



## *the* **TRANS-PACIFIC PARTNERSHIP**

The Trans-Pacific Partnership (TPP) levels the playing field for American workers and American businesses, leading to more Made-in-America exports and more higher-paying American jobs here at home. By cutting over 18,000 taxes various countries put on Made-in-America products, TPP makes sure our farmers, ranchers, manufacturers and small businesses can compete—and win—in some of the fastest growing markets in the world. With more than 95 percent of the world’s consumers living outside our borders, TPP will significantly expand the export of Made-in-America goods and services and support American jobs.



### **Ensuring a Free & Open Internet**

The power of the Internet rests in ensuring that anyone who is connected can reap its benefits. But under new forms of protectionism, we’ve seen unprecedented attempts to roll back Internet freedom and access to U.S. products and services. That’s why TPP puts in place strong rules that make sure the best communications tools and platforms are not unduly limited by trade barriers and laws that restrict the flow of data and information.

#### **HOW TPP PROTECTS THE INTERNET AND ENSURES DIGITAL FREEDOM**

TPP is the most ambitious and visionary Internet trade agreement ever attempted, placing Internet users first as it covers the full range of digital trade and data-flow issues. TPP:

- Preserves the right of individuals, small businesses, and others to **access and move data** as they see fit, subject to safeguards, such as privacy protections, which helps ensure the free flow of global information and data that drive the Internet and the digital economy.

- **Reflects the appropriately strong copyright protections and enforcement that we have in U.S. law**, and also reflects the TPP Parties' commitment to **continuously seek to achieve an appropriate balance in their copyright systems**. TPP doesn't go beyond U.S. law—for example, TPP does not establish new enforcement methods that meddle with Internet architecture. TPP also establishes the kind of certainty ISPs have requested in copyright safe harbor systems, such as an assurance that safe harbors are not to be conditioned on a duty that ISPs monitor their systems for infringement, as well as other safeguards.
- Ensures that companies and individuals are able to **use the cybersecurity and encryption tools they see fit**, without arbitrary restrictions that could stifle free expression.
- Promotes **public participation and transparency** in the development of laws and regulations affecting the Internet, including with opportunities for public comment.
- Requires countries to adopt and maintain **consumer protection laws** related to fraudulent and deceptive commercial activities online; ensure enforcement of privacy and other consumer protections; and enact measures to stop unsolicited commercial electronic messages.
- **Opens markets for services and digital products**; ensure tariffs are never imposed on digital transmissions; and prevent discrimination against on-line provision of services.



- TPP is the **most ambitious and visionary Internet trade agreement ever attempted**.
- Today, there are nearly 3 billion Internet users. By 2020, there are expected to be nearly 4 billion internet users, with at least half of the newly on-line population likely to be in the Asia-Pacific.
- TPP helps **preserve the freedom of Internet users** by defending against the threat of 'balkanization' of the Internet through the creation of "firewalls" at borders.
- TPP promotes investment that **enhances speed, access, and quality**; ensures that Internet users around the Pacific remain **free to search and move data as they please**; and **protects Internet users more effectively** against threats to privacy and data security.
- TPP encourages creation and dissemination of content through **strong but balanced intellectual property rules** for the digital environment, including safe harbors for ISPs.

- Through international cooperation, TPP protects Internet users by encouraging strong rules to **defend privacy**, and to **fight phishing, identity theft**, and other forms of **cyber-crime** targeting Internet users.
- TPP helps the Internet achieve its potential to **promote development and reduce poverty**, by encouraging open markets and growth in industries such as telemedicine, mobile wallets, and distance education.

## What's in the Trans-Pacific Partnership?

Learn everything you need to know about what's in the deal and who it helps.

[WWW.USTR.GOV/TPP](http://WWW.USTR.GOV/TPP)