

XI. ADVISORY COMMITTEE SYSTEM

FY 1999

Annual Performance Goals

- a. Implement by the end of FY 1999, a plan to be developed in FY 1998 to increase by 10% communication on trade issues with state and local governments and the Intergovernmental Policy Advisory Committee (IGPAC).

Performance Indicator

- a. In FY 1998, as programs are developed, USTR will establish a baseline of activity under this goal against which future numerical goals for increasing outreach will be met.

Performance Verification

- a. Communication with state and local governments was increased by 10% over the FY 1998 baseline by a number of means, including meetings of the Intergovernmental Policy Advisory committee (IGPAC), briefings with state and local associations, communications with State Points of Contact, mailings, faxes, and consultations with states and localities on specific issues.

FY 2000

Performance Goals

- a. Increase by 5 % over FY 1999 levels, communication on trade issues with state and local governments.
- b. Propose three to four opportunities for the President to speak directly to the American people on the importance of trade; assist White House staff to formulate the President's message for these events and other important developments related to trade.

Performance Indicator

- a. USTR established a baseline of activity in FY 1998 for communication with state and local governments. In FY 1999, the baseline was increased by 10%. The plan proposes an increase of 5% over FY 1999 levels.
- b. The success of the second goal is self-defined.

Performance Verification

- a. USTR is increasing communication on trade issues to states and localities by helping organize and participating in state and local trade forums during the WTO Ministerial and speaking to state and local association meetings. A tally will be made at the end of FY 2000 to verify that the goals

were met.

FY 2001

Performance Goals

- a. Increase by 5 % over FY 2000 levels, communication on trade issues with state and local governments.

Performance Indicator

- a. USTR established a baseline of activity in FY 1998 for communication with state and local governments. In FY 2000, the baseline was increased by 5%. The plan proposes an increase of 5% over FY 1999 levels.

Performance Verification

- a. USTR continued and increased its outreach efforts to, and consultations with, state and local governments on trade issues of interest:
 - meetings with members and liaisons of the Intergovernmental Policy Advisory Committee, by teleconference and in person, on issues including TPA, WTO, FTAA, Chile FTA, Singapore FTA negotiations.
 - invited all 50 State Points of Contact to participate in joint teleconference consultations with IGPAC representatives regarding issues such as services trade negotiations, government procurement and investment in multilateral, regional, and bilateral negotiations.
 - participated in meetings of intergovernmental associations such as the National Conference of State Legislatures, the Midwestern Governors Conference, and the American Economic Development Council.
 - travel by the USTR and other senior USTR staff to conduct trade outreach in various states, counties, and cities around the country
 - for the first time ever, USTR utilized live and recorded webcasts from the WTO Ministerial in Doha, Qatar to brief cleared trade advisors and the public regarding the status of negotiations. During 2001, USTR also sought the advice of over 700 cleared advisors, including state and local representatives on IGPAC, regarding improvements to the website. Buttons and links have been added to make the site more user-friendly. This will help make trade policy information available to a wide audience of state and local government officials.