



The United States, Mexico, and Canada have reached an agreement to rebalance and modernize the North American Free Trade Agreement into a 21st century, high-standard trade deal. The new United States-Mexico-Canada Agreement (USMCA) will better serve the interests of American workers, farmers, ranchers, and businesses and support mutually beneficial trade leading to freer markets, fairer trade, and robust economic growth in North America.



**\$10.5 Billion**

Exports to Canada and Mexico in 2018



**\$7.0 Billion**

Exports to Canada in 2018



**\$3.5 Billion**

Exports to Mexico in 2018

## USMCA Key Provisions



### Rules of Origin

Innovative rules of origin will encourage more goods and materials to be manufactured in the United States and ensure the benefits of USMCA flow to North American workers.



### Goods Market Access

New commitments for market access address non-tariff barriers related to trade in remanufactured goods, import licensing, and export licensing.



### Intellectual Property

The modernized, high-standard Intellectual Property (IP) chapter provides strong and effective protection and enforcement of IP rights critical to driving innovation, creating economic growth, and supporting American jobs.



### Small Business

New customs and trade rules will cut red tape and make it easier for small businesses to tap into foreign markets and participate in cross-border trade.



### Agriculture

Important improvements in USMCA will secure greater market access for America's farmers.



Canada's unfair milk pricing program will be eliminated so American dairy farmers gain more export opportunities.



U.S. poultry producers will have new access for chicken and egg exports and expanded access for turkey exports.



### Digital Trade

The new Digital Trade chapter contains the strongest disciplines on digital trade of any international agreement, providing a firm foundation for the expansion of trade and investment in the innovative products and services.



### Labor

USMCA's Labor chapter makes new enforceable labor standards a core part of the agreement. This will help level the playing field for American workers and improve wages and labor conditions in North America.

## Top Wisconsin Exports to Canada and Mexico, 2018

- 1 Machinery (\$1.9 Billion)
- 2 Processed Food (\$1.1 Billion)
- 3 Transportation Equipment (\$1.1 Billion)
- 4 Electrical Equipment, Appliances & Components (\$982.6 Million)
- 5 Chemicals (\$747.4 Million)
- 6 Paper (\$721 Million)
- 7 Plastics & Rubber Products (\$688.1 Million)
- 8 Fabricated Metal Products (\$613.2 Million)
- 9 Computer & Electronic Products (\$506.7 Million)
- 10 Waste & Scrap (\$359.6 Million)