
15 Mobile. I think it's very clear from our  
16 perspective that the investment that we have made  
17 in Mobile and in our final assembly facilities  
18 are creating large benefits to the community.  
19 And, you know, in terms of the overall position  
20 on the world trade, that's not something for me  
21 to comment on.

22 MS. BAMBAS: To expand on that, you

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1 mentioned that Airbus' investments in Mobile have  
2 drawn U.S. aerospace suppliers to the region.  
3 Can you elaborate on what types of products these  
4 partners supply, and does Airbus perform any sub-  
5 assembly at its U.S. manufacturing plant?

6 MR. TAYLOR: Yeah, the majority of the  
7 suppliers that have come to Mobile to support the  
8 final assembly line -- so in terms of work  
9 package supports, technical supports, as well as  
10 third party suppliers, you do repairs, for  
11 instance, on cabin interiors and that type of  
12 activity. There is no specific subassembly that  
13 is done by those suppliers as of today. We are  
14 actively working to continue to build the  
15 ecosystem into Mobile.

16 I apologize if I missed the question.  
17 Is there any sub-assembly done by the Airbus  
18 facility? We equip and do further sub-assembly  
19 into our components as part of the overall final  
20 assembly line process. So we take those  
21 components from not only the E.U. but also other  
22 U.S. suppliers and bring them together into the

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1 final product in Mobile. The aircraft, as you  
2 have already heard today, leaves Mobile as a  
3 complete, finished, painted product, and it's  
4 delivered to our U.S. customers.

5 MS. BAMBAS: Thank you.

6 MS. TRAVIS: Karen Travis from the  
7 Labor Department. My question is for Mr. Sisson  
8 from the Chamber of Commerce. I'm wondering if  
9 within the Mobile, Alabama community, if you've  
10 received any reports of instances or concerns  
11 about foreign competition that receive subsidies  
12 for their products.

13 MR. SISSON: Thank you for that  
14 question. We have not, at the Chamber. As I  
15 mentioned in my presentation, you know, Mobile is  
16 a very international city, and we are very much  
17 looking outward to build the economy. It is part  
18 of the culture. Most of our members are very  
19 vocal about the advantages, and they are  
20 supportive of the international companies that  
21 are investing in Mobile, because they see the  
22 direct effects of it, the job creation, the

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1 indirect job -- the ancillary benefits, and so  
2 forth.

3 So, even our small businesses -- and,  
4 by the way, 92 percent of our members at our  
5 Chamber are small businesses -- hey, too, can see  
6 the advantages of our international economy.

7 MS. TRAVIS: Thank you.

8 MR. SULBY: Ari Sulby from the  
9 Department of State. This question is for Mr.  
10 McClain from Delta.

11 You mentioned that Delta has long-term  
12 commitments that obligate Delta to take delivery  
13 for aircraft that has been previously ordered.  
14 Is Delta contractually obligated to pay for any  
15 of the costs associated with tariffs should they  
16 be imposed?

17 MR. McCLAIN: Yes. Yes. The  
18 obligation, if Delta -- typically, if Delta takes  
19 delivery of the aircraft abroad, then Delta would  
20 be the importer and would have the obligation to  
21 pay the duties.

22 MR. SULBY: And if Delta takes

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1 delivery domestically?

2 MR. McCLAIN: Well, if we take  
3 delivery in Mobile, Alabama, which we, you know,  
4 want to do as often as we can, but there are --  
5 you know, the capacity of the assembly facility  
6 in Mobile is limited, so the entire production  
7 can't be satisfied there. If we take delivery in  
8 Mobile, Alabama, then we wouldn't be importing  
9 the aircraft. So it's the aircraft that we take  
10 delivery of in Toulouse and Hamburg that create  
11 the issue.

12 MR. SULBY: In a post-hearing  
13 submission, could you provide a breakdown of what  
14 percentage of the orders that you are expecting  
15 over the next few years that have been  
16 contractually obligated will be supplied by the  
17 Mobile facility versus the international  
18 facilities?

19 MR. McCLAIN: Yes. We can provide  
20 that in a confidential submission.

21 MR. SULBY: Thank you.

22 MR. BLAHA: Chris Blaha, Department of

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1 Commerce. I had a question for Mr. Autor from  
2 the National Association of Foreign-Trade Zones.

3 You mentioned that the U.S. FTZ  
4 program includes a number of manufacturers in the  
5 aerospace industry and other sectors that would  
6 be impacted by the Section 301 tariffs. Can you  
7 provide any specific examples about the products  
8 that are being imported currently into FTZs from  
9 the E.U. that would be impacted?

10 MR. AUTOR: That would be difficult  
11 for us to do. We would have to identify quite a  
12 few companies. I mean, I can name a few off the  
13 top of my head, including Airbus and Honeywell  
14 are two companies that come to mind in the  
15 aerospace sector that do use the FTZ program.  
16 But there are many others. But I think it would  
17 be very difficult for us to contact each company  
18 to get an answer to your question specifically.

19 MR. BLAHA: I guess -- and this,  
20 perhaps, is a question for our other witnesses as  
21 well, but are there any FTZ programs being used  
22 in the Alabama or the Alabama cluster?

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1           MR. TAYLOR: Yes. The Mobile facility  
2 is a foreign-trade zone.

3           MR. SISSON: It was actually the first  
4 in the state of Alabama, at Brookley Aeroplex,  
5 where Airbus is.

6           MR. BLAHA: Also, again, this is a  
7 question for Mr. Autor. Again, also in a  
8 supplemental submission, could you provide an  
9 example of how your suggested language would  
10 impact the imposition of the Section 301 tariffs,  
11 and, in your view, ensure parity with the other  
12 U.S. importers not operating in the FTZ?

13           MR. AUTOR: Yes. We can certainly do  
14 that. In fact, we have provided fairly lengthy  
15 descriptions of the problem, both to the Commerce  
16 Department and to the Office of the U.S. Trade  
17 Representative in other discussions that we have  
18 had specific to the Section 301, but also the 201  
19 actions. So we would be happy to provide that,  
20 yes.

21           MR. BLAHA: Sorry, I had another  
22 question for Mr. McClain from Delta. To the

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1 extent that you are comfortable answering, I  
2 guess, the agreements that you have for delivery  
3 of certain aircraft in the near future, are those  
4 biased at all towards certain models of aircraft,  
5 narrow body, wide body?

6 MR. McCLAIN: Well, the contracts are  
7 specific to the aircraft that are being  
8 delivered. In other words, the aircraft types  
9 are specified in the contracts.

10 We have 153 narrow body aircraft, A321  
11 200s and A321neos on order, and a total of 57  
12 wide bodies, most of which are A330s; 35 A330s  
13 and 12 A350s; as of April 1st, those numbers.

14 MR. BLAHA: Okay. Thank you.

15 MR. McCLAIN: Just to be clear, of the  
16 type that are at issue. We have other aircraft  
17 on order as well, but of the aircraft types that  
18 are at issue in this proceeding.

19 MR. BLAHA: Okay. Thank you.

20 MS. GRIMBALL: Thank you for your  
21 testimony.

22 I'm told that all our witnesses for

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1 Panel 3 are here early. Thank you. We  
2 appreciate it, in light of the fact that we are  
3 moving ahead of schedule. So we will take a  
4 five-minute break, and we will reconvene at 11:50  
5 with Panel 3. And after that panel concludes, we  
6 will take a 55-minute lunch.

7 Thank you.

8 MR. BISHOP: Would the members of  
9 Panel 3 please come forward?

10 (Whereupon, the above-entitled matter  
11 went off the record at 11:45 a.m. and resumed at  
12 11:53 a.m.)

13 MR. BISHOP: Will the room please come  
14 to order?

15 Madam Chairman, our first witness on  
16 this panel is Hoy Frakes with AMG Vanadium.

17 Mr. Frakes, you have five minutes.

18 MR. FRAKES: There we go. Sorry about  
19 that. Good morning. My name is Hoy Frakes. I'm  
20 the president of AMG Vanadium LLC, a producer of  
21 ferrovanadium in Cambridge, Ohio.

22 I appreciate the opportunity to speak

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1 to the committee today on the importance of  
2 adding ferrovanadium, HTS Item Number 7202.92.00,  
3 to the list of products from the European Union  
4 that should be subject to additional tariffs in  
5 this matter.

6 By way of background, 90 percent of  
7 all vanadium is used as ferrovanadium, an alloy  
8 that is a critical material employed extensively  
9 in the steel-making industry. The addition of  
10 ferrovanadium to steel and parts increase  
11 strength, toughness, and weldability. The  
12 resultant high-strength low-alloy steels are used  
13 in the aerospace industry, the automotive  
14 industry, building infrastructure markets, to  
15 make components such as wheel bolts, gears,  
16 crankshafts, axles, wide flange beams, and  
17 reinforcing bars, as well as surgical  
18 instruments, knives, among other important uses.

19 Use of high-strength low-alloy  
20 vanadium-containing steels also reduce the  
21 overall weight, thereby increasing energy  
22 efficiency and reducing energy consumption.

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1       Accordingly, a strong and vibrant U.S.  
2       ferrovanadium industry is important as a direct  
3       supplier to the U.S. steelmakers, as well as  
4       indirectly to the wide array of U.S. industries  
5       that use vanadium alloy steels.

6               AMG produces a high-quality, high-  
7       purity ferrovanadium from hazardous spent oil  
8       refinery catalysts and residues from power plant  
9       generations using a proprietary state-of-the-art  
10      pyrometallurgical process that minimizes the  
11      effects on the environment. AMG's recycling  
12      process, which utilizes these waste streams, has  
13      the lowest carbon footprint in the vanadium  
14      industry. The CO2 savings from our process  
15      versus mining of vanadium ores is tremendous.

16              Additional tariffs on imports of  
17      ferrovanadium would have two overreaching  
18      positive effects. First, additional tariffs  
19      would further the United States' interest in  
20      encouraging compliance by the E.U. with the WTO  
21      obligations and with recommendations and rulings  
22      adopted by the WTO dispute settlement body.

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1           Ferrovanadium imported from the E.U.  
2           primarily comes from the Czech Republic and  
3           Austria. The additional tariffs would assure  
4           that economic interests in those countries are  
5           affected by the refusal of the E.U. to come to  
6           full compliance within its WTO obligations.

7           Second, additional tariffs would help  
8           to preserve domestic production of ferrovanadium.

9           For a number of years, U.S. producers of  
10          ferrovanadium have been injured repeatedly by  
11          unfair trade imports from multiple sources. The  
12          domestic industry has successfully defended  
13          itself in a series of trade remedy proceedings  
14          beginning in 1995 regarding Russia; in 2003,  
15          regarding China and South Africa; and in 2017,  
16          regarding Korea.

17          The duties against Russia were later  
18          removed in a 2012 sunset proceeding based on the  
19          representations that the Russian industry was no  
20          longer exporting or export-oriented.  
21          Unfortunately, ferrovanadium imports from the  
22          Czech Republic and Austria have increased

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1 dramatically in recent years, and the underlying  
2 source of vanadium is understood to be primarily  
3 from Russia.

4 Official U.S. statistics reported the  
5 value of ferrovanadium from the E.U., not  
6 including Russia, at 157 million during 2018.  
7 Therefore, despite success in the domestic trade  
8 remedy proceedings, unfairly traded imports have  
9 inhibited the growth capacity, utilization, and  
10 sustainability of the domestic ferrovanadium  
11 industry.

12 Between 2015 and 2018, imports of  
13 ferrovanadium from the E.U. have increased  
14 39 percent while the U.S. production has  
15 decreased by more than 20 percent. And  
16 consumption in the U.S. has increased during this  
17 period.

18 Today there are two ferrovanadium  
19 producers in the United States, down from four in  
20 1992, due to numerous bankruptcies and plant  
21 closures, despite efforts by companies to  
22 maintain or return to operations.

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1           Notwithstanding this history, AMG is  
2           committed to producing ferrovanadium in the  
3           United States and has announced its plans to move  
4           forward with a doubling of its production  
5           capacity in Ohio by 2021.

6           Additional tariffs on imports of  
7           ferrovanadium from the E.U. would assist in  
8           sustaining the production of this vital input  
9           into the United States. They would assist in  
10          assuring the economic success of AMG's production  
11          capacity and expansion in an uncertain market by  
12          minimizing the prospect of dramatic surges from  
13          imports from the E.U. or price undercutting.

14          Additional tariffs would also assure  
15          the continued ability of AMG to recycle spent  
16          refinery catalysts and power plant generations  
17          residues. Such additional tariffs on the E.U.  
18          ferrovanadium would not materially impact the  
19          U.S. consuming industries, as demand would be met  
20          by the combination of U.S. production and imports  
21          from countries such as Canada, Japan, and India,  
22          as well as the Ukraine, none of which are facing

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1 any antidumping or countervailing duties at this  
2 time.

3 In summary, AMG requests that  
4 ferrovanadium be added to the list of products  
5 from the E.U. that should be subject to  
6 additional tariffs in this manner. The increased  
7 tariffs on --

8 MS. GRIMBALL: Mr. Frakes, please  
9 conclude.

10 MR. FRAKES: Yeah, would benefit the  
11 U.S. industry and will level the playing field  
12 after years of unfair trading practices and would  
13 not harm domestic consuming industries and its  
14 appropriate and current circumstances.

15 That concludes my testimony, and I am  
16 happy to respond to any questions you may have.  
17 Thank you very much.

18 MR. BISHOP: Thank you, Mr. Frakes.

19 Our next witness is Rosemary O'Brien  
20 with CF Industries. Ms. O'Brien, you have five  
21 minutes.

22 MS. O'BRIEN: Thank you, and good

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1 morning. My name is Rosemary O'Brien. I am vice  
2 president of public affairs for CF Industries,  
3 one of the world's leading manufacturers and  
4 distributors of nitrogen fertilizers. I  
5 appreciate the opportunity to appear today in  
6 response to USTR's call for comments on its  
7 proposed retaliation in the E.U. large civil  
8 aircraft dispute.

9 I would like to tell you about CF  
10 Industries, its new production economics, and why  
11 we request that you add E.U. nitrogen fertilizer  
12 imports to the list of products to be subject to  
13 increased duties in this dispute.

14 CF Industries operates world-class  
15 nitrogen manufacturing complex in the central  
16 United States and distributes plant nutrients  
17 through a system of terminals, warehouses, and  
18 associated transportation solutions located  
19 primarily in the Midwest United States.

20 CF employs about 2,000 people in the  
21 U.S. We also produce nitrogen fertilizers in  
22 Canada, the United Kingdom, and Trinidad as part

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1 of a joint venture. CF is the largest producer  
2 of urea ammonium nitrate, otherwise known as UAN,  
3 solutions in the world. CF is also the largest  
4 producer of many other major nitrogen  
5 fertilizers, including ammonia urea and ammonium  
6 nitrate.

7 Nitrogen fertilizers are produced from  
8 natural gas feedstock. In 2018, natural gas  
9 accounted for about 40 percent of the total  
10 production cost of our nitrogen fertilizers. So  
11 the cost of natural gas, in relation to product  
12 prices, is a key driver of the economics for the  
13 nitrogen fertilizer business.

14 In the past, U.S. natural gas prices  
15 were higher and more volatile than many other  
16 nitrogen-producing countries. This made the  
17 export of domestically-produced nitrogen products  
18 uncompetitive.

19 Today, U.S.-produced nitrogen  
20 fertilizer exports are considerably more  
21 competitive. The moderation of U.S. natural gas  
22 prices due to U.S. shale gas production, along

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1 with relatively strong nitrogen prices, have  
2 dramatically changed U.S. nitrogen producer  
3 economics in the past few years.

4 This has prompted CF Industries to  
5 undertake a \$5.2 billion expansion project to add  
6 nitrogen capacity in Louisiana and Iowa, all of  
7 which came online in 2016. While much of this  
8 capacity serves American farmers, CF is  
9 increasingly seeking to supply UAN and urea to  
10 customers in export locations, including the E.U.

11 CF's products will be competitive in  
12 the E.U. if they are permitted to compete on a  
13 level playing field. Unfortunately, the E.U.  
14 continues to maintain prohibitively high bound  
15 tariff rates of 6.5 percent on imports of most  
16 fertilizer, including urea and UAN. In contrast,  
17 fertilizers from the E.U. have entered the U.S.  
18 duty-free since 1922, even in those periods of  
19 soaring U.S. natural gas prices.

20 E.U. producers have directed a  
21 substantial volume of fertilizer exports to the  
22 U.S., but this trade has historically flowed one

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1 way. For example, in 2017, imports of urea from  
2 the E.U. into the U.S. totaled over 225,000  
3 metric tons and were valued at \$40 million, while  
4 U.S. exports of urea to the E.U. totaled less  
5 than 11,000 metric tons. Furthering this  
6 imbalance, in a flawed decision, the E.U.  
7 recently imposed provisional antidumping duties  
8 of 22.6 percent on U.S. imports of UAN.

9 In the TTIP negotiations, the E.U.  
10 would not agree to tariff elimination for  
11 fertilizers and argued that they are special  
12 energy-sensitive products for which tariffs must  
13 be maintained even though the E.U. provides  
14 duty-free treatment to fertilizer imports from  
15 many other major producing countries under  
16 separate trade agreements.

17 So while CF Industries hopes that the  
18 U.S. will insist on full elimination of E.U.  
19 fertilizer tariffs upon ratification of any  
20 future U.S.-E.U. trade agreement, immediate  
21 action is urgently needed now to establish  
22 reciprocity in fertilizer trade.

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1 MS. GRIMBALL: Ms. O'Brien, please --

2 MS. O'BRIEN: In conclusion, we  
3 respectfully request that USTR add nitrogen  
4 fertilizers to the list of E.U. imports to be  
5 subject to additional duties as part of the  
6 retaliation for the E.U. large civil aircraft  
7 dispute.

8 Thank you very much.

9 MR. BISHOP: Thank you, Ms. O'Brien.

10 Our next witness is Jeff Watson with  
11 Ferroglobe. Mr. Watson, you have five minutes.

12 MR. WATSON: Hello, and good  
13 afternoon. My name is Jeff Watson. I'm the  
14 executive vice president of sales and marketing  
15 for Ferroglobe.

16 I'm appearing before you today to  
17 request that USTR remove ferromanganese  
18 containing weight more than two percent but not  
19 more than four percent carbon, ferromanganese  
20 containing weight more than four percent carbon,  
21 and ferrosilicon manganese from the list of ITS  
22 numbers being considered for additional duties in

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1 this investigation.

2 First, let me tell you a bit about our  
3 company and its U.S. operations. Ferroglobe was  
4 created by the 2015 merger of European-based  
5 Grupo FerroAtlantica and U.S.-based Globe  
6 Specialty Metals. Through its operating  
7 subsidiaries, Ferroglobe is one of the world's  
8 largest producers of ferroalloys and other  
9 metallurgical products used in steel-making and  
10 one of the largest suppliers of such products to  
11 the U.S. steel domestic industry.

12 Ferroglobe's U.S. division is the  
13 largest merchant producer of silicon metal and  
14 the largest producer overall of high-purity  
15 ferrosilicon and specialty ferroalloys in the  
16 U.S. Ferroglobe produces these products at  
17 facilities in Alloy, West Virginia, which  
18 produces silicon metal and silica fume; Beverly,  
19 Ohio, producing silicon, ferrosilicon,  
20 ferrosilicon magnesium, and inoculants; and  
21 Bridgeport, Alabama, where we produce only  
22 ferrosilicon.

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1           These and other Ferroglobe facilities  
2 across the United States employ over 500 workers,  
3 including approximately 238 members of the United  
4 Steelworkers Union at the Bridgeport and Alloy  
5 facilities.

6           Ferroglobe does not produce manganese  
7 alloys in the United States, and, therefore, its  
8 U.S. division imports ferromanganese above and  
9 below four percent carbon, and ferrosilicon  
10 manganese, which is manufactured by Ferroglobe  
11 affiliates in France and Spain.

12           U.S. production of these products is  
13 generally very limited. Ferromanganese and  
14 ferrosilicon manganese are raw material inputs to  
15 steel production, and, therefore, a readily  
16 available supply of these raw materials is  
17 crucial to steel manufacturers.

18           Importing these products allows  
19 Ferroglobe's U.S. division to supplement its own  
20 product lines and offer a greater range of  
21 products to its U.S. customers, including several  
22 of the largest steelmakers in the U.S. This

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1 ensures that domestic steel producers have a  
2 reliable supply of necessary raw materials, as  
3 well as enhancing the competitive position of  
4 both the steel manufacturers and Ferroglobe's  
5 U.S. division in the marketplace.

6 Subjecting these products to  
7 additional duties will have material negative  
8 impacts on Ferroglobe's U.S. division sales and  
9 on its U.S. customers in the steel sector.  
10 Additional duties may make the importation of  
11 these products financially impractical for  
12 Ferroglobe, thereby jeopardizing the jobs of U.S.  
13 employees who sell, handle, and warehouse these  
14 products.

15 Ferroglobe's production and sales of  
16 the silicon metal and other ferroalloys it  
17 produces in the United States may also be  
18 negatively affected. If Ferroglobe's U.S.  
19 division is unable to supplement its domestically  
20 produced product line with imports of  
21 ferromanganese and ferrosilicon manganese, the  
22 sales volumes of its U.S.-produced products would

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1 almost certainly decline, leading to lost sales  
2 and potential layoffs in the U.S.

3 But it is not only Ferroglobe that  
4 would suffer. Including ferromanganese and  
5 ferrosilicon manganese in the list of products  
6 subject to additional tariffs will harm the  
7 domestic steel industry, whether by increasing  
8 their raw material prices or, even worse, by  
9 denying access to supply entirely, if, as  
10 anticipated, such additional duties render  
11 Ferroglobe's importation of these products  
12 economically infeasible.

13 This would be extremely problematic  
14 for the U.S. steel industry. And, as I already  
15 mentioned, these inputs are required for steel  
16 production and domestically-produced supply is  
17 limited. Imports of these products are,  
18 therefore, crucial.

19 Limiting the available supply of these  
20 raw materials or increasing their cost to U.S.  
21 producers would merely serve to undermine the  
22 economic gains U.S. steel producers have

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1 experienced in the wake of the Trump  
2 Administration's recent trade initiatives. U.S.  
3 consumers of steel products would also suffer due  
4 to constrained supply and higher prices.

5 In conclusion, for all of these  
6 reasons, Ferroglobe respectfully requests that  
7 the USTR remove ferromanganese and ferrosilicon  
8 manganese from the proposed countermeasures list,  
9 as additional duties on these products would  
10 clearly harm a broad array of U.S. interest.  
11 Doing so would ensure that American workers keep  
12 their jobs and also ensure that the U.S. steel  
13 industry is not burdened with disproportionate  
14 economic harm.

15 Thanks for your time today, and I'm  
16 available for any questions if need be.

17 MR. BISHOP: Thank you, Mr. Watson.

18 Our next witness is Rick Church with  
19 Ceramic Tile Distributors. Mr. Church, you have  
20 five minutes.

21 MR. CHURCH: Good afternoon. My name  
22 is Rick Church. I'm the executive director of

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1 the Ceramic Tile Distributors Association,  
2 headquartered in Glen Ellyn, Illinois. Founded  
3 in 1978, CTDA has more than 300 member companies  
4 with more than 1,000 locations throughout North  
5 America.

6 CTDA's regular members are solely  
7 independent distributors of ceramic tile and  
8 stone products who primarily sell at wholesale.  
9 We also have some manufacturer members who have  
10 separate allied or supplier member status. There  
11 are fewer than 1,000 independent distributors of  
12 ceramic tile and stone in the United States.  
13 Independent distributors represent approximately  
14 35 to 45 percent of the total market for ceramic  
15 tile and stone distribution in the United States.

16 CTDA's members represent at least 90 percent of  
17 that segment of the market.

18 CTDA is opposed to the imposition of  
19 massive additional U.S. tariffs of up to  
20 100 percent ad valorem on imported ceramic tile  
21 and stone from the E.U. for several key reasons.

22 First, our members are small

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1 businesses who will be significantly impacted by  
2 these proposed tariffs and others on ceramic tile  
3 that may follow. Seventy-five percent of our  
4 member companies have fewer than 100 employees.  
5 Most of these companies operate on small margins  
6 and a huge increase in tariffs of this, or even  
7 lesser, magnitude would impact their total number  
8 of employees, their profitability, and in some  
9 cases the ongoing existence of their business.

10 Second, the products in question are  
11 already subject to a 10 percent ad valorem  
12 tariff, considerably higher than the average U.S.  
13 MFN tariffs applicable to most other imported  
14 products. According to the U.S. Trade  
15 Representative, the United States currently has a  
16 trade-weighted average import tariff rate of 2.0  
17 percent on industrial goods, while fully one-half  
18 of all industrial goods entering the United  
19 States enter duty-free. There is no logical  
20 reason to dramatically increase the already high  
21 tariffs on these products.

22 Third, the imposition of tariffs of

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1 this magnitude would render these products  
2 non-competitive against sales of alternative  
3 flooring products and could result in the  
4 permanent loss of market share for the industry.

5 Since it supplies an estimated 30 percent of  
6 U.S. demand, the U.S. ceramic tile industry  
7 cannot produce enough tile to meet the demand for  
8 tile in the marketplace.

9 Fourth, the tiles from the E.U.,  
10 particularly those imported from Italy and Spain,  
11 are at the high end of price, design, and quality  
12 for our industry, and, as such, are not directly  
13 competitive with U.S.-produced tiles. As a  
14 result, the industry is heavily reliant on tile  
15 imports for this sector of the U.S. tile market,  
16 particularly from these two E.U. countries.

17 Placing a massive additional tariff on  
18 these imported products will price them out of  
19 the market, will not make U.S. manufacturers more  
20 competitive in this underserved sector of the  
21 tile market, and will have a serious impact on  
22 the market share of higher-end tile and stone in

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1 the U.S.

2 In this regard, we must point out that  
3 a tile manufacturer's coalition in April filed an  
4 antidumping and countervailing duty case against  
5 most ceramic tile imported from China. While  
6 CTDA is not taking a position on these cases, we  
7 need to emphasize that the Chinese tile is  
8 usually imported at a far lower price than  
9 Italian or Spanish tile, and generally does not  
10 compete with it.

11 In a recent survey of our member  
12 companies, we asked several questions related to  
13 this potential new tariff. One of the questions  
14 asked was, if you were to have to pay additional  
15 tariffs of up to 100 percent on tile you import  
16 from E.U. countries, how would it impact your  
17 business?

18 Respondents were adamantly against the  
19 proposed tariffs, and included, "It could  
20 possibly put us out of business." "It will  
21 result in dramatic losses." "It will drive  
22 prices up and business down" and "consumers would

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1 end up with inferior products."

2 The CTDA believes the imposition of  
3 additional tariffs on subject ceramic tile and  
4 stone from E.U. countries would be needlessly  
5 injurious to the U.S. ceramic tile distribution  
6 industry and would severely harm, and perhaps  
7 even kill, many small businesses in the U.S. We  
8 urge the Administrator to find against the  
9 proposed tariffs.

10 I would like to add, we recognize that  
11 the U.S. aerospace industry may have been damaged  
12 by E.U. subsidies for Airbus. However, ceramic  
13 tile is not used in these airplanes, and no  
14 accusations have been made that the E.U. is  
15 subsidizing the import of tile to the U.S.  
16 Therefore, punishing small businesses who import  
17 tile would be a significant overreaction to an  
18 unrelated problem.

19 Thank you, and I welcome any of your  
20 questions.

21 MR. BISHOP: Thank you, Mr. Church.

22 Our next witness is Brandon Calvo with

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1 Cosentino North America. Mr. Calvo, you have  
2 five minutes.

3 MR. CALVO: Thank you. Good  
4 afternoon. My name is Brandon Calvo. I am the  
5 VP of sales and chief operating officer for  
6 Cosentino North America.

7 MR. BISHOP: A little closer to your  
8 mic, please.

9 MR. CALVO: Thank you for the  
10 opportunity to testify today. I started working  
11 for Cosentino North America over 20 years ago as  
12 a general manager for one of its local  
13 manufacturing facilities, and I have held many  
14 different positions within the company.

15 Cosentino N.A., organized in 1997 and  
16 now based in Coral Gables, Florida, is a  
17 subsidiary of Cosentino S.A., a family-owned  
18 Spanish company. Cosentino N.A. is a leading  
19 distributor of stone products and surfaces for  
20 the architectural and design industries, which we  
21 import into the United States from Spain.

22 I am here today because the U.S.

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1 government is considering imposing additional  
2 duties on these quartz products classified under  
3 subheading 6810.99.00 of the HTS U.S. On behalf  
4 of Cosentino, I respectfully request that this  
5 subheading be removed from the proposed list of  
6 products subject to additional duties.

7 Cosentino pioneered the quartz surface  
8 industry in the United States in 1997. Since  
9 then, our company has performed a key role in  
10 developing this market under our Silestone brand.

11 Now, more than 20 years later, the quartz  
12 surface market has grown exponentially and has  
13 opened the door to many different local  
14 businesses and added significant value to the  
15 U.S. economy. We are a trusted supplier to the  
16 U.S. government. In particular, we have existing  
17 contracts to supply the U.S. Army at Fort Hood in  
18 Texas and U.S. embassies abroad.

19 Our quartz surfaces are not finished  
20 materials. They require further processing to  
21 transform them into products for consumers, such  
22 as kitchen countertops. Many local

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1 manufacturers, installers, home centers, kitchen  
2 and bath dealers, and other businesses enjoy the  
3 opportunity to participate in the downstream  
4 value chain inherent in this market.

5 Our annual imports of \$200 million  
6 collectively translate into roughly \$1 billion in  
7 annual revenue for more than 100,000 U.S.  
8 businesses due to downstream operations. Because  
9 of our strong investments and our long-term  
10 commitment to this country, Silestone still  
11 remains a well-recognized brand in offering U.S.  
12 consumers the most advanced technology and high  
13 performance products with special colors and  
14 designs that other competitors simply do not  
15 carry.

16 Additional duties on these products  
17 would have a significant negative impact on  
18 Cosentino's current prospective investments in  
19 the United States and would cause  
20 disproportionate economic harm to U.S. interests,  
21 including small-sized businesses and consumers.

22 Cosentino is a strong supporter of

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1 free and fair trade. We have engaged in the  
2 types of activities encouraged by the current  
3 administration: expanding operations and creating  
4 jobs in the United States. In that regard, we  
5 have approximately 1,200 employees and 58  
6 locations in the United States. In fact, we  
7 employ more people in the U.S. than the largest  
8 U.S.-based quartz manufacturer.

9 Over the past 10 years, we have  
10 invested approximately \$140 million in inventory,  
11 \$60 million in facility development, \$37 million  
12 in local manufacturing shops. We plan to  
13 continue investing, creating additional jobs.

14 Most of these investments have been  
15 due to the funding received from Cosentino S.A.  
16 in Spain, the only European manufacturer of  
17 quartz surfaces that has made the strategic  
18 decision to invest in the United States. Indeed,  
19 Cosentino's quartz products constitute more than  
20 70 percent of the European imports under  
21 subheading 6810.99.00 of the HTS U.S.

22 Additional duties on quartz products

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1 would force us to raise prices and reconsider our  
2 existing U.S. operation and plans for future  
3 investment and employment in the United States.  
4 Furthermore, retaliatory duties on our products  
5 do not make sense after we have spent valuable  
6 time, money, and resources to invest in the U.S.  
7 market for the benefit of many other businesses  
8 in the United States.

9 U.S. small businesses are the vast  
10 majority of our 7,500 active customers.  
11 Increased prices for the quartz products to  
12 downstream customers will impede their ability to  
13 compete with larger national home centers and  
14 builders, forcing small local manufacturers and  
15 retail businesses out of the market. For the  
16 reasons discussed, we urge the committee to  
17 remove subheading 6810.99.00 of the HTS U.S. from  
18 the proposed Section 301 action.

19 Thank you again for allowing me to  
20 testify today, and I welcome any questions the  
21 committee may have.

22 MR. BISHOP: Thank you, Mr. Calvo.

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1           Our final witness on this panel is  
2 Edward Brzytwa with the American Chemistry  
3 Council. Mr. Brzytwa, you have five minutes.

4           MR. BRZYTWA: My name is Ed Brzytwa.  
5 I'm the international trade director for the  
6 American Chemistry Council. We appreciate the  
7 opportunity to testify today on the enforcement  
8 of U.S. WTO rights in the ongoing large civil  
9 aircraft dispute.

10           ACC represents a diverse set of  
11 companies engaged in the business of chemistry.  
12 An innovative \$553 billion enterprise, we work to  
13 solve some of the biggest challenges facing our  
14 nation and our world. Our mission is to deliver  
15 value to our members through advocacy, using  
16 best-in-class member engagement, political  
17 advocacy, communications, and scientific  
18 research. We are committed to fostering progress  
19 in our economy, environment, and society.

20           The business of chemistry drives  
21 innovations that enable a more sustainable  
22 future, provides 529,000 skilled, good-paying

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1 jobs, plus over four million related jobs that  
2 support families and communities, and enhances  
3 safety through our diverse set of products and  
4 investments in R&D.

5 We commend the administration for its  
6 efforts to address European Union subsidization  
7 of its large civil aircraft industry, which the  
8 World Trade Organization found to be inconsistent  
9 with the E.U.'s WTO commitments. We urge both  
10 sides to reach a negotiated outcome at the WTO as  
11 soon as possible to avoid the imposition of  
12 countermeasures.

13 Chemicals should not be included in  
14 the E.U. and U.S. countermeasure lists, however,  
15 for the following reasons. In short, planes  
16 cannot get off the ground, fly safely, or fly  
17 efficiently without a number of products that  
18 chemistry makes possible. The state-of-the-art  
19 planes that Boeing and Airbus manufacture contain  
20 components made with chemicals essential to  
21 aerodynamics, lightweighting, and structural  
22 strength, from lightweight plastics that can

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1 withstand high mechanical stress, temperature  
2 extremes, and a hostile environment, to  
3 polycarbonate windshields that deliver optical  
4 clarity and impact resistance.

5 Chemistry is also essential to seats  
6 and seatbelts, wheels and brakes, fuels,  
7 coatings, paints, lubricants, and electronics.  
8 The list goes on.

9 The success and export potential of  
10 the U.S. chemicals industry is closely tied to  
11 that of the civil aircraft industry. U.S.  
12 chemical manufacturers sell to companies that  
13 contribute to the production of civil aircraft in  
14 both the United States and the European Union.  
15 Higher tariffs on civil aircraft and components  
16 for civil aircraft in both markets would raise  
17 prices for those goods. Weakened demand for  
18 civil aircraft can ultimately lead to less demand  
19 for U.S.-made chemicals.

20 Our initial analysis of the proposed  
21 U.S. and E.U. countermeasure lists indicates that  
22 the chemical industry is again in the crosshairs

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1 of yet another set of possible tariff actions.  
2 The chemical products listed in HTS Chapter 33  
3 are essential oils and resinoids and represent  
4 about three percent of the \$11 billion total  
5 value of the imports listed.

6 The U.S. imported an estimated  
7 \$365 million worth of these products from the  
8 E.U. in 2018. The proposed E.U. list of products  
9 covers a range of traded goods, including  
10 \$3 billion in traded chemicals and plastics.  
11 Chemicals and plastics represent 15 percent of  
12 the total value of U.S. exported goods that are  
13 covered by the E.U.'s tariff list.

14 We are working with our member  
15 companies to determine the specific impacts of  
16 U.S. and E.U. tariffs on these products on their  
17 businesses. The U.S. tariffs could result in  
18 more limited availability of specific inputs made  
19 in the European Union and, therefore, lead to  
20 higher prices in the United States.

21 But the most extreme effects could be  
22 dire. If the tariff rates go up to the maximum

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1 level allowed, which is 100 percent, this could  
2 effectively block U.S. chemical manufacturers  
3 from accessing the E.U. market for the products  
4 on the E.U. list. U.S. chemical manufacturers  
5 seeking to maintain access to the E.U. market may  
6 decide to move production and jobs out of the  
7 U.S. into the E.U., the Middle East, or Asia.

8 The E.U. countermeasures would lead to  
9 another harmful market closure for U.S. chemical  
10 manufacturers. For reference, China's  
11 Section 301 retaliation targets \$11 billion in  
12 exports of U.S.-made chemicals. Canada's Section  
13 232 retaliation targets \$2.5 billion in U.S.-made  
14 chemical exports. The E.U.'s Section 232  
15 retaliation targets \$500 million in U.S.-made  
16 chemical exports, and Turkey's Section 232  
17 retaliation targets \$170 million in U.S.-made  
18 chemical exports.

19 For the last several years, the U.S.  
20 chemistry industry has sought, and continues to  
21 seek, greater market access around the world to  
22 take advantage of the historic expansion in

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1 chemical manufacturing capacity in the United  
2 States.

3 We are most assuredly not seeking new  
4 tariffs or closed markets. After all, tariffs  
5 are taxes on the American people. As recent  
6 studies have confirmed, the consumers are the  
7 ones who ultimately pay for the tariffs in the  
8 form of higher priced goods.

9 We respectfully request the United  
10 States and the European Union eliminate their  
11 chemical tariffs in their ongoing bilateral trade  
12 agreement negotiations and remove chemical  
13 tariffs from the respective countermeasure lists  
14 under the large civil aircraft dispute.

15 Thank you again for the opportunity to  
16 testify today. We look forward to offering a  
17 written submission and serving as a resource for  
18 the Section 301 Committee.

19 MR. BISHOP: Thank you, Ed.

20 Madam Chairman, that concludes direct  
21 testimony from this panel.

22 MS. GRIMBALL: We'll begin with

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1 questions. And if the members of the committee  
2 could please introduce themselves prior to your  
3 question. Thank you.

4 MS. GUDICELLO: Rebecca Gudicello with  
5 the Office of the United States Trade  
6 Representative. My question is for Mr. Frakes.

7 You mentioned that a decline in  
8 imports from the European Union could be made up  
9 by expanded U.S. capacity as well as increased  
10 imports. Can you expand upon this, particularly  
11 to what extent to which U.S. capacity would  
12 expand versus increase in imports from countries  
13 where there are not antidumping/countervailing  
14 duties being imposed?

15 MR. FRAKES: Yes, we can provide  
16 additional detail in the written comments. But  
17 just in general, we are looking at basically  
18 doubling our size of capacity in Ohio, in the  
19 Appalachian area, you know, to double our basic  
20 vanadium production facilities, which will make  
21 up part of that shortfall, as well as Canadian  
22 imports, Indian imports, and from other

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1 countries, you know, that can bring material in  
2 other than the E.U.

3 MS. GUDICELLO: And you mentioned a  
4 concern about the use by companies in the Czech  
5 Republic and Austria of imports from Russia. Can  
6 you expand upon this, either today or in your  
7 written testimony, on the concerns?

8 MR. FRAKES: Yeah, we can give you  
9 some detailed comments on that in our testimony,  
10 our written testimony.

11 MS. GUDICELLO: Great. Thank you very  
12 much.

13 MR. CHANG: Hi. My name is Won Chang,  
14 Department of Treasury. Thank you very much for  
15 your testimony. My question is for CF  
16 Industries, Rosemary O'Brien.

17 Could you elaborate further on how  
18 inclusion of nitrogen fertilizer products  
19 benefits the American industry? If this product  
20 were added to the list, does CF Industries have  
21 an opinion on the level of tariff that should be  
22 applied?

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1 MS. O'BRIEN: Yes, thank you. We do  
2 have an opinion on that. And, at a minimum, we  
3 believe that a 6.5 percent duty on imports of  
4 nitrogen fertilizers under HTS U.S. 3102 and 5.5  
5 percent on imports of ammonia under HTS 2814 from  
6 all E.U. members.

7 We also think, because we have been  
8 dealing with this situation for nearly a century,  
9 where the E.U. has enjoyed one-sided duty-free  
10 access to the U.S. and we have not, and we are  
11 now facing prohibitive tariffs due not only to  
12 the 6.5 percent customs duty but also the new  
13 dumping duty, which added 22.6 percent on top of  
14 the 6.5; that in order to deal with this  
15 situation we respectfully request that duties are  
16 applied up to 100 percent on HTS 3102 and 2814.

17 MR. CHANG: Okay. Could you also  
18 please clarify, ideally in a post-hearing  
19 submission, the specific HTS tariff lines related  
20 to nitrogen fertilizer CF that you would like to  
21 have added to this list? I think that would be  
22 helpful. Thank you.

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1 MS. O'BRIEN: We would be happy to do  
2 that. Thank you.

3 MS. HUANG: Hello. I'm Jessica Huang  
4 from the U.S. Department of Commerce. Question  
5 for Mr. Church of Ceramic Tile Distributors.

6 Looking at trade data, the E.U. share  
7 of U.S. imports for certain ceramic tile tariff  
8 lines is low. May you elaborate how there are no  
9 other alternative international sources for  
10 higher end ceramic tiles?

11 Also, in terms of percentages of  
12 imports from only the E.U., do you have an  
13 estimate on how much are high-end or exclusive to  
14 E.U. sources versus the types that can be sourced  
15 from outside of the E.U.? Thank you.

16 MR. CHURCH: Sure. And if it's okay  
17 with you, we'd like to respond to that in our  
18 following comments.

19 MS. HUANG: Yes. Thank you.

20 MS. O'FLAHERTY: Hi. Elle O'Flaherty  
21 with USDA. My question is for Ed Brzytwa with  
22 the American Chemistry Council.

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1           You testified that tariffs could  
2 result in more limited availability of specific  
3 inputs made by the E.U. For the chemicals and  
4 essential oils you referenced in Chapter 33, are  
5 there alternative domestic or foreign sources?

6           MR. BRZYTWA: We would have to get  
7 back to you in the written submission on that. I  
8 mean, I think our major point here is that we are  
9 not seeking tariffs on these products. So I  
10 would just like to reiterate that.

11           MR. SULBY: My question is for Jeff  
12 Watson from Ferroglobe. Ari Sulby from the  
13 Department of State.

14           Particularly for ferromanganese with  
15 greater than four percent carbon and for  
16 ferrosilicon manganese, the E.U. appears to be a  
17 relatively small source of U.S. imports. Is  
18 there anything distinct about the E.U. source  
19 products versus imports from other countries in  
20 these tariff lines? And, if not, could  
21 Ferroglobe source these imports from other  
22 countries?

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1                   MR. WATSON:     No.     There is not  
2 significant difference from other imports and  
3 other countries. But our facilities are in the  
4 European Union that are being addressed here.  
5 That's why we would need the permission to ship  
6 into the U.S. from there.

7                   MS. BONNER:     Sarah Bonner from the  
8 U.S. Small Business Administration.     This  
9 question is for Mr. Calvo.

10                   Mr. Calvo, as you noted, there are  
11 other products that fall under the same HTS  
12 tariff line as your company's quartz products.  
13 Can you explain the differences between your  
14 products and the other items that fall within the  
15 same tariff line?

16                   MR. CALVO:     I'm not familiar with all  
17 of those other products that are in our tariff  
18 line. I would have to respond to you in writing  
19 and do some more research on that.

20                   MS. BONNER:     I have an additional  
21 question, but please do feel free to make a post-  
22 hearing comment. Also, it would be helpful to

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1 know now, or in that comment, if other supplies  
2 of conglomerate quartz surfaces also import  
3 unfinished quartz materials and further process  
4 them in the U.S., or if they import the product  
5 in a more finished state.

6 MR. CALVO: Would you like me to  
7 answer that now?

8 MS. BONNER: If you have an answer.

9 MR. CALVO: Anyone that's importing  
10 quartz slabs into the United States are importing  
11 them in the same state that we are. But they all  
12 have to be finished and fitted for the consumer's  
13 use.

14 MS. BONNER: Okay. And your comment  
15 also stated that imposing additional duties would  
16 cause significant difficulties on small  
17 businesses. Specifically, is there anything for  
18 the record that you'd like to expand on?

19 MR. CALVO: Well, our primary customer  
20 base is small businesses, family-owned  
21 businesses, that we have been working with for  
22 over 22 years, and we're a trusted supplier of

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1 theirs.

2 And in light of all of the different  
3 things that have been happening with China --  
4 and, in fact, there was an antidumping suit filed  
5 by Cambria recently. It's being finalized. That  
6 is going to remove about 55 to 60 percent of the  
7 capacity that is being currently shipped into the  
8 United States. And there simply is not enough  
9 capacity throughout the world to fill that hole.

10 We happen to be the largest single  
11 manufacturer in the world, and I think we are  
12 best suited to help fill that hole that will be  
13 left by that tariff.

14 MS. BONNER: Thank you, and please do  
15 feel free to make a post-hearing comment.

16 MS. GRIMBALL: Witnesses, thank you  
17 for your testimony. At this time, we will break  
18 for lunch. We will begin with the fourth panel  
19 at 1:45. Thank you.

20 (Whereupon, the above-entitled matter  
21 went off the record at 12:35 p.m. and resumed at  
22 1:45 p.m.)

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1 MR. BISHOP: Will the room please come  
2 to order?

3 CHAIR BUSIS: Thank you, Mr. Bishop.  
4 As always, we are going to -- for the audience  
5 and court reporter, we're going to introduce the  
6 committee again. So, Sarah, if you can start.

7 MS. BONNER: Sarah Bonner, U.S. Small  
8 Business Administration.

9 MS. HEINZEN: Janet Heinzen, USTR.

10 MS. HUANG: Jessica Huang, U.S.  
11 Department of Commerce.

12 MS. O'FLAHERTY: Elle O'Flaherty,  
13 Foreign Agricultural Service, U.S. Department of  
14 Agriculture.

15 MR. CHANG: Won Chang, Department of  
16 Treasury.

17 MR. SULBY: Ari Sulby, Department of  
18 State.

19 CHAIR BUSIS: And Bill Busis, Chair of  
20 the 301 Committee and Deputy Assistant USTR for  
21 Monitoring and Enforcement. Mr. Bishop, you can  
22 call the witness please.

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1 MR. BISHOP: Our first witness on this  
2 panel is Robert Land with JetBlue Airlines. Mr.  
3 Land you have five minutes.

4 MR. LAND: Good afternoon.

5 MR. BISHOP: Speak directly into it.

6 MR. LAND: Directly into it, there we  
7 go. Good afternoon.

8 MR. BISHOP: That's good.

9 MR. LAND: My name is Rob Land and I'm  
10 JetBlue Senior Vice President for Government  
11 Affairs and Associate General Counsel. And on  
12 behalf of our more than 22,000 crew members, our  
13 word for employees, I appreciate the opportunity  
14 today to come in and voice our strong opposition  
15 to the tariff proposals on aircraft, sub-  
16 assemblies, and component parts that will  
17 threaten our ability at JetBlue to further  
18 disrupt the aviation marketplace, grow our  
19 airline, and with that growth, create more new  
20 jobs.

21 JetBlue is New York's hometown airline  
22 and the leading low fare airline in Boston and

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1 Ft. Lauderdale where we're both cities the  
2 largest, Los Angeles, Orlando, and San Juan.  
3 JetBlue carries more than 42 million customers  
4 annually to more than 100 cities in the U.S.,  
5 Caribbean, and Latin American with an average of  
6 more than 1,000 daily large jet flights.

7 Founded back in 2000 with the goal of  
8 bringing humanity back to air travel, we've grown  
9 to become the sixth largest airline in the United  
10 States. Today our fleet has 253 large jet  
11 aircraft, which includes 63 Airbus A321s, 130  
12 Airbus A320s, and 60 Embraer E190s. This past  
13 year, we announced an order for 60 new Airbus  
14 A220s, which will replace our entire Embraer  
15 fleet. Airbus will be manufacturing the new  
16 Airbus A220s in its new facility in Mobile,  
17 Alabama.

18 Also this year, JetBlue announced that  
19 we will be converting 13 of our existing A321neos  
20 from an order of 85 of those aircraft to new  
21 Airbus A321 long range LRs. This is going to  
22 allow JetBlue to expand our network across the

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1 Atlantic to London and potentially other high  
2 fare markets.

3 Since our founding in 2000 and against  
4 a history of fierce competition in our industry,  
5 JetBlue has been a strong and consistent advocate  
6 for unfettered free market competition and  
7 access. Our success as a profitable customer  
8 service brand has been established consistently  
9 by delivering a differentiated product at a  
10 better cost than our competitors. Our ability to  
11 set ourselves apart from the competitors has been  
12 essential in an industry where the four largest  
13 U.S. carriers control more than 80 percent of the  
14 market.

15 In 2016, JetBlue was very proud and I  
16 was on the tarmac to witness it, to take the  
17 first Airbus A321 aircraft manufactured at  
18 Airbus' new facility in Mobile, Alabama. And  
19 we're proud to continue to take aircraft from  
20 that facility and be an integral part of the  
21 manufacturing renaissance on the Gulf Coast.

22 The new facility in Mobile has created

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1 numerous well-paid skilled manufacturing jobs  
2 with a subsequent positive economic impact across  
3 the region. JetBlue is excited for the pace of  
4 the renaissance to reach another level when we  
5 begin taking our Airbus A220 aircraft, which I  
6 just referred to, also from the Mobile facility  
7 once that new line is up and running. As well as  
8 continuing our A321 neo aircraft from the  
9 existing Airbus Mobile final assembly line.

10 We look forward to a continued long  
11 relationship with that Mobile facility and the  
12 surrounding communities. Tariffs however  
13 threaten all of these positive developments.  
14 Ultimately these tariff proposals and surely  
15 those likely to be leveled on U.S. goods by the  
16 E.U., will put at risk JetBlue's ability to  
17 provide low fares, compete and deliver a  
18 differentiated product from our competitors.

19 Tariffs don't solely impact the  
20 manufacturers and air carriers, the fact is that  
21 these increased costs will be borne by U.S.  
22 consumers and U.S. workers, resulting in higher

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1 airfares, less innovative aircraft, and reduced  
2 competition. And that will have a negative  
3 impact on jobs that would support flying these  
4 new aircraft.

5 Our aircraft order book to JetBlue  
6 involves significant purchases requiring long  
7 lead times for production, customization,  
8 delivery, fleet optimization and schedule  
9 planning. Such an aircraft cannot easily be  
10 interchanged in our fleet. These punitive  
11 tariffs on aircraft, subassemblies, and  
12 components will ultimately impact JetBlue's  
13 ability to grow our network, buy more aircraft,  
14 hire more crew members here in the United States.

15 And continue to bring the JetBlue effect of  
16 lower fares to more communities. In our short 19  
17 years, we've proven that when JetBlue enters a  
18 market, prices decrease and passenger traffic  
19 increases. That's a true win-win situation.

20 I appreciate you taking the time to  
21 hear our concerns. We strongly urge the  
22 rejection of these tariff proposals that threaten

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1 to slow our growth. And I'm happy to take any  
2 questions.

3 MR. BISHOP: Thank you, Mr. Land. Our  
4 next witness is Farah Ahmed with the Fragrance  
5 Creators Association. Ms. Ahmed, you have five  
6 minutes.

7 MS. AHMED: Thank you very much. Good  
8 afternoon, Chairman Busis and distinguished  
9 members of the committee. Thank you for the  
10 opportunity to appear. My name is Farah Ahmed.  
11 I am the President and CEO of the Fragrance  
12 Creators Association. We are the principle trade  
13 association representing the fragrance industry.  
14 Many of our members supply fragrance ingredients  
15 including essential oils that are used in  
16 mixtures that are sold to finish consumer and  
17 institutional goods manufacturers.

18 Another layer of membership includes  
19 companies that take those input and combine them  
20 with intellectual property and technology to  
21 create fragrances. And fragrances are then sold  
22 to finish good manufacturers and consumer product

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1 companies to be incorporated into the finished  
2 product that are then purchased by consumers. So  
3 we cover the broad value chain if you will.

4 Our membership represents the vast  
5 majority of fragrance manufacturers in the United  
6 States. Essentially 69 companies, which generate  
7 billions in annual revenue. Out of those 69  
8 companies, 50 are small businesses. In fact, a  
9 couple of those small businesses, the Lermond  
10 Company and Citrus and Allied Essences will be  
11 testifying before this committee later this  
12 afternoon.

13 Our industry employs millions of  
14 Americans in producing, developing, and  
15 distributing American-made essential oil-  
16 containing products throughout the country.  
17 Fragrance creators supports the administration's  
18 goal of promoting U.S. manufacturing and growth  
19 of an exceptionally strong economy. Which is  
20 actually why we're opposed to the application of  
21 any tariff or other trade restrictions on  
22 essential oils and concentrates of essential

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1 oils, of fruits and plants classified in HTS  
2 Heading 3301.

3 I now wish to elaborate on why  
4 essential oils by definition are specific to  
5 specific regions of the world. So if you think  
6 of wine for example where a grape is not simply a  
7 grape. The same holds true for essential oils;  
8 latitude, longitude, microclimate for example  
9 cannot be replicated in the United States or  
10 anywhere else for that matter.

11 Thinking more specifically as an  
12 example, think of rose. We have Bulgarian Rose,  
13 English Rose, Turkish Rose, Moroccan Rose, they  
14 all smell differently and that matters in terms  
15 of the final scent of that particular essential  
16 oil. Yet unlike wine, essential oils and  
17 concentrates are not finished specialty or luxury  
18 goods, but rather they're inputs used to  
19 manufacture thousands of different consumer  
20 products.

21 Essentially, essential oils are vital  
22 inputs for millions, if not billions of scented

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1 U.S. manufactured goods that every single  
2 American uses and depends on every single day.  
3 For example, home cleaning products including  
4 window cleaners and laundry detergents, shampoos,  
5 deodorants, soaps, toothpaste, that new car  
6 smell, sun screens, feminine hygiene products,  
7 diapers, candles, air fresheners, kitty litters,  
8 puppy pee pads, perfumes, and colognes, as well  
9 as hundreds and hundreds of consumer products and  
10 other consumer product categories.

11 There's also industrial uses. For  
12 example, odor control for hog farms and scenting  
13 natural gas so that it's detectable in the event  
14 of a leak. These essential oils are also used to  
15 create scents that are used in training our  
16 military for example, as well as stress  
17 management. And even used to make scented  
18 business cards like the one I've brought today.  
19 So we brought some samples that we can share with  
20 the committee to experience it firsthand. Thank  
21 you.

22 Thus the increased cost and negative

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1 impact to the American businesses and consumers,  
2 particularly those already struggling to make  
3 ends meet will not be accompanied by any benefit  
4 to the U.S. economy. Trade restrictions on  
5 essential oils and essential oil concentrates  
6 will lead to higher costs and reduced access to  
7 goods for consumers. As well as higher costs for  
8 U.S. producers and retailers, most of which are  
9 small businesses without providing any benefit to  
10 the U.S. industry.

11           Hundreds and thousands of American  
12 jobs are dependent on scented products. Any  
13 increase in cost in essential oils will be  
14 devastating to our members. If our members and  
15 their U.S. manufacturing customers absorb these  
16 costs, it will jeopardize American jobs. If  
17 increased costs are passed along to the  
18 consumers, it will raise prices for everyday  
19 Americans who are consumers of common household  
20 cleaning products, personal care, and wellness  
21 products that I previously mentioned.

22           Those cost increase will compromise

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1 the competitiveness of American manufacturers and  
2 threaten the downstream retail jobs and  
3 businesses that depend on a reliable supply of  
4 those products. Manufacturers who use essential  
5 oils as inputs will be further incentivized to  
6 relocate production to other countries such as  
7 Canada and Mexico and countries in low cost  
8 regions that can source these products without  
9 any additional duty. This will undercut the  
10 administration's stated goals by putting U.S.  
11 manufacturers at a competitive disadvantage  
12 against other global manufacturers.

13 Lastly, I would be remiss if I did not  
14 impress upon the committee that essential oils  
15 and concentrates of essential oils also deliver  
16 real benefits for millions of Americans in terms  
17 of stress management, memory, emotion, and  
18 wellness. Tariffs on these products are  
19 tantamount to a tax on wellness, personal  
20 hygiene, and home care. This is an economic  
21 issue, a jobs issue, a consumer issue, a women's  
22 issue, and a veteran's issue.

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1           We appreciate your consideration of  
2           our industry's concerns. And I'd be happy to  
3           answer any questions.

4           MR. BISHOP: Thank you, Ms. Ahmed.  
5           Our next witness is Hun Quach with the Retail  
6           Industry Leaders Association. Ms. Quach, you  
7           have five minutes.

8           MS. QUACH: Good afternoon. I'm Hun  
9           Quach with the Retail Industry Leaders  
10          Association. RILA is the trade association for  
11          the world's largest and most innovative retail  
12          companies. Our members include more than 200  
13          retailers, product manufacturers, and service  
14          suppliers, which together account for more than  
15          \$1.5 trillion in sales and millions of American  
16          jobs.

17          As the trade association representing  
18          major U.S. retail companies, we appreciate the  
19          opportunity to participate in the public hearing  
20          to comment and share our views. RILA supports  
21          holding U.S. trading partners accountable and  
22          using targeted trade remedies against

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1 intellectual property theft, illegal dumping, or  
2 subsidies and other proven trade violations  
3 consistent with international trade rules. At  
4 the same time, we are concerned about the  
5 negative impact that the proposed tariffs under  
6 Section 301 of the Trade Act could have on  
7 Americas working families, while doing nothing to  
8 resolve the overall dispute with the European  
9 Union and certain member states.

10 As we've seen over the last past year,  
11 placing tariffs on imported goods from countries  
12 like China has led to increased prices and  
13 business uncertainty. It is American consumers  
14 and our heartland that has borne the brunt of  
15 Americas global trade war. Whether in the form  
16 of retaliatory tariffs on our farmers or higher  
17 prices that consumers pay, the stakes are high  
18 and the casualties are many. Unilaterally  
19 applying up to 100 percent tariff on more than  
20 300 HGS codes covering dozens of consumer  
21 products from the E.U. would continue to hit  
22 American families hardest.

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1 Tariffs are taxes period. And  
2 American pantries are the next targets. Many of  
3 the products on this proposed list are household  
4 staples. So for example olive oil. It's a  
5 cooking essential and it's also on the proposed  
6 list. The United States consumes approximately  
7 300,000 metric tons of olive oil, which is about  
8 30 times more than the United States can produce  
9 on its own. The E.U. supplies a significant  
10 amount of the olive oil used in American homes  
11 and restaurants hitting middle class American  
12 families and the Main Street businesses that feed  
13 them.

14 Doctors, nutritionists, and dieticians  
15 agree with the U.S. Food and Drug Administration  
16 that olive oil is a food beneficial for  
17 cardiovascular health. The alternatives for  
18 sourcing olive oil from other countries are  
19 limited in quantity and volume. While the  
20 alternative is a substitute that do not provide  
21 the same health benefits. Thus any tariff on  
22 olive oil imports from the E.U. will impact the

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1 price that Americans pay for this kitchen staple.

2 Particularly for the cost-conscious families  
3 that we serve every day.

4 In addition to olive oil, other food  
5 products like healthy seafood such as salmon and  
6 herring which provide a rich protein and  
7 affordable source of food for Americans are also  
8 included. Family favorite cookies and biscuits,  
9 in addition to a variety of popular jams are also  
10 on the administration's list to be assessed a  
11 tariff of up to 100 percent. Then there are the  
12 plates and mugs that consumers use to serve their  
13 healthy family meals every day. These are  
14 kitchen staples for nearly every American  
15 household.

16 This is just a snapshot of the  
17 products included in the administration's  
18 proposed list of goods imported from the E.U.  
19 Our member companies continue to analyze the  
20 potential impact of the proposed tariffs. And we  
21 will update our recommendations for specific HGS  
22 lines to be removed in our post-hearing comments.

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1           Because of our strong trading  
2 relationship with the E.U., retailers have made  
3 many of these products more accessible and  
4 affordable to American families. These tariffs  
5 could pose a threat to that availability and  
6 affordability. We strongly encourage the  
7 administration to not put American families in  
8 the crosshairs while the United States and the  
9 E.U. are working on a negotiated settlement. We  
10 implore you to avoid adding other consumer  
11 products, whether in this proposed action or any  
12 future administration actions. And to avoid  
13 taxing middle class American families with the  
14 imposition of tariffs.

15           Thank you for hearing our testimony  
16 today. We look forward to continuing to work  
17 with you to find a solution that works for  
18 American business and families. And I'm happy to  
19 answer any questions.

20           MR. BISHOP: Thank you, Ms. Quach.  
21 Our next witness is Nate Herman with the American  
22 Apparel & Footwear Association. Mr. Herman, you

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1 have five minutes.

2 MR. HERMAN: Thank you for the  
3 opportunity to testify. My name is Nate Herman.

4 I'm the Senior Vice President for Supply Chain  
5 at the American Apparel & Footwear Association.  
6 The National Association of the Apparel &  
7 Footwear Industry. I'm also testifying on behalf  
8 of three other organizations; the Accessories  
9 Council, The National Association of Fashion  
10 Accessories Industry, the Council of Fashion  
11 Designers of America, The National Association of  
12 Fashion and Accessory Designers, and the Travel  
13 Goods Association, The National Association of  
14 the Travel Goods Industry.

15 We did not expect to be testifying  
16 today. In fact, our industry has nothing to do  
17 with this issue, a dispute over subsidies for  
18 commercial aircraft. Yet when the U.S.  
19 government published its proposed retaliation  
20 list against European products over the dispute,  
21 we were dragged into this dispute. It makes no  
22 sense, but here we are.

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1           Before I go any further, I want to set  
2 the record straight. Other countries do not pay  
3 the tariffs being proposed today. Tariffs  
4 incite a huge hidden tax paid by hardworking  
5 American families in the form of higher prices  
6 and by American workers in the form of fewer jobs  
7 and lower wages. The bottom line is that  
8 imposing new tariffs on imports is the same as  
9 imposing new taxes on American businesses and  
10 American consumers.

11           I want to begin my testimony today by  
12 describing why it's such a big deal for industry  
13 to be dragged into this dispute. And it all  
14 boils down to five numbers. Ninety-eight, 98  
15 percent of all clothes, shoes, fashion  
16 accessories, and travel goods sold in the United  
17 States today are imported. Six, 6 percent of the  
18 value of all U.S. imports are clothes, shoes,  
19 fashion accessories and travel goods.

20           Fifty-one, yet our industry pays 51 percent  
21 of the tariffs. That was the number in 2017 and  
22 2018. Because of all the new tariffs imposed

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1 over the last year, that number -- the percentage  
2 dropped to about 40 percent. But our tariff bill  
3 for our industry went up by over a billion  
4 dollars in 2018. Four hundred, our industry  
5 accounts for over \$400 billion in retail sales.  
6 And four, yet our industry through the power of  
7 global value chains, our members directly employ  
8 4 million American workers in such diverse areas  
9 as design, R&D, manufacturing, compliance,  
10 logistics, marketing, and retail.

11 In these global value chains, the very  
12 single supply chains that directly employ 4  
13 million Americans are under a sustained attack  
14 right now by our own government. First, the  
15 China 301 tariffs. Starting last Friday,  
16 President Trump increased from 10 to 25 percent  
17 the punitive tariffs on U.S. imports from China  
18 of all textiles, travel goods, fashion  
19 accessories, leather and rubber apparel, and  
20 hats. Further, President Trump will likely  
21 impose punitive tariffs on all U.S. apparel and  
22 footwear imports from China sometime this summer.

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1           Why does this matter?   Today 82  
2 percent of all travel goods and fashion  
3 accessories, 69 percent of all footwear, and 42  
4 percent of all clothes sold in the United States  
5 come from China. Further, most companies making  
6 clothes, shoes, and fashion accessories in the  
7 United States today rely on textiles and other  
8 inputs from China to manufacture their products.

9           And that's not all, President Trump in  
10 the story of giving with one hand and taking with  
11 another is proposing new tariffs in many of the  
12 alternative suppliers utilized by the industry  
13 today. Two years ago, President Trump made the  
14 correct decision to allow travel goods and  
15 fashion accessories to benefit from the  
16 Generalized System of Preferences program or GSP.

17           As a result, American companies have  
18 begun to shift sourcing away from China to other  
19 developing countries. Driving China's share of  
20 imports down from 88 percent two years ago to 82  
21 percent today. Yet President Trump could re-  
22 impose tariffs on U.S. imports of travel goods

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1 and fashion accessories from India and Turkey as  
2 soon as today. India is the third largest  
3 supplier of travel goods and fashion accessories  
4 to the United States.

5 Further, President Trump could re-  
6 impose tariffs on U.S. imports of travel goods  
7 and fashion accessories from two other major  
8 suppliers; Indonesia and Thailand. But wait,  
9 there's more. Not surprisingly, our trading  
10 partners have retaliated. Today exports to China  
11 of U.S. made cotton, U.S. made textiles, U.S.  
12 made clothes, shoes, travel goods and fashion  
13 accessories all face significant retaliatory  
14 tariffs.

15 Further, Europe has retaliated against  
16 imports of U.S. made jeans and other U.S. made  
17 clothing. And threatened retaliation against  
18 U.S. made shoes over the steel and aluminum  
19 dispute. Yet another dispute, we have absolutely  
20 nothing to do with.

21 That brings us to today where the U.S.  
22 government has proposed retaliating against U.S.

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1 imports of handbags, textiles, and clothes from  
2 Europe. The selection of these items for  
3 retaliation frankly baffles us as they have  
4 nothing to do with this dispute or even with the  
5 manufacturing of aircraft. Because of this lack  
6 of connection, they will also do nothing to  
7 change the behavior of the European commission in  
8 this dispute.

9 CHAIR BUSIS: Mr. Herman, if you could  
10 please wind down.

11 MR. HERMAN: Sure.

12 CHAIR BUSIS: Thank you.

13 MR. HERMAN: Okay. In closing, we  
14 urge the government to not impose retaliatory  
15 tariffs on our industry. We shouldn't be here.  
16 Just as important, our industry and our 4 million  
17 American workers can't afford yet another new tax  
18 on our businesses and consumers. Thank  
19 you for time and consideration. I'd be happy to  
20 take any questions.

21 MR. BISHOP: Thank you, Mr. Herman.  
22 Our final witness on this panel is Giles

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1 Meredith-Jones with Design Quadrant. Mr. Jones,  
2 you have five minutes.

3 MR. MEREDITH-JONES: Good afternoon.  
4 Thank you for receiving this testimony. My name  
5 is Giles Meredith-Jones, sales director in North  
6 America for Johnsons Development established in  
7 1797. We're the remaining vertical cashmere mill  
8 in Scotland with around 1,000 employees producing  
9 accessories and sweaters -- cashmere sweaters in  
10 the Johnsons brand, as well as some of the  
11 world's most prestigious brands.

12 I'm reading on behalf of Frank  
13 Zambrelli who's sadly stuck in Zurich and unable  
14 to attend. I hereby submit a summary for the  
15 final testimony to be given by Frank Zambrelli,  
16 Chairman of the Accessories Council located at  
17 224 West 30th Street in New York. Tariff  
18 provisions to be addressed. Mr. Zambrelli will  
19 testify in opposition to the proposed additional  
20 duties on the HTSUS items listed in the  
21 subheading.

22 4202.21.90 Handbags with or without

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1 shoulder straps with or without handle without a  
2 surface of leather composition or patented  
3 leather --

4 CHAIR BUSIS: Excuse me. I would  
5 suggest you move to the testimony. We can read  
6 the numbers. Thank you.

7 MR. MEREDITH-JONES: Sure.

8 CHAIR BUSIS: Okay.

9 MR. MEREDITH-JONES: I am Frank  
10 Zambrelli, Chairman of the Accessories Council, a  
11 non-for-profit international trade organization  
12 established in 1994. The council's mission is to  
13 promote consumer awareness in demand for the  
14 fashion accessory products produced and imported  
15 by its member companies, which consists of over  
16 280 U.S. importers and retailers. I'm also a  
17 design resource and business expert across the  
18 accessories sector. Having worked with many  
19 brands, factories, and retailers in the  
20 categories that are affected by this proposed  
21 action over the course of my 25 year career in  
22 the industry.

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1           Perhaps most directly, I'm testifying  
2           as a small business owner. The people I employ  
3           and their spouses and children rely on the  
4           ability of my company and our clients to compete  
5           in a sector that is already competitive and  
6           subject to excess tariffs. This additional tariff  
7           directly hurts small businesses like mine as  
8           tariffs are essentially extra taxes on these  
9           articles that cannot be avoided by shifting them  
10          to the U.S. or other countries.

11          This tax will not fall on nations, but  
12          ultimately on citizens. It will result in price  
13          increases on products imported, which further  
14          results in higher retail prices, which translates  
15          into lost sales which becomes reduced work. And  
16          inevitably, quite tragically, lost jobs. In  
17          fact, UBS predicts 21,000 stores could be going  
18          to the chopping block by 2026. Small companies  
19          like mine tend to bear the brunt of this as we're  
20          more dependent on certain sources of  
21          manufacturing and have less flexibility to cost  
22          average or balance tariff increases.

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1           A tariff as holistic as the one  
2 threatened, will leave few, if any options or  
3 recourse. In categories like handbags or  
4 cashmere, there are very few substitutes to  
5 specialized manufacturer of the level of certain  
6 countries within the European Union. In the  
7 already volatile business climate, we face  
8 planning for change as being a precarious  
9 balancing act. Tariffs at any point are damaging  
10 to a business that operates in categories who's  
11 manufacturer sales rely on interdependent  
12 economies. Unpredictable and dramatic change  
13 like the one proposed, could be deadly to my  
14 company and thousands of small and medium size  
15 businesses affected.

16           Imposing additional ad valorem duty on  
17 handbags and cashmere will result in  
18 prohibitively high tariffs. The handbag imported  
19 under these harmonized tariff codes are already  
20 subject to 9 percent duty rate. Increasing this  
21 rate by even 1/4 of the proposed potential tariff  
22 would subject handbags to one of the highest

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1 rates of any products imported into the United  
2 States. In fact, these rates would be on a par  
3 with goods from countries that do not have normal  
4 trade relations, NTRs such as North Korea.

5 The U.S. industry and consumer simply  
6 cannot absorb an increase. Similar cashmere  
7 clothing and accessories included in the proposed  
8 retaliatory tariff already carry duty rate of 4  
9 percent. The increase would substantially  
10 penalize cashmere from Scotland and the UK.  
11 Shifting businesses away from countries with a  
12 long heritage and storied history.

13 Imposing retaliatory duties on goods  
14 in these sectors unfairly taxes thousands of U.S.  
15 companies across multiple industries in support  
16 of aviation. A single sector causing  
17 disproportionate economic harm to U.S. interests  
18 including thousands of family-owned businesses  
19 and millions of consumers.

20 Accessory Council members will be  
21 disproportionately harmed by the imposition of  
22 these additional tariffs. The U.S. retail

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1 industry for handbags is already under  
2 significant financial stress. The retail sales  
3 value of the handbag category in 2015 hit a high  
4 of 11.3 billion, but then ended 2018, down to  
5 8.5.

6 Additionally and finally, it is  
7 vitally important to note that several of the  
8 council's members consist of start-up businesses  
9 that have been in operation for less than five  
10 years. Many of these small and medium-sized  
11 businesses would be mortally wounded by this  
12 action, especially the many developing companies  
13 with annual sales less than \$2 million. Dozens  
14 of these companies are women and minority-owned  
15 businesses that have only just begun to re-bounce  
16 the inequality present for so long. The new  
17 brand and retailers have limited financial  
18 resources. Neither the budget, nor resources to  
19 weather a trade war that has nothing to do with  
20 our business.

21 In closing, I would urge the  
22 government not to impose these retaliatory

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1 tariffs on our industry. This fight is not ours,  
2 but its impact would create -- would be great  
3 harm."

4 Thank you. And I would be happy to  
5 take any questions.

6 MR. BISHOP: Thank you, Mr. Jones.  
7 Mr. Chairman, that concludes direct testimony  
8 from this panel.

9 CHAIR BUSIS: Ari Sulby from the State  
10 Department.

11 MR. SULBY: My question is for Robert  
12 Land from JetBlue. To what extent might changes  
13 in manufacturing costs effect pricing decisions  
14 related to individual ticket prices?

15 MR. LAND: If the -- Can you hear me  
16 okay? If the tariffs go through and JetBlue's  
17 costs for example were to go up 100 percent, we  
18 would have to pass that on to our consumers and  
19 ticket prices would go up.

20 MR. SULBY: To the extent you can,  
21 without revealing any business confidential  
22 information, can you give us a sense of what

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1 factors go into the pricing decisions of  
2 individual tickets?

3 MR. LAND: Sure. First and foremost,  
4 we have to purchase the aircraft. We have to pay  
5 our crew. We have to invest in the technology  
6 and the aircraft that is above and beyond what  
7 comes with the aircraft. So in JetBlue's  
8 specific case, leather seats, free live  
9 television, free live EXIM radio, free 4G Wi-Fi  
10 for everybody on board. You know, cans of soda,  
11 instead of poured soda. You know, things that  
12 are customer attributes specific to our company  
13 going into those cost decisions. But they start  
14 with the aircraft, then fuel, crew, costs.

15 CHAIR BUSIS: And Mr. Land, I wasn't -  
16 - I think I heard, but I just want to confirm.  
17 You mentioned two possible effects of proposed  
18 action. One was on the goods produced in  
19 Alabama. And the other was on imported goods.  
20 Do you have imported planes from Europe that are  
21 scheduled to be delivered the next say year, is  
22 that right?

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1 MR. LAND: That's correct. As well as  
2 Alabama.

3 CHAIR BUSIS: Right. So there's  
4 really -- probably the least surprising thing in  
5 the trade world is the fact that we're here  
6 today, at least from the perspective of your  
7 customer, which is Airbus. As you know, they  
8 lost the case in 2011. And I'm going to ask you  
9 a question in second pretty soon. And the end of  
10 the reasonable period of time for compliance  
11 entity also in 2011. It was only Airbus who had  
12 the decision of whether or not to comply. And  
13 now we're here in 2019 and then we have a -- you  
14 know, there's really been no compliance effort.  
15 So is there something in the contract that  
16 addresses anything about retaliatory tariffs?

17 MR. LAND: To my knowledge, there's  
18 nothing in the contract that addresses that.

19 CHAIR BUSIS: And is it -- is it an  
20 option what happens under the contract? And  
21 again this is might be proprietary, but if you  
22 say to Airbus, look the situation has changed.

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1 You didn't comply. There is now duties because  
2 you didn't comply. I'm not paying the same  
3 price. Is there some tool under the contract or  
4 just under general contract law where you can say  
5 to your supplier, hey this is on you?

6 MR. LAND: That precise question or  
7 series of questions is something our legal team  
8 is exploring currently.

9 CHAIR BUSIS: Thank you.

10 MS. BONNER: Hi, Ms. Ahmed. This is  
11 Sarah Bonner from SBA. I had some follow-up  
12 questions specifically given your small  
13 businesses that you mentioned. Could you please  
14 be specific about the percentage related to  
15 essential oils imported from Europe that you  
16 discussed? Do you have any, you know,  
17 approximate idea of how much of that would be  
18 impacted?

19 MS. AHMED: Impacting our small  
20 business members or --

21 MS. BONNER: Well all members  
22 generally.

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1 MS. AHMED: I'd like to give you a  
2 meaningful answer. And I think the best way is  
3 in post-hearing comments.

4 MS. BONNER: That would be fantastic.  
5 I have a follow-up that may also need to be  
6 addressed that way. But any of those that would  
7 be impacted, it would be helpful if you could  
8 help us to understand if those oils could be  
9 obtained from sources outside of the EEO.

10 MS. AHMED: In large part, no. They  
11 cannot. The challenge that we have is that those  
12 specific oils come from plants that can only be  
13 grown in those specific microclimates. So  
14 although for example you can find a rose  
15 blanketly speaking in other parts of the world  
16 outside of Europe as we all know and many of us  
17 have gardens with roses, so we know that.  
18 However the scent is different.

19 And so our perfumers make fragrances  
20 for brands that are very sensitive -- or whose  
21 consumers are very sensitive to changes in a  
22 scent. And that's not just a fine fragrance, but

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1 that goes across the board. And many of us -- in  
2 fact, one of the primary drivers for purchasing  
3 specific products that we do is the scent. So in  
4 other words, if we were to say instead of  
5 sourcing rose essential oil from Bulgaria -- from  
6 a Bulgarian rose that has a specific, that  
7 essential oil will have a specific scent. If we  
8 went and sourced that from roses in another part  
9 of the world, that scent would be very different.

10 In many cases, the scent differential  
11 would be detectable by say the average person,  
12 not just a sensitive nose, if you will, or  
13 perfumer.

14 MS. BONNER: If you did want to follow  
15 up with the post-hearing comments on the  
16 percentages related to import -- being imported  
17 from Europe, that would be helpful.

18 MS. AHMED: Absolutely, thank you.

19 MR. CHANG: Hi, Won Chang, Department  
20 of Treasury. My question is for Hun Quach,  
21 Retail Industry Leaders Association. Can you be  
22 more specific and highlight products which based

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1 on information you have received from your  
2 members, could have the greatest price impact on  
3 U.S. retailers and consumers?

4 MS. QUACH: Sure. I think it's easy  
5 to start with first that retailers operate on  
6 razor thin margins. And so with the onslaught of  
7 tariffs that we've faced over the past year,  
8 we've been trying to mitigate this as much as  
9 possible. For some of these products like food  
10 products, the margins are even slimmer. Because  
11 of the volume that we sell for example of olive  
12 oil, we want to make sure that our customers are  
13 getting the best price possible and get the best  
14 quality product possible.

15 And I think that as consumer tastes  
16 evolve, they are getting more and more  
17 sophisticated based on what it is that they're  
18 consuming. And so for things like food products,  
19 I think that is one of the more price sensitive  
20 areas for the American pocketbook. And so  
21 there's no question that a number of the -- the  
22 dozens and dozens of food products that we plan

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1 on submitting in our post-hearing comments will  
2 reflect that.

3 MR. CHANG: in addition for these  
4 items, are there alternative suppliers from  
5 domestic sources or from third country trading  
6 partners?

7 MS. QUACH: Great question. I think  
8 that when it comes to some of these products like  
9 biscuits and cookies, these are sort of the  
10 nostalgic cookies that only come from this  
11 region. I remember growing up, we had a tin -- a  
12 metal tin of cookies that my grandmother used to  
13 have. And those were sort of the sweet biscuits  
14 that came from Europe. And so that nostalgia,  
15 those types of cookies are only produced in  
16 Europe.

17 For some of these jams, certainly we  
18 can source them from the United States. And in  
19 fact for some of our companies, we source over 50  
20 percent of product here in the United States.  
21 The problem is that when our customers are  
22 demanding a variety of things like jams and

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1 butters and cookies and biscuits from abroad, we  
2 want to delight them and bring those -- make  
3 those products available in our store shelves.

4 So when you're talking about some of  
5 these products, certainly we can substitute them.

6 But for myself and my family, I can tell you we  
7 have family favorites. And we want to be able to  
8 deliver upon the demands for our customers.

9 MR. CHANG: Okay, thank you.

10 MS. HEINZEN: Janet Heinzen with USTR.

11 And my question's for Mr. Herman from the AFA.  
12 What percent of handbags, textiles, and apparel  
13 goods on the proposed list of items come from the  
14 E.U.?

15 MR. HERMAN: Total, it depends on the  
16 individual products. But it's about 10 percent  
17 of total imports come from the European Union.

18 MS. HEINZEN: Okay. Is there a  
19 possibility for your members to source some of  
20 these from domestic suppliers?

21 MR. HERMAN: When you're talking about  
22 particularly textiles, yarns, and fabrics, we get

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1 about \$1.5 billion worth of yarns and fabrics  
2 from Europe. They're usually very specialized  
3 fabrics and yarns or very technical fabrics and  
4 yarns. Those textiles coming out of Europe are  
5 typically more expensive. So if there were  
6 options to source domestically or from other  
7 countries, companies would definitely be taking  
8 advantage of that. But they're usually very  
9 specialized and a very technical product and so  
10 not easily replaced.

11 MS. HEINZEN: Thank you.

12 MR. MEREDITH-JONES: Could I also  
13 speak from the luxury point of view in the  
14 handbag and cashmere point of view? The main  
15 thing is that when it comes to the manufacturer  
16 of certain goods -- luxury goods like handbags or  
17 cashmere sweaters, the specialized manufacturing  
18 is so specific, there's no alternative in the  
19 U.S. here. And certainly there's no demand for  
20 Made in China in the luxury sector. It has to be  
21 transparent. It has to be from a heritage source  
22 or there's no demand.

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1 MS. HEINZEN: Thank you.

2 MS. HUANG: Hello, Jessica Huang from  
3 U.S. Department of Commerce. Thank you for  
4 testifying on behalf of Mr. Zambrelli. And you  
5 can provide the answer to this post-hearing  
6 comment. In terms of the HS lines where Mr.  
7 Zambrelli has testified that he would like to  
8 remove these products, do you know the import  
9 share from the E.U. versus other sources?

10 MR. MEREDITH-JONES: I would have to  
11 look into that and then reply to you at a later  
12 stage.

13 MS. HUANG: And then of those imports  
14 in the E.U., I understand that you just said that  
15 a lot of them come from a heritage or a specific  
16 part about the E.U. brand that the consumer  
17 really wants, but of the imports from the E.U.,  
18 what could be substituted internationally or  
19 domestically?

20 MR. MEREDITH-JONES: I'll speak  
21 specifically about cashmere sweaters and Merino  
22 sweaters, which are produced in our factory. We

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1 produce about 70 percent private label for some  
2 of the most sort of highest heritage brands in  
3 the world. Or some of the most proprietary  
4 brands. And they have already like in the past  
5 looked into other sources. They cannot find any  
6 other source apart from either Made in Italy or  
7 Made in Scotland.

8 MR. HERMAN: And just to add on, on  
9 handbags, there's about -- almost a billion  
10 dollars' worth of handbags in that one tariff  
11 line coming out of Europe. So it's a significant  
12 percentage of total handbags by value. It's  
13 debatable if that can be easily replaced or not.

14 The reason people are buying those particular  
15 handbags from Italy and France and elsewhere are  
16 very particular reasons. And so they would not  
17 be willing to buy similar bags made elsewhere.

18 MS. HUANG: Thank you.

19 CHAIR BUSIS: With a special thanks to  
20 Mr. Meredith-Jones for filling in at the last  
21 moment. I know it was tough for you. And to Ms.  
22 Ahmed for the cards -- the scented cards. Thank

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1 you.

2 Mr. Bishop, I think we can call the  
3 next panel.

4 MR. BISHOP: We release this panel  
5 with our many thanks. And we invite the members  
6 of our final panel today to come forward and be  
7 seated.

8 CHAIR GRIMBALL: Before we start,  
9 we're now joined by Roger Wentzel to my right,  
10 the Deputy Assistant USTR for Agriculture.  
11 There's a lot of food on this panel. So Mr.  
12 Bishop, you can call the witnesses. Thanks.

13 MR. BISHOP: Mr. Chairman, our first  
14 witness on this panel is Joseph Profaci with the  
15 North American Olive Oil Association. Mr.  
16 Profaci, you have five minutes.

17 MR. PROFACI: Okay, we got it. Thank  
18 you. Thank you, Ladies and Gentleman for  
19 allowing us to testify. My name is Joseph R.  
20 Profaci. I'm Executive Director of the North  
21 American Olive Oil Association. My members  
22 include companies selling olive oil that is

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1 produced in the European Union, as well as from  
2 other countries.

3 We respectfully request that the  
4 Interagency Section 301 Committee remove olive  
5 oil from the proposed list of products to be  
6 subject to additional duties to enforce U.S.  
7 rights in the World Trade Organization dispute  
8 against the European Union and certain E.U.  
9 member states concerning the E.U. subsidies on  
10 large civil aircraft.

11 Tariffs on olive oil will have adverse  
12 consequential effects on small businesses and  
13 consumers as is the case with most products on  
14 the list as we've been hearing. But the case for  
15 removing olive oil from the list is particularly  
16 compelling. Olive oil is effectively a health  
17 food that experts have for years urged Americans  
18 to consume more of more often as part of a  
19 healthy diet.

20 U.S. olive oil producers however can  
21 only supply around 3 to 4 percent of current U.S.  
22 demands for olive oil. The vast majority of

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1 olive oil consumed in the United States comes  
2 from Europe, primarily Spain, Italy, Greece, and  
3 Portugal. Higher tariffs on olive oil imported  
4 from Europe will therefore only serve to hurt  
5 American consumers who without many viable --  
6 without many viable non-E.U. alternative sources  
7 may forego consuming olive oil all together and  
8 use less healthy options instead.

9 This will most dramatically impact  
10 lower income Americans who are most in need of  
11 dietary improvements as the incidents of chronic  
12 diseases is inversely proportional to  
13 socioeconomic status. We therefore ask the  
14 committee to remove olive oil from the proposed  
15 list to empower all American consumers to follow  
16 healthy eating patterns consistent with the  
17 advice of their doctors, nutritionists, and  
18 dieticians.

19 Olive oil is one of the healthiest  
20 foods we can eat. The FDA has recognized olive  
21 oil as a food beneficial for cardiovascular  
22 health, but its benefits go well beyond that.

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1 The USDA's dietary guidelines for Americans  
2 recommended the Mediterranean diet for which  
3 olive oil is a principle component as one of  
4 three healthy dietary eating patterns.

5 Well regarded scientific consulting  
6 firm Exponent has estimated that getting  
7 Americans to increase adherence to the  
8 Mediterranean diet by as little as 20 percent  
9 will result in a \$20 billion savings and  
10 treatment for many ailments beyond heart disease  
11 including cancer, diabetes, and dementia. In  
12 fact, popular diet doctor, Steven Gundry, MD has  
13 gone so far as to say, quote, the whole purpose  
14 of food is to get olive oil into your mouth, end  
15 quote.

16 Americans have no realistic  
17 alternative supply in place for European olive  
18 oil, which typically accounts to close to 70  
19 percent of the world's annual production. The  
20 United States consumes approximately 300,000  
21 metric tons of olive oil, but in 2018 to '19,  
22 U.S. producers accounted for only about 10,000

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1 metric tons of that consumption.

2 A 2018 Attitude and Usage study  
3 commissioned by the NAOOA, my association, along  
4 with the American Olive Oil Producers Association  
5 confirmed that health is a principle factor that  
6 leads Americans to purchase olive oil. A tariff  
7 on European olive oil will therefore primarily  
8 punish American consumers who will either have to  
9 pay increased prices for olive oils or switch to  
10 less healthy or even unhealthy but less expensive  
11 cooking fats.

12 Olive oil is the only product on the  
13 proposed list that is recommended by American  
14 doctors, nutritionists, and dieticians to their  
15 patients for the prevention or treatment of  
16 chronic diseases. USTR estimates that the total  
17 import value of products for which is proposing  
18 retaliatory tariffs amounts to \$21 billion.

19 Conspicuously missing from the USTRs  
20 proposed list however are pharmaceutical and  
21 medical devices and equipment. The value of  
22 European pharmaceutical products exported to the

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1 United States alone amounts to nearly \$50  
2 billion. This is more than double the entire  
3 proposed list and more than 50 times the total  
4 value of olive oil imports.

5 USTR rightly concluded as justified in  
6 leaving pharmaceutical and medical devices and  
7 equipment off the proposed list because to  
8 include them would negatively impact the health  
9 of U.S. citizens. Especially to the extent there  
10 is no realistic alternative supply of such  
11 products. The same consideration should be given  
12 to olive oils.

13 The committee should recognize the  
14 importance of olive oil consumption to Americans  
15 health. And the fact that there is no realistic  
16 alternative source of supply. As a result, a  
17 tariff on olive oils would primary punish  
18 American consumers and the American health  
19 system. Accordingly, the committee should remove  
20 olive oils from the proposed list of products,  
21 just as it excluded pharmaceuticals and medical  
22 devices and equipment from the list.

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1           Thank you for allowing me to testify. I'm  
2 happy to answer any questions.

3           MR. BISHOP: Thank you, Mr. Profaci.  
4 Our next witness is William Monroe with Pompeian  
5 Incorporated. Mr. Monroe, you have five minutes.

6           MR. MONROE: Good afternoon, members  
7 of the committee. I am William Monroe -- you can  
8 call me Bill -- board advisor of Pompeian  
9 Incorporated, which is headquarters in Baltimore,  
10 Maryland. Pompeian is highly appreciative of the  
11 opportunity to present our views at this hearing.

12           Pompeian was founded in 1906 in  
13 Baltimore. It is an iconic American household  
14 brand offering a range of olive oil, cooking oil,  
15 and specialty vinegar products. Given that  
16 Pompeian imports much of its oil from the E.U.,  
17 Pompeian has a deep interest in the expeditious  
18 resolution of the E.U. large civil aircraft  
19 dispute. If resolution proves difficult and the  
20 United States proceeds to impose retaliatory  
21 duties on E.U. origin olive oil imported by  
22 Pompeian, the harm to our business and our

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1 American workers and to the millions of U.S.  
2 consumers would be severe and would be far  
3 reaching.

4 By dramatically increasing investments  
5 here at home, Pompeian has leveraged the growing  
6 popularity of olive oil to create jobs in  
7 America. Pompeian has invested between \$3 to \$5  
8 million per year since 2010 into facilities and  
9 infrastructure in Baltimore and in California  
10 including 2,000 acres of production in California  
11 for one of the greatest farms in the last four  
12 years. The art of olive oil storage from tank  
13 farms in Baltimore, we have more than 2 million  
14 gallons in the port of Baltimore that stores  
15 fresh oil from all over the world -- oil from the  
16 European Union.

17 After careful review of the HDS  
18 subheadings described in the annex of the USTRs,  
19 April 12 Federal Register notice, Pompeian urges  
20 the USTR to not impose tariffs on bulk virgin oil  
21 olive and bulk olive oil. We further support all  
22 efforts of the North American Olive Oil

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1 Association, of which we are a member, and oppose  
2 any tariffs on any size or any type of healthy  
3 olive oil.

4 Having worked in the olive oil  
5 business for almost 40 years, including a stint  
6 as CEO of Pompeian from 2005 to 2013, I can speak  
7 from deep experience concerning negative effects  
8 that tariffs would have on Pompeian in a bulk  
9 olive oil imports generally. First, Pompeian  
10 imports olive oil only in bulk. We bottle here  
11 in the United States to distribute throughout  
12 this country. We also produce olive oil in our  
13 central valley farms.

14 All of this creates American jobs,  
15 including in factories, warehouses,  
16 transportation, agriculture. Tariffs on bulk  
17 olive oil would cause substantial financial harm  
18 to Pompeian brand businesses. And would  
19 complicate and alter our ability to invest in new  
20 production facilities to hire more people.

21 Second, unlike many products listed in  
22 the USTRs April 12th, Federal Register Notice,

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1 domestic supply of olive oil is very low. As  
2 domestic producers mostly based in California can  
3 only produce about 5 percent of the total demand.

4 Crop was short last year. It was 2.5 percent.  
5 Our domestic producers have also recently been  
6 importing in larger volumes, so even the  
7 Californians had to bring in from different  
8 countries.

9 Relative to domestic production, just  
10 to keep up with the consumer demand for these  
11 products, the domestic olive oil supply is far  
12 from small to be a substitute for the amount of  
13 imported olive oil. So any tariffs on bulk olive  
14 oil will not affect import volumes as much as for  
15 the products such as cheese, wine, and citrus in  
16 which domestic substitutes are readily available.

17 In addition, Pompeian cannot source sufficient  
18 supply from non-European Union countries, so in  
19 the end, it would have to import from Europe.  
20 And would have to pass on these costs to the  
21 American consumer.

22 Third, given that olive oil is the

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1 healthiest cooking oil in the world, but also the  
2 most expensive food oil by volume sold widely in  
3 the United States, Pompeian is concerned that if  
4 it's forced to raise prices due to tariffs, many  
5 consumers with cost-conscious grocery budgets,  
6 along with food manufacturers facing intense  
7 pressure to keep their products affordable would  
8 have no choice -- have no choice, but to  
9 substitute olive oil for less expensive, less  
10 healthy oils.

11 A drop in consumer demand would put  
12 pressure on retailers to reduce shelf space for  
13 olive oil. For manufacturers of olive oil that  
14 is founded in sauces, prepared foods, spreads,  
15 and salad dressings and many others, higher  
16 prices would push many manufacturers to  
17 reformulate their products to reduce and exclude  
18 olive oil. Reduced consumption of olive oil will  
19 have harmed the health of the American consumer  
20 at a time when the U.S. is facing obesity and  
21 heart disease epidemics.

22 Fourth, finally increasing the price

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1 of olive oil will increase the incentives for  
2 unscrupulous actors to fraudulently market low  
3 quality olive oil as higher quality olive oil.  
4 This would increase the small, but persistent  
5 percentages of olive oil sold in the retail  
6 stores that are not in compliance with the  
7 voluntary USDA standards. The only two companies  
8 that are participating in the USDA Voluntary  
9 Olive Oil Quality Monitoring Program is Pompeian  
10 in Baltimore and California.

11 On behalf of Pompeian, again I would  
12 like to thank the Section 301 Committee for this  
13 great opportunity to share my testimony. And  
14 we're pleased to address any questions you may  
15 have. I thank you.

16 MR. BISHOP: Thank you, Mr. Monroe.  
17 Our next witness is Robert Tobiassen with the  
18 National Association of Beverage Importers. Mr.  
19 Tobiassen, you have five minutes.

20 MR. TOBIASSEN: Good morning and thank  
21 you for the opportunity to speak with you this  
22 afternoon about the proposed retaliatory tariffs

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1 insofar as the apply to distilled spirts, wine,  
2 beer, malt beverages that are imported into the  
3 United States.

4 My name is Robert Tobiassen. I am the  
5 current President of the National Association of  
6 Beverage Importers. Since 1935, shortly after  
7 the repeal of prohibition, we have represented  
8 the import industry for distilled spirts, wine,  
9 beer, as well as some lower non-alcoholic  
10 beverage products.

11 Prior to joining NABI, I had a 34 year  
12 career with the Treasury Department in the area  
13 of Alcohol Tobacco Tax, Regulation, and Global  
14 Trade. And for that reason, I'm very sympathetic  
15 with the difficult challenging task you all have  
16 before you.

17 Our points are really few to make in  
18 this proceeding, but definitely ones we believe  
19 are very, very important for consumers,  
20 employers, employees, as well as the United  
21 States economy. We are guided by the simple  
22 principle that if a retaliatory tariff is going

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1 to be imposed, then they should aim for two  
2 things. One, mitigating the unjustified  
3 competitive harm that has arisen. And two, doing  
4 the least damage to the interest of American  
5 consumers industry and the federal government  
6 policies in general.

7 Essentially the federal executive  
8 branch should speak with one voice. What I mean  
9 by that is when I was chief counsel of the  
10 smaller of the two tax agencies in the Treasury  
11 Department, there were areas where IRS and  
12 ATF/TTB would overlap on interpretations of the  
13 tax laws. I always made sure that the Secretary  
14 of the Treasury spoke with one voice. And that  
15 IRS and ATF/TTB were consistent in the  
16 interpretations. Because the federal government  
17 again should speak with one voice.

18 Moving to the first point, mitigating  
19 on the unjustifiable competitive harm here, the  
20 items on Section 1 with the comments made this  
21 morning by those more expert in the area of  
22 aeronautical parts than I am, make sense. Eye

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1 for an eye, that's what you should go for.  
2 There's sufficient commodities on that list to  
3 cover the damages that we are looking for as the  
4 United States Government.

5 But more importantly as well, and this  
6 is where I say the government should speak with  
7 one voice, you should do the least damage to the  
8 interest of American consumers, the industry, and  
9 other federal government policies. For example,  
10 alcoholic beverages unlike many items on the  
11 list, also generates significant tax revenue to  
12 the Treasury Department. There's no fiscal  
13 policy reason that that tax revenue should be  
14 jeopardized as part of a retaliatory tariff.  
15 There's another federal policy out there to  
16 generate tax revenue, excise taxes from these  
17 products, and that policy should be respected.

18 Similarly, the federal government  
19 through the Department of Health and Human  
20 Services, the National Institute on Alcoholism  
21 and Alcohol Abuse, the National Institutes of  
22 Health, there are a number of policies in the

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1 federal government to encourage responsible  
2 consumption of alcoholic beverages; inclusion of  
3 non-alcoholic beers runs contrary to that policy.

4 If you, just as a consumer, walk  
5 through a large retail store for off-premise  
6 consumption and look at the brands of non-  
7 alcoholic beer, you will probably only find two  
8 or three produced in the United States. The  
9 vast, vast majority are imported non-alcoholic  
10 beers and generally from the European Union.

11 In order to advance that policy of  
12 moderate consumption, don't put those products on  
13 this list. Additionally it allows people who  
14 prefer not to consume alcohol to still feel that  
15 they're out in a social setting and enjoy. It  
16 encourages designated drivers to feel like  
17 they're drinking a beer, but not consume a  
18 product that's going to adversely affect them.

19 Finally, the American consumer really  
20 enjoys the diversity of products out there. A  
21 lot of questions and I cannot answer this, but a  
22 number of the questions of the panel is how

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1 fungible, how interchangeable? What is the  
2 elasticity of a product? And those of you on the  
3 panel who've worked with the alcohol industry  
4 know that consumers are brand-specific in their  
5 loyalty because this has a taste and a unique  
6 characteristic they want. And they will argue  
7 with you that there is no domestic product --  
8 alcoholic beverage that has that same  
9 characteristic. So in their minds, there is not  
10 a domestic substitute for a number of these  
11 alcoholic beverages.

12 Again, the tariffs are designed not to  
13 hurt consumers. Only impose them where there are  
14 similar products to be imposed, available in the  
15 U.S. that can meet that demand. For all these  
16 reasons, NABI respectfully requests that the  
17 distilled spirits, wine, and non-alcoholic beer  
18 products on the list be removed from the list.

19 And finally personally as a consumer  
20 and knowing my friends professionally, our  
21 products make you happy in good times, they  
22 comfort you in bad times. We all know that now

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1 are times we need those products. Thank you very  
2 much.

3 MR. BISHOP: Thank you, Mr. Tobiassen.

4 Our next witness is Phil Kafarakis with the  
5 Specialty Food Association. Mr. Kafarakis, you  
6 have five minutes.

7 MR. KAFARAKIS: Good afternoon. My  
8 name is Phil Kafarakis and I'm the president of  
9 the Specialty Food Association. I would like to  
10 thank the U.S. Trade Representative for the  
11 opportunity to present the view points of the  
12 specialty food industry at today's public  
13 hearing.

14 The Specialty Food Association is the  
15 trade association for all segments of the  
16 specialty food industry. The more than 3,800  
17 members of the SFA, mostly small and very small  
18 food manufacturers, importers, distributors, and  
19 retailers are located throughout the U.S. They  
20 make and handle food products that are often  
21 referred to as value added or specialty.

22 Specialty food sales in the U.S. are

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1 more than \$140 billion annually according to  
2 research from Mintel International. Specialty  
3 food represents 15 percent of the food sales at  
4 retail and are growing at more than 7 times the  
5 rate of mass produced food brands.

6 SFA sponsors the Summer and Winter  
7 Fancy Food Shows, education programs in San  
8 Francisco and New York. We publish a specialty  
9 food magazine and the industry report for members  
10 and co-publish, with Mintel, the annual state of  
11 the specialty food industry annually.

12 Specialty food manufacturers and  
13 retailers value their positive relationship with  
14 their consumers, many of whom are strong  
15 proponents of consumer choice in food.  
16 International foods, along with local products  
17 are the backbone of the products that are being  
18 offered across retailers throughout the country.

19 This innovative mix of food sourced both locally  
20 and globally is why specialty foods are growing  
21 in sales and are shaping the future of our food.

22 Small food companies will certainly be

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1        harmed. The added 100 percent imported duties on  
2        specialty foods from Europe, especially cheese,  
3        olive oil, jams, and other processed food  
4        products will directly impact small food  
5        retailers across the country. These SMEs, small  
6        and mid-size enterprises are the engine that  
7        drive the specialty food growth.

8                Given their effect on small food  
9        businesses, the proposed tariffs would not be  
10       appropriate and feasible in this industrial trade  
11       dispute between aviation companies. Specialty  
12       Food Association estimates that there are  
13       approximately 14,000 specialty food retail stores  
14       across the U.S. which would be harmfully impacted  
15       by these tariffs.

16               Many of the processed foods listed by  
17       the USTR are specialty foods such as cheese,  
18       olives, olive oil, processed fruits, nuts, and  
19       juices. In fact, cheese is the highest volume  
20       product in specialty foods with annual sales in  
21       excess of \$4.2 billion. These foods are sold by  
22       small retailers who distinguish themselves in

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1 part by their selection and mix of high quality  
2 and trending foods, often combined domestic and  
3 imported foods.

4 The proposed increased duties on  
5 specialty food products will have an adverse  
6 effect on U.S. small food businesses, decreasing  
7 sales, and adversely affecting employment. A  
8 store with fewer specialty food imports or with  
9 only domestic specialty foods will be less  
10 attractive to consumers resulting in fewer sales  
11 and less income for the retailer and their supply  
12 chains.

13 The harm will be seen in the reduced  
14 product selection and variety assortment at  
15 retail, as well as higher prices for consumers.  
16 The small retail business format and the possible  
17 negative effect of the proposed tariffs on the  
18 successful small business strategy will be  
19 explained in much more detail in the FSA's May  
20 28th written post-hearing statement.

21 Increased tariffs on the specialty  
22 food imports would not be appropriate and

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1 feasible, particularly in the effect of processed  
2 foods that have been excluded on the list -- that  
3 have been excluded on the list attached in the  
4 Federal Register Notice. Especially given the  
5 industrial nature of this longstanding dispute,  
6 the many valuable industrial imports that could  
7 be substituted and the likelihood that the E.U.  
8 might respond by placing E.U. tariffs on the very  
9 processed food products that U.S. food specialty  
10 manufacturers are exporting. Also small and mid-  
11 sized businesses.

12 The Specialty Food Association has  
13 been working with the Foreign Agricultural  
14 Service for the past 18 years to promote the  
15 export of value-added foods. And has been very  
16 successful in building sales in Europe,  
17 especially in Germany, France, and the  
18 Netherlands. European consumers can now buy  
19 salsa from Texas, avocado oil from California,  
20 and cheese from Wisconsin in many retail outlets.

21 It has taken many years for these small  
22 businesses to expand their export sales. And

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1 retaliatory tariffs being placed would be  
2 devastating to their business success.

3 These businesses should not be  
4 sacrificed in a dispute about in-between  
5 competing global aviation companies. Putting  
6 small food companies and the specialty foods they  
7 manufacture and retail at risk is not an  
8 appropriate and feasible solution.

9 In conclusion, the Specialty Food  
10 Association thanks the U.S. Trade Representative  
11 for this opportunity to testify. And will  
12 present a written post-hearing statement by May  
13 28th. It will state further why the proposed  
14 tariffs are not appropriate and feasible in  
15 general. And would be especially harmful to the  
16 nationwide network of small and mid-size food  
17 businesses that sell domestic and imported  
18 specialty foods to a growing consumer base.  
19 Thank you.

20 MR. BISHOP: Thank you, Mr. Kafarakis.

21 Our next witness is Al Bauer with Citrus and  
22 Allied. Mr. Bauer, you have five minutes.

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1                   MR.     BAUER:            Good     afternoon  
2     distinguished members of the committee.     And  
3     thank you for the opportunity to appear.     My name  
4     is Al Bauer.     And I am the Vice President of  
5     Citrus and Allied Essences Limited.     In my role  
6     of Vice President of Citrus and Allied, I'm here  
7     to share my expertise as it relates to the  
8     commercial ramifications of proposed E.U.  
9     tariffs.

10                   I fully support the comments made by  
11     Farah Ahmed and the earlier panel.     I wish to  
12     share with you more -- a better understanding of  
13     how individual fragrance companies would be  
14     affected by these tariffs and the general public.

15                   This morning, you all used a number of  
16     my industry's products before you came to work.  
17     You will find essential oil in a wide variety of  
18     products including bar soap, shampoos,  
19     conditioners, body wash, deodorants, household  
20     cleaners, hospital products, candles, industrial  
21     cleaners, pet foods, cosmetics, and the list  
22     continues.     All have essential oils as part of

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1 the products that we use every day. No matter  
2 what your economic status is, people use these  
3 products to be healthy, clean, and in some cases  
4 joyful.

5 My company, Citrus and Allied is an  
6 86-year-old family-owned company that does  
7 flavored fragrance ingredients manufacturing in  
8 Belcamp, Maryland. We run a three shift operation  
9 with 150 people. Our products include natural  
10 essential oils derived from citrus fruits, mints,  
11 spices. We also manufacture aroma chemicals that  
12 are used in flavor and fragrances.

13 Our customers use these very strong  
14 products to provide characterizing flavors and  
15 fragrances to their products. And it's those  
16 products that are sold to food, beverages and  
17 personal care companies. Our customers include  
18 family owned manufacturing companies located  
19 across the United States, as well as publically  
20 traded corporations with manufacturing plants in  
21 the United States and throughout the world.

22 Our customers employ many hundreds of

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1 thousands of workers throughout the supply chain.

2 Because the vast majority of our products are  
3 derived from agricultural sources, our business  
4 is very close to the beginning of the supply  
5 chain for foods, beverages, soaps, and personal  
6 care items. Any action that harms companies in  
7 our position in the supply chain is ultimately  
8 going to be felt by the consumer.

9 While my company supports the  
10 administration's goal of ensuring U.S.  
11 manufacturers equal footing with E.U.  
12 manufacturers, we are opposed to the application  
13 of any tariff or other trade restrictions on  
14 essential oils and concentrates of essential oils  
15 classified in the HTS heading 3301. These  
16 products are vital imports for the U.S.  
17 manufactured goods. Most are derived from  
18 regional specific crops that cannot be harvested  
19 or sourced elsewhere. It will take years, if not  
20 decades for other countries to develop the  
21 capacity to grow these crops necessary to product  
22 these products.

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1           Because of the sheer volume of the  
2 crop needed to produce a relatively small amount  
3 of essential oils -- in some cases, yields are  
4 less than 2 percent -- and because production  
5 must commence very shortly after harvesting,  
6 within hours in some cases like rose oil, the  
7 production of essential oil must be made in close  
8 proximity to harvesting locations. For instance,  
9 the essential oil of lavender, one of the most  
10 widely used inputs of scented products,  
11 production commences days after harvesting  
12 lavender plants. There is too short of a window  
13 to transport to the United States for further  
14 production.

15           Furthermore, it is not economically  
16 viable to transport tons of bushels of this crop  
17 over thousands of miles to produce at a different  
18 location. I've brought some pictures along to  
19 give you some ideas of what that would look like.

20           Finally, harvesting season may begin  
21 at the same time these tariffs are enacted, which  
22 will allow for producers to accommodate enough

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1 stock to cover the large amounts of time required  
2 to search for alternative sources. Potential  
3 trade restrictions on these products therefore  
4 will lead to higher cost for U.S. producers, many  
5 of which are small businesses.

6 Retailers and consumers are without  
7 any accompanying benefit to the United States  
8 industry. Hundreds of thousands of American jobs  
9 are dependent on scented products which require  
10 these essential inputs. Any increase in cost in  
11 essential oils would lead to increased costs and  
12 would jeopardize American jobs. These cost  
13 increases in turn will compromise the  
14 competitiveness of American manufactures and  
15 threaten downstream retail jobs and businesses  
16 that depend on a reliable supply of these  
17 products.

18 In short, trade restrictions on these  
19 products will undercut the administration's  
20 stated goal by putting U.S. manufacturers at a  
21 competitive disadvantage against other global  
22 manufacturers including those in low cost regions

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1 who will be able to source these products duty-  
2 free. And import downstream products into the  
3 U.S. that are not subject to further duties.

4 I appreciate the opportunity to speak  
5 with you today. And I would happily answer any  
6 questions. And in conclusion, I have a small  
7 bottle of lavender oil if you'd care to take a  
8 smell just to appreciate what we're talking about  
9 in terms of quality of lavender. Is that okay?  
10 Just be careful. Don't spill it. Thank you.

11 CHAIR BUSIS: We can call the next  
12 witness.

13 MR. BISHOP: Thank you, Mr. Bauer.  
14 Our next witness is Erica Lermond with the  
15 Lermond Company. Ms. Lermond, you have five  
16 minutes.

17 MS. LERMOND: Good afternoon  
18 distinguished members of the committee. Thank  
19 you for the opportunity to appear. My name is  
20 Erica Lermond and I am the CEO of the Lermond  
21 Company. I fully support the comments made  
22 earlier by Farah Ahmed, President and CEO of

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1       Fragrance Creators Association.       I wish to  
2       elaborate so you can better understand how  
3       individual companies within our industry would be  
4       affected by tariffs on essential oils from  
5       Europe.

6               By way of background, the Lermond  
7       Company is a WBENC-certified woman business  
8       enterprise employing nine individuals in Oakland,  
9       New Jersey. In my role as CEO of the Lermond  
10       Company, I am intimately involved in all  
11       commercial aspects of our business. Including  
12       the purchasing and importing of essential oils,  
13       the negotiation of strategic relationships with  
14       our suppliers, and the development of long-term  
15       customer relationships.

16               As a third generation family owned  
17       small business, we distribute essential oils to  
18       the flavor, fragrance, aroma therapy, cosmetic,  
19       odor control, and pet care industries. Our  
20       customers are U.S. based manufacturers of  
21       consumer products, all of whom are small  
22       businesses themselves.

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1           While I support the administration's  
2           goal of ensuring the economic viability of U.S.  
3           manufacturing, I'm opposed to the application of  
4           any tariff or other trade restriction on  
5           essential oils including concretes, absolutes,  
6           resinoids, and concentrates of essential oils  
7           classified in HTS heading 3301.

8           Tariffs on essential oils precisely  
9           contradict the goal of sustaining U.S.  
10          manufacturing. Essential oils produced in Europe  
11          are vital inputs and irreplaceable building  
12          blocks in the fragrances and consumer products  
13          that our customers manufacture. Essential oils  
14          are agriculturally derived from regionally  
15          specific crops and alternative sourcing options  
16          do not exist. You simply cannot mimic the  
17          growing conditions found in Europe, the land, the  
18          microclimates, the weather, in any geographic  
19          region elsewhere in the world.

20          These crops do not exist in the United  
21          States. And it is not possible to grow them  
22          here. You might say replace them. I say not so

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1 easy. Reformulation of fragrances can take 12 to  
2 18 months or longer. The nuances found in  
3 essential oils are not easily mimicked with  
4 synthetics and reformulation is a hard task.  
5 That's if you even have the manpower to do it.  
6 Most small businesses do not.

7 Add to that the fact that many of  
8 these same small businesses already faced  
9 increased costs due to the tariffs on Chinese-  
10 origin raw materials and you truly face a losing  
11 uphill battle. A battle which will put many of  
12 our customers out of business. Thus our  
13 viability and the viability of our customers  
14 depends integrally on the essential oils produced  
15 in Europe. Our customers bring a strong  
16 manufacturing presence to many far reaching towns  
17 in the United States of America including  
18 Whiting, Vermont, Urbana, Iowa, Twin Fall, Idaho,  
19 Madison, Tennessee, Spartanburg, South Carolina,  
20 and Fredericktown, Ohio, to name a few.

21 To give you an idea of how our  
22 customers affect their local economies,

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1 Fredericktown, Ohio has a population of 2,498  
2 people. And Whiting, Vermont has a population of  
3 419 -- 419 people. Our customer in Whiting,  
4 Vermont is a woman-owned small business that  
5 manufactures all natural cleansers, lotions, and  
6 cosmetics in the U.S. and employees approximately  
7 100 people. All of their products contain  
8 essential oils. Think about the economic impact  
9 essential oils have on that one small town where  
10 a quarter of the town is employed by one company  
11 producing goods with essential oils.

12 Most of the small businesses mentioned  
13 only have one manufacturing plant, and all of  
14 them manufacture their products exclusively on  
15 U.S. soil. They're not large multinational  
16 corporations who have the option of moving  
17 manufacturing to already established production  
18 sites in Mexico or Southeast Asia in order to  
19 circumvent the tariff. They don't have options  
20 which will allow them to survive. Tariffs on  
21 these essential oils will have a direct impact on  
22 their local economies, their viability, and their

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1 competitive advantage against global  
2 manufacturers.

3 The Lermond Company will be forced to  
4 raise our prices if these tariffs are put in  
5 place. We work on thin margins and cannot afford  
6 to absorb the increased expense. Similarly our  
7 manufacturing customers will be forced to do the  
8 same in order to survive. They and we will have  
9 to implement layoffs when business slows. The  
10 effects will be far reaching and in an  
11 inflationary environment for consumer goods  
12 manufacturers, will affect everyone in the United  
13 States.

14 We all use the products manufactured  
15 by our customers; laundry detergent, shampoo,  
16 deodorant on a daily basis no matter our income  
17 level. We will all be affected and this will  
18 essentially be a tax on every consumer and every  
19 household. Inevitably as prices rise, access to  
20 critically important household items such as  
21 feminine hygiene products, soaps, and household  
22 cleansers will be disproportionately diminished

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1 for low income consumers, drastically impacting  
2 their health, their wellness, and their quality  
3 of life.

4 I am very concerned about the far  
5 reaching impact of this tax on consumers and its  
6 ramifications for small businesses like my own.  
7 Thus I urge you to remove essential oils from the  
8 tariff list. I would be happy to answer any  
9 questions. Thank you.

10 MR. BISHOP: Thank you, Ms. Lermond.  
11 Our final witness on this panel is Robert DeHaan  
12 with the National Fisheries Institute. Mr.  
13 DeHaan, you have five minutes.

14 MR. DEHAAN: Thank you very much. I'm  
15 with the National Fisheries Institute, Bob  
16 DeHaan. We appreciate the opportunity to provide  
17 NFIs views in connection with the  
18 administration's plan to place unspecified  
19 tariffs on dozens of seafood products sourced  
20 from the European Union and its member states in  
21 connection with the large civil aircraft dispute  
22 brought by the United States in the WTO.

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1 NFI represents the entire commercial  
2 seafood value chain from harvesters, processors,  
3 and distributors to food service providers,  
4 retailers, and restaurants. And includes firms  
5 that range from small businesses with several  
6 employees to the nation's largest companies.  
7 Engaged as they are in an industry focused on one  
8 of the most widely traded food items on the  
9 planet, these companies are intimately familiar  
10 with the nation's Transatlantic trade  
11 relationships, and the likely impacts on those  
12 relationships of proposals such as the one at  
13 issue here.

14 On behalf of those companies, NFI  
15 opposes the USTR proposal to place tariffs on  
16 these seafood items sourced from the E.U. 28.  
17 NFI urges the administration to remove all  
18 seafood products from its final list of  
19 retaliatory targets utilized in any remedy  
20 arising out of the underlying dispute before the  
21 WTO.

22 Keeping seafood out of this wholly

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1 unrelated litigation will benefit U.S. seafood  
2 processors and distributors, U.S. seafood  
3 exporters, and, let us not forget, the American  
4 consumer, and will provide a respite to an  
5 industry that is reeling from the tariff disputes  
6 already underway.

7 Section 2 of the USTR annex from the  
8 April 12 notice lists 33 specific tariff lines  
9 from Chapters 3 and 16, now targeted with tariffs  
10 and retaliation for the subsidy by four member  
11 states of Airbus aircraft as we know in violation  
12 of the GATT and the SCM agreement. The  
13 administration does not specify the rate of these  
14 tariffs, but does cap them at 100 percent.

15 Section 1 of the April 12 notice is confined  
16 to reciprocal goods of the affected industry, all  
17 drawn from Chapter 8. In contrast to Section 1  
18 goods, which are targeted only if they come from  
19 France, Germany, Spain, or the United Kingdom.  
20 Section 2 goods qualify for U.S. retaliation  
21 regardless of which member state manufactured  
22 them. Astonishingly the administration casts a

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1 wider net with respect to products not relevant  
2 to the dispute than it does for reciprocal goods  
3 themselves.

4 NFI opposes the inclusion of any of  
5 these seafood products in this process for  
6 multiple reasons. First, seafood products  
7 sourced from the E.U. 28 obviously have nothing  
8 to do with the underlying dispute. Imposition of  
9 100 percent tariff on Europe's salmon, herring,  
10 trout, clam, scallops, octopus, muscles, oysters,  
11 and others is unlikely to bring the commission to  
12 heal in a dispute involving hundreds of billions  
13 of dollars of aircraft and implicating the  
14 interest of the European economic and financial  
15 elite. But it will be sufficient to close off  
16 the U.S. market to these products costing jobs  
17 among U.S. processors, distributors, and their  
18 retail and restaurant customers that rely on a  
19 diversified supply of finfish and shellfish to  
20 meet customer demand and raising consumer prices  
21 for food.

22 Second, the administration's proposal

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1 if carried out will trigger European Union  
2 retaliation against a far larger amount of U.S.  
3 seafood exports to Europe. The commission on  
4 April 17 announced its list of tariff lines that  
5 it will target in the event that USTR implements  
6 its remedy. That list includes lobsters, Alaskan  
7 pollock, pike, salmon, scallops, cod, squid, and  
8 others.

9           Though the annual value of E.U.  
10 seafood products targeted by USTR is about 170  
11 million, the commission's list of U.S. seafood  
12 exports exceeds 711 million annually. Thus the  
13 United States has managed to trigger retaliation  
14 against U.S. seafood harvesters and exporters  
15 that is well over four times larger than the  
16 proposal aimed at their E.U. counterparts in a  
17 proceeding concerned solely with fixed wing  
18 aircraft.

19           With due respect, the timing of this  
20 Transatlantic punch and counter punch seems  
21 intentionally calculated to do maximum harm to  
22 the seafood industry. U.S. seafood companies and

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1 the families they help feed will soon begin  
2 paying 25 percent tariffs on a long list of  
3 seafood items sourced from China including,  
4 still, a significant amount of product that is  
5 harvested in the United States by U.S. fisherman,  
6 processed in China, and then shipped back to the  
7 U.S. customer.

8 U.S. harvesters continue to face 25+  
9 percent retaliatory tariffs that China levied  
10 against U.S. exports last year. An action that  
11 has badly eroded American competitiveness in what  
12 had been the largest single export market for  
13 American fish. These harvesters lost all access  
14 to Russia in 2014. Lost the opportunity to  
15 compete on a level playing field against their  
16 Pacific Rim competitors in Japan in 2017. And  
17 have waited in vain for the 2018 accord between  
18 President's Juncker and Trump to mature into an  
19 actual bilateral agreement.

20 Now rather than capitalize on the  
21 opportunities to roll back E.U. tariffs and to  
22 address longstanding E.U. non-tariff barriers

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1 that such an agreement could be expected to  
2 yield, U.S. exporters face the prospect of  
3 debilitating tariffs in an E.U. market boasting  
4 more than 500 million customers.

5 NFI asks why at this precarious time  
6 for the seafood trade, it is necessary to drag  
7 these companies and their American employees into  
8 a completely unrelated dispute the administration  
9 is waging on behalf of a far larger well  
10 capitalized heavy manufacturing sector. Unless  
11 there is a compelling answer to that question --  
12 and we do not believe that there is one -- the  
13 nation's commercial seafood companies should  
14 simply be left out of this dispute.

15 We urge the administration to remove  
16 all Chapter 3 and Chapter 16 tariff lines from  
17 the final list of targets arising out of the  
18 large civil aircraft case. Thank you.

19 MR. BISHOP: Thank you, Mr. DeHaan.  
20 Mr. Chairman, that concludes direct testimony  
21 from this panel.

22 MR. WENTZEL: Mr. Profaci, thank you

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1 very much for your testimony. I wondered both  
2 you and Mr. Monroe testified that E.U. production  
3 of olive oil is not sufficient to meet U.S.  
4 demand. I was wondering if you could elaborate  
5 on the sufficiency of non-E.U. sources to replace  
6 E.U. imports of olive oil. Thank you.

7 MR. PROFACI: Yes, currently non-E.U.  
8 sources of olive oil is coming into the United  
9 States and it was approximately 20 to 25 percent.  
10 It varies each year depending on the production  
11 levels around the world. The supply coming from  
12 these other countries, which would include  
13 Tunisia, Morocco, and South America, I think,  
14 combined, barely reach the amount that U.S.  
15 consumes. The U.S. consumes about 315,000 tons,  
16 I think in this year it's estimated. In  
17 different years, the total non-E.U. production  
18 may be up to a million tons at very most. But  
19 they also consume their own oils. And so there's  
20 not a lot that comes in. So as I said, coming  
21 into the United States from these other  
22 countries, their surplus is about 20 percent of

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1 our supply.

2 MR. MONROE: May I further comment?

3 CHAIR BUSIS: Yes, exactly.

4 MR. MONROE: Thank you. It's not  
5 statistically relevant to this category of where  
6 it comes from, which we'll get to in a moment.  
7 So 70 percent comes from the European community,  
8 another 25 percent can come from Argentina,  
9 Tunisia, and 5 to 2 percent comes from  
10 California. But we are an olive oil marketing  
11 company that develops the best olive oil sold in  
12 America. So what we need, we need the taste of  
13 the Spanish oil, mixed together with some of the  
14 Italian oil, mixed together with -- So the olive  
15 oil that you buy that's the greatest product you  
16 could use is a combination.

17 We have specialists in our operations  
18 that actually take it like a perfume and they mix  
19 it all together. So if we only had to rely upon  
20 non-European, our product would not taste as  
21 good. It would not have the flavor that the  
22 American consumer wants. And that's really what

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1 the issue is. We need this pallet to look at  
2 different things.

3 And that's why the olive oil category  
4 has grown. It's not just putting oil into a  
5 bottle. It's creating a great formula, something  
6 that's delicious and the American consumer wants.

7 And if we decided to say okay, we're only going  
8 to go to Argentina, they would have to have  
9 farms. It takes four or five years to grow a  
10 producing olive tree. So you couldn't  
11 automatically snap your fingers. It just can't  
12 be done. So that's my thing. It's an art. It's  
13 something that's beautiful.

14 MR. WENTZEL: Thank you. If I could  
15 follow up on a question regarding tariffs. U.S.  
16 tariffs on olive oil are 3.4 cents per kilogram  
17 or 5 cents per kilogram, depending on the tariff  
18 line. On an ad valorem basis, that's about 2  
19 percent. European Union's tariffs on olive oil  
20 are much higher; 1.25 euros per kilogram, which  
21 is about 40 times the U.S. rate. I was just  
22 wondering, Mr. Profaci, if your organization, you

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1 know, has any views on that tariff disparity.

2 MR. PROFACI: Our members and our  
3 association is in favor of free trade and minimal  
4 duties. We currently have only two companies  
5 that are producing in the United States as our  
6 members. There is a counterpart organization,  
7 trade association, American Olive Oil Producers  
8 Association, which I mentioned we worked together  
9 with to do a marketing study last year. The  
10 issue with the exporting of olive oils from the  
11 United States is twofold.

12 So number one, there's not enough --  
13 there's very little that is exported to begin  
14 with. And secondly, these duties that we're  
15 talking about today are being imposed in  
16 retaliation for the aircraft industry subsidies  
17 that are received by Airbus. It has nothing to  
18 do with retaliation on any duties that Europe may  
19 have on olive oils. It's a totally separate issue  
20 and should really belong with the E.U.-U.S. trade  
21 negotiations.

22 MR. WENTZEL: Just to clarify, that's

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1 the regular E.U. rate. That's not a retaliatory  
2 rate. That's their standard tariff rate.

3 MR. PROFACI: I don't know that rate.

4 Like I said, it's not really relevant to my  
5 members, so I really can't speak to what it is.

6 CHAIR BUSIS: Mr. Chang.

7 MR. CHANG: Following up on another  
8 question on olive oil, my question is for William  
9 Monroe. Could you please elaborate and provide  
10 any data if possible on your assertion that these  
11 tariffs would lead to fraudulent marketing of low  
12 quality olive oil as higher quality olive oil?

13 MR. MONROE: I will have to put that  
14 in the final comments. I don't have all that  
15 information available. But certainly in the past  
16 -- When I first started in the olive oil business  
17 and became the President of the Bertolli Olive  
18 Oil Company so long ago that people were not  
19 buying olive oil in this country. If you go back  
20 50 years ago, olive oil was not really sold other  
21 than in specialty stores.

22 Then what happened, a lot of companies

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1 start mislabeling olive oil and putting seed oil  
2 in. Then we formed the North American Olive Oil  
3 Association, which we test and we work with the  
4 European community and make sure that olive oil  
5 is best quality.

6 So naturally if you could take olive  
7 oil, which let's say for a liter is around \$5 and  
8 seed oil is \$1, it's open to fraud and it's been  
9 done before. But we've been managing it. We've  
10 beat it back. We fought it. We stopped all the  
11 fake olive oil in this country. And now if it  
12 opens up from a monetary point of view and I  
13 can't measure it, it could lead to fraud,  
14 mislabeling and selling a unhealthy product.

15 MR. PROFACI: May I comment as well on  
16 the question --

17 MR. CHANG: Sure.

18 MR. PROFACI: -- because it is an  
19 important question. And it was something brought  
20 up before with regard to specialty foods and  
21 cheeses in general. There is a desire among  
22 American consumers for particular flavor

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1 profiles, but also particular origins of oils.  
2 Rightly or wrongly, Italy has always had the sort  
3 of premier image in the consumer's minds for the  
4 best olive oil. I won't take a position on which  
5 country makes the best olive oil at all. But  
6 that's what Americans perceive to be the case.

7 So that's where, if this oil is coming  
8 from the United States -- if it comes into the  
9 United States in bulk, you may end up with some  
10 unscrupulous people who are going to label it as  
11 Italian olive oil when it's not.

12 MR. CHANG: Okay, thank you.

13 CHAIR BUSIS: Mr. Sulby.

14 MR. SULBY: My question is for Mr.  
15 Tobiassen of the National Association of Beverage  
16 Importers. You made the case that alcoholic  
17 beverages from the E.U. if there are tariffs will  
18 limit the unique products available to U.S.  
19 consumers. Can you please elaborate on your  
20 argument that U.S. produced alcoholic and other  
21 beverages are not substitutes for E.U. imports?  
22 And could you also provide some analysis as to

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1 the price sensitivity of those E.U. imports?

2 MR. TOBIASSEN: Thank you. On the  
3 last point on data, I would have to supplement  
4 the record. I do not have pricing data available  
5 at the moment. I think maybe the best answer to  
6 your question is to have me take you out to a  
7 couple bars in town afterwards and talk to  
8 consumers. And I can just assure you that there  
9 are consumers who believe that this wine from  
10 France of this cognac or this brandy, there is no  
11 substitute in the world that's going to make  
12 their taste -- That is the difficulty with  
13 subjectivity in taste patterns.

14 And I think it goes -- I've decided  
15 that olive oil, wine, and essential oils have a  
16 lot in common. They have unique characteristics  
17 that are consumer specific, consumer attractive  
18 and consumers are fickle. But at the end of the  
19 day, it's a subjective desire to have a  
20 particular brand or type of beverage alcohol.

21 I will say with respect to the non-  
22 alcoholic beverages, I do -- And we may be able

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1 to find -- I can get you some data on that --  
2 where they are sourced from. But I believe just  
3 from my own business trips to some large  
4 retailers in this community that a very, very  
5 high percentage of the non-alcoholic beers do  
6 originate in several of the E.U. countries. And  
7 that's where again I think the federal government  
8 needs to speak with one voice.

9 The data shows that the demand for  
10 that product is rising, both in the E.U., as well  
11 as in the United States. And there are sound  
12 public policy reasons about reduced alcohol  
13 consumption, reduced opportunities for drunk  
14 driving, use of designated drivers where people  
15 in a social environment want to feel like they're  
16 having a beverage of the category being consumed  
17 but want a lower, non-alcoholic version of that  
18 for any number of reasons.

19 CHAIR BUSIS: Ms. Bonner.

20 MS. BONNER: Sarah Bonner, SBA. Mr.  
21 Kafaraskis, I was wondering, in your testimony  
22 you list lots of products that your members

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1 import from the E.U. To what extent could these  
2 products be sourced domestically or from non-E.U.  
3 sources?

4 MR. KAFARAKIS: To a very small  
5 extent, but I'll be able to provide you some data  
6 in our post-hearing statement with respect to  
7 percentages.

8 MS. BONNER: Thank you. Also you  
9 mentioned that many of your members are small  
10 businesses. Do you know what percentage of your  
11 members are small businesses?

12 MR. KAFARAKIS: I will get you the  
13 specific breakdown by the categories --

14 MS. BONNER: Thank you.

15 MR. KAFARAKIS: -- but I would say  
16 more than 75 percent.

17 MS. BONNER: Thank you.

18 MS. O'FLAHERTY: Hi. Elle O'Flaherty  
19 from USDA. This question is for Mr. Bauer and  
20 Ms. Lermond. What is the shelf life of an  
21 essential oil once it's produced? It sounds like  
22 there's quite a bit of seasonality. So do you

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1 have to import all of your supply for a year at  
2 one time or do you import smaller quantities as  
3 needed? And if you import everything at once,  
4 what time of year does that normally occur?

5 MR. BAUER: So essential oils are  
6 harvested at different times throughout the year.

7 Typically an essential oil has a shelf life of  
8 about one year. The biggest problem for  
9 essential oils is oxidation or oxygen  
10 entrenchment and it starts to go sour. So if you  
11 do not convert it to a finished good quickly,  
12 it's ruined. So the fact of the matter is that  
13 you can't -- you can get material sometimes 12  
14 months out of the year, but the qualities change  
15 quite dramatically from early season to late  
16 season.

17 MS. LERMOND: I agree.

18 MS. O'FLAHERTY: Okay. And a follow-  
19 up question. For which specific oils are you  
20 most reliant on the European Union? And if it's  
21 possible to give us some data.

22 MS. LERMOND: Yes, we can definitely

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1 give you a list and flush that out a little bit.

2 But one of the reasons why we brought lavender,  
3 lavender is a very important crop from France,  
4 from Spain, from Italy, from Bulgaria. Other  
5 crops would be things like rose, chamomile, clary  
6 sage. Their profiles in the essential oil world  
7 that, A, the quality can't be sourced elsewhere  
8 in the world. You might have other countries  
9 making it. But similar to olive oil, it's not  
10 the same quality. You don't even know if it's  
11 actually natural from countries like China, from  
12 India where there's not the same quality  
13 standards.

14 So we can definitely flush that list  
15 out, but there are some very key products. And  
16 often times, products that 100 percent of  
17 production is from the E.U.

18 CHAIR BUSIS: A follow-up question for  
19 Mr. Bauer and Ms. Lermond. You testified that  
20 essential oils are used in a lot of consumer  
21 products like -- they're obviously very strong as  
22 we learned. What would you guess would be the

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1 value of the essential oil in like say a standard  
2 \$5 bottle of shampoo? A dollar or a penny or  
3 what would it be?

4 MS. LERMOND: It can be -- Really it  
5 can be anything depending on the product. For  
6 me, my customers, it could range from 5 to 10  
7 percent of their product formulation to 95  
8 percent of their product formulation. Especially  
9 in the growing smaller business area where you  
10 have a lot of natural perfumery, a lot of natural  
11 formulation, essential oils are a huge component  
12 of those products. Not just for smell, but also  
13 for efficacy.

14 CHAIR BUSIS: And that's by value or  
15 cost -- not by volume, right?

16 MS. LERMOND: Both. Both.

17 CHAIR BUSIS: Both, okay.

18 MS. LERMOND: Yes. I mean it could be  
19 -- I have a company that I just visited in  
20 Vermont -- not the one that I mentioned in my  
21 testimony -- who has a product that their coming  
22 out to be an air care product similar to a Glade,

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1 but it's all natural. And their two ingredients  
2 are essential oils and water.

3 CHAIR BUSIS: Mr. Bauer, do you want  
4 to add anything?

5 MR. BAUER: No, I agree with Ms.  
6 Lermond. The artistry of perfumery is similar to  
7 the artistry of olive oil. We take a number of  
8 inputs from around the world and put them  
9 together in different percentages and we get a  
10 different product each time. So consumers are  
11 very fickle when it comes to those kinds of  
12 things.

13 MS. HUANG: Jessica Huang, U.S.  
14 Department of Commerce. My question is for Mr.  
15 DeHaan of the National Fisheries Institute. You  
16 noted that you oppose inclusion of any Chapter 3  
17 or 16 seafood products in Section 2 of the annex.

18 Can you identify specific seafood products that  
19 are of greatest concern to your membership? It  
20 would be really helpful if you could give a  
21 possible ranking of the most -- the products of  
22 greatest concern down to the least concern.

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1                   MR. DEHAAN:     Well we're concerned  
2                   about all of these products.   And obviously if  
3                   your job is to produce a seafood product and sell  
4                   it into the European market or export it outside  
5                   of the U.S. anywhere and you're looking at a  
6                   debilitating tariff that closes off that market  
7                   to you, you know your job could be gone.   And  
8                   indeed our industry is facing some significant  
9                   headwinds arising out of the China situation that  
10                  will generate into layoffs and have already  
11                  started in that way.

12                  In terms of priority numbers -- just  
13                  on the numbers -- the list that the  
14                  administration has proposed is a bit misleading  
15                  because in all off the molluscan shellfish such  
16                  as an oyster, a clam, et cetera, those numbers  
17                  are not as large as they should be because the  
18                  two countries; the United States and the European  
19                  Union are engaged in this ban of most molluscan  
20                  shellfish products back and forth.

21                  We hope and the administration has  
22                  made some progress in reversing that, so what we

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1 hope will happen is that there will be a  
2 bilateral agreement to open up the trade in both  
3 ways. And when that happens, the numbers in some  
4 of these tariff lines that might be a little bit  
5 on the smaller side, we would hope would go up  
6 significantly as U.S. seafood importers and U.S.  
7 seafood molluscan shellfish producers can tap the  
8 markets in you know, the other export market.

9 MS. HUANG: Okay, thank you. I have  
10 one more question. Are there other U.S. -- I'm  
11 sorry. Are there other U.S. or third country  
12 suppliers that can be substitutes for those E.U.  
13 seafood products?

14 MR. DEHAAN: Thank you. So the  
15 substitute question is an interesting one. And  
16 I'd say essentially three things in the context  
17 of this proposal. The first is that some of the  
18 seafood that is involved here, picking up on a  
19 point that's already been discussed, is specific  
20 to the waters where it's raised. And there's  
21 going to be a consumer demand for that product  
22 that's specific to that specific variant of

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1       whatever it is.

2                       So for instance if you were in a white  
3       tablecloth restaurant industry and you're chef so  
4       and so, you want a particular type of E.U.  
5       product, that product is going to come from  
6       particular water -- set of waters, in a fishery  
7       in the E.U. And you're not going to be able to  
8       replicate that outside of the farm context  
9       overnight from another country.       These  
10      connections exist for a reason because they are  
11      trying to find the best product to meet that  
12      sliver of the diners demand in the United States.

13                      The second point is that -- again  
14      similar to a point that was already raised in  
15      another context -- the label and the country of  
16      origin matters in certain cases in our industry.

17      So for instance, herring from Europe -- pickled  
18      herring is going to be very specific to a couple  
19      different countries.       And consumers of that  
20      product are going to want to see on the label  
21      that that herring is from one of those several  
22      countries.       So that matters and moving it to a

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1 third country is not going to be possible on the  
2 same kind of revenue picture. You won't have the  
3 same demand. And you won't have the same  
4 success.

5 Third point is because the ban is in  
6 place that I mentioned, we're not sure what the  
7 demand -- what possibilities are out there. And  
8 it may be that if we can remove this problem from  
9 the bilateral relationship, we will have an  
10 opportunity to move product both ways more  
11 successfully.

12 MS. HUANG: Thank you.

13 CHAIR BUSIS: Members of the panel,  
14 any further questions for this -- okay. Mr.  
15 Bishop, I believe we are done with this panel.  
16 We are in recess until tomorrow morning. Thank  
17 you.

18 MR. BISHOP: We release this panel  
19 with our many thanks. And we stand in recess  
20 until tomorrow at 9:30 a.m.

21 (Whereupon, the above-entitled matter  
22 went off the record at 3:27 p.m.)

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